BC STATS
Ministry of Management Services

Cristobal Young
(250) 387-0377
Cristobal.Young@gems6.gov.bc.ca
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Tourism Sector Monitor ◆ July 2003

Highlights

Room Revenue

Room revenues in the province stabilized in April (-0.1% seasonally adjusted), after dropping sharply in March. Regional variation was limited—the only area to see a sizeable change in revenues was Northeast (-7.3%). The best performing region, Thompson-Okanagan, posted a modest revenue growth rate of 1.2%.

Room revenues stabilise in April

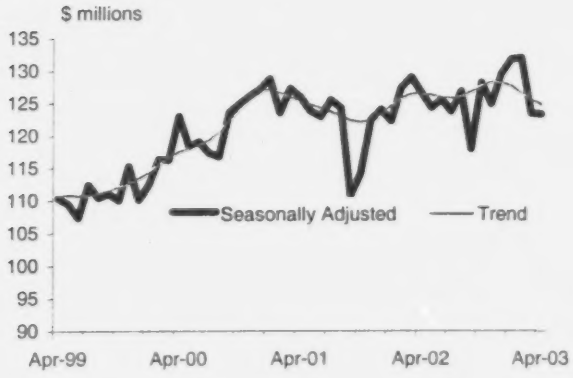


Table 1. Room Revenue* Summary

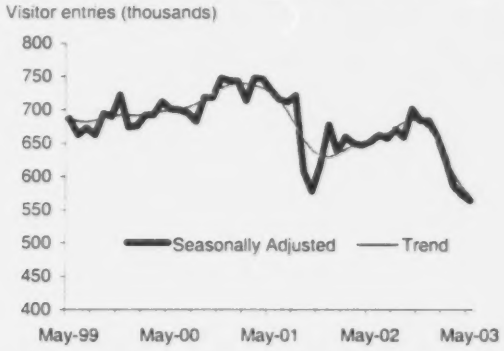
	Apr 03 ($000)	Mar 03 ($000)	% change
Accommodation Type			
Total	123,255	123,423	-0.1
Hotels	89,223	89,015	0.2
Motels	16,094	15,925	-6.4
Other Acc.	16,799	17,952	-0.1
Regions (Top 3 performers)			
Thompson-Okanagan	18,232	18,022	1.2
Vancouver Island / Coast	23,064	22,970	0.4
Mainland/Southwest	65,663	65,584	0.1

Seasonally adjusted room revenue

Visitor Entries

The volume of travellers entering Canada via BC borders continued to decline in **May**, dropping 1.4% (seasonally adjusted). Entries from both the US (-0.7%) and overseas (-5.0%) were down. Decline in the Asian market (-21.4%) has been particularly sharp.

Visitor entries down in May



Other Indicators

Both hotel occupancy (-1.4 percentage points) and hotel room rates (-1.5%) dropped in May (relative to May 2002). Coquihalla highway passenger vehicle traffic inched down marginally (-0.4%) in May, compared to the same month of 2002.

A Look Ahead...

Preliminary numbers for May 2003 suggest room revenues are down 1.4% (seasonally adjusted). Unadjusted figures indicate revenues are 2.0% below May of last year.

Tourism Trends

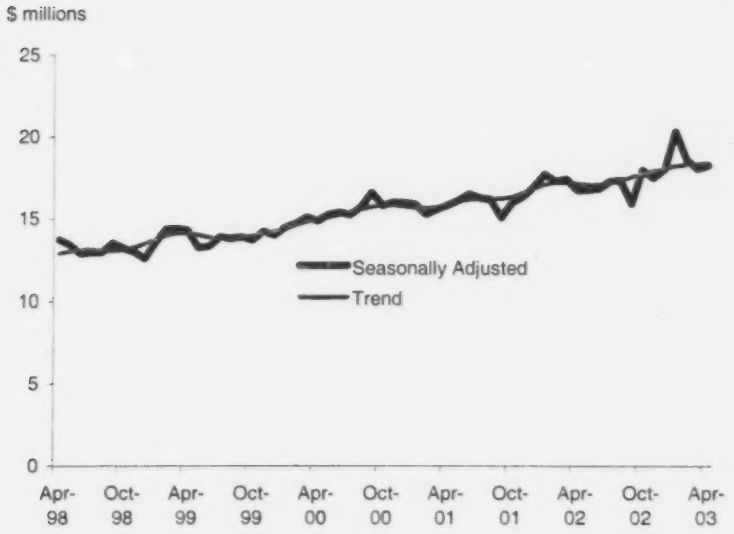
Room Revenue

Room revenues held steady in April (-0.1% seasonally adjusted), following a particularly difficult month in March.

In BC's three largest tourism regions—Mainland/Southwest (+0.1%), Vancouver Island/Coast (0.4%), and Thompson-Okanagan (+1.2%)—revenues edged up slightly. This is a positive development over last month, when all three of these regions faced a significant downturn.

The performance of Thompson-Okanagan was fairly characteristic. The region has shown steady, though gradual, growth in revenues over the last five years.

Thompson-Okanagan shows gradual, steady growth over last 5 years



Revenues were down 7.3% in the Northeast region, after spiking upward sharply last month. Revenues also fell modestly in North Coast (-2.3%), Kootenay (-2.1%), Nechako (-2.0%), and Cariboo (-0.9%).

Visitor Entries

The volume of visitors entering Canada through BC continued to fall in April, down 1.8% (seasonally adjusted).

Fallout from the SARS scare shows little sign of easing. The number of visitors from Asia plunged a further 21.4%—nearly matching the April decrease of 24.5%. In the Asian market, SARS has been of far greater magnitude than the effect of 9/11 (in September 2001, the volume of travellers from Asia dropped only 12.8%). Indeed, even the Asian economic meltdown—the collapse of the financial markets in mid-1997—did not have such dramatic effects on tourism.

Asian visitor entries in May were at their lowest point since 1991

It is worth pointing out that the decline in Asian visitors actually began in November of last year. The Asian market was already weak when the SARS panic emerged in April. These two factors combined have been dramatic.

Asians first began to really "discover" BC in 1994. The volume of travellers from Asian countries more than doubled over the next few years, and despite economic and political turbulence BC remained a choice destination. The last several months have completely wiped out Asia's eight-year romance with BC. Asian visitor entries in May were at their lowest point since May 1991. A quick recovery seems unlikely.

Visitor Entries from Asia continue to plummet

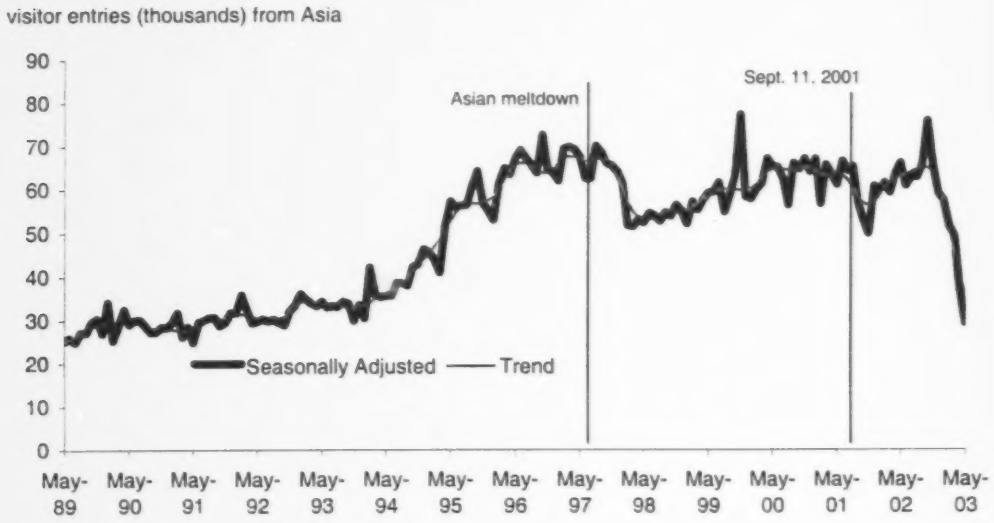


Table 2. Traveller Entries (seasonally adjusted)

	May-03 ('000)	Apr-03 ('000)	%chg from Apr-03
American visitors			
Total	485	489	-0.7
Same-day	209	208	0.7
Overnight	277	281	-1.7
Overseas visitors			
Total	82	87	-5.0
Europe	33	35	-5.3
UK	16	17	-4.7
Asia	29	37	-21.4
Japan	11	14	-25.0
Taiwan	1	2	-55.2
Oceania	11	9	16.2
Canadian re-entries			
Total	548	508	7.7
From overseas	59	65	-8.5
From US same-day auto	282	251	12.3

(BC STATS & Statistics Canada)

Other Tourism Indicators

Hotel occupancy and room rates continued to fall in May.

Hotel occupancy was 60.0% in May, 1.4 percentage points below May 2002. Average room rates—$113.92—were 1.5% lower than in the same month last year. This is the third month of decline for both occupancy and room prices.

The Canadian dollar appreciated relative to US currency in May. One US dollar cost $1.35 Cdn, compared to $1.53 Cdn in April 2002 (-$0.179). The Canadian dollar also appreciated 2.7 cents next to the UK pound, though lost 2.9 cents relative to the Australian dollar.

Restaurant and tavern receipts in BC edged downward 0.9% (seasonally adjusted) in May.

Table 3. Other Tourism Indicators

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	May-03	60%	-1.4 pp.
Average room charge	May-03	$113.92	-1.5%
(Pannell Kerr Forster)			
Airport Passengers		(000s)	(%)
Vancouver International Airport			
Total traffic	Apr-03	970	-13.6
US	Apr-03	244	-8.1
Other International	Apr-03	203	-25.1
Canada	Apr-03	522	-10.8
(YVR)			
Victoria International Airport			
Total traffic	May-03	99	0.3
(Victoria Airport Authority)			
Restaurant Receipts		($ millions)	(%)
Full service	May-03	233	1.1
Limited service	May-03	155	4.3
Drinking places	May-03	25	-4.1
(Statistics Canada)			
Transportation		(000s)	(%)
Coquihalla Highway			
Passenger Vehicles	May-03	232	-0.4
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	Apr-03	646	1.1
Passenger Volume	Apr-03	1,608	2.8
(BC Ferries)			
Exchange Rates		Cdn $	Change from year ago
US $	Jun-03	1.352	-0.179
UK Pound	Jun-03	2.246	-0.027
Japanese Yen	Jun-03	0.011	-0.001
Australian $	Jun-03	0.900	0.029
(Statistics Canada)			

note: pp. percentage points

Special Focus: The Tourism Labour Market

Tourism is a significant industry in BC. It generates more than 4% of real GDP and about 7% of employment. By comparison, it is only slightly smaller than BC's construction industry.

Weekly wages: below average

The average wage across all industries in BC is $675 a week (in 2002). Only one segment of tourism related employment could be described as "high wage". Workers in air transport have an average weekly wage of $939—39% higher than the BC average. In travel arrangement and reservations, as well as in the charter bus industry, workers are paid on average $615 a week (9% below the BC average). In sightseeing transportation (land), wages are similar ($580, 14% below average). All of these industries combined, however, make up only a fraction—less than 13%—of the tourism labour market.

Tourism related employment is overwhelmingly dominated by its lowest paid industries. In traveler accommodation, wages average $427 per week, 37% lower than BC as a whole. In food services and drinking places, the average weekly wage is a mere $287, 58% below the BC average.

These two industries make up over 87% of tourism related employment.

The average weekly wage for these six tourism industries combined is $375, making tourism a distinctly low-wage sector.

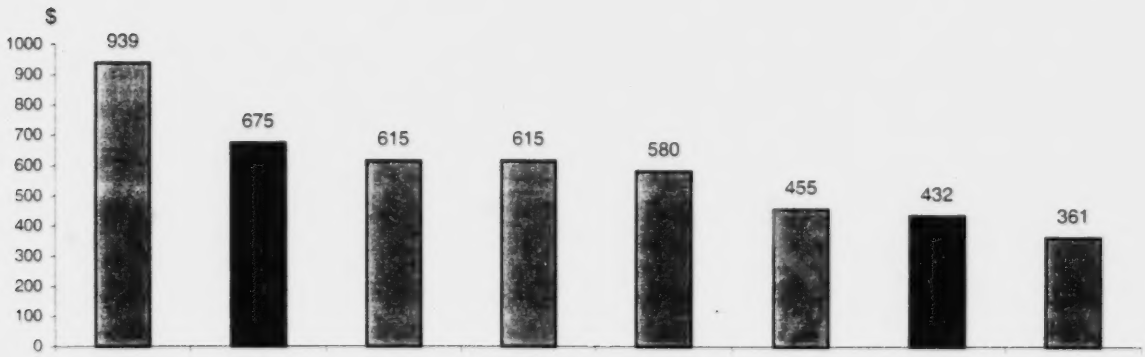
However, wages are not the full measure of earnings for many tourism workers. Statistics Canada estimates that tips amount to 3% of hotel room revenues, and 10% of gross sales at licensed restaurants and bars.

Following this method, average weekly tips amount to $49 in food service and drinking places and $28 in accommodation.

These figures of course are averages, and many employees will receive more or less than this. Workers at fast food establishments—one-third of food service employment—do not generally receive any income from tips. Staff at up-scale dining establishments, on the other hand, may end up quite well paid.

Factoring in tips, average weekly earnings in BC's tourism related industries amount to $432, 36% lower than the BC average.

Average weekly earnings (wages & tips) low in tourism related employment



Source: Statistics Canada and BC Stats

Note:
This article focuses on the labour market for selected industries within the tourism sector which have a substantial tourism component: air transportation, travel arrangement, charter bus, sightseeing and accommodation and food services. These industries account for nearly two-thirds of total employment in the tourism sector, and generate a similar percentage of its GDP. Accommodation and food services is by far the dominant industry.

No attempt is made to distinguish between the tourism and non-tourism activities of an industry. In contrast, BC Stats' GDP and employment estimates for the tourism sector exclude activities that are not tourist-related, but include all industries that depend on tourism to some extent (whether great or small). In the case of food services, for example, only about a quarter of the activity is deemed to be tourist-related—most of the GDP and employment in this industry comes from serving a local clientele.

Wages, working conditions, job tenure and other characteristics of the labour market discussed in this article are averages for all workers within the industry, and are unlikely to vary based on whether or not the workers are primarily serving tourists or residents.

More information on the definition of the tourism sector can be found in the January 2003 issue of Business Indicators, available on our website.

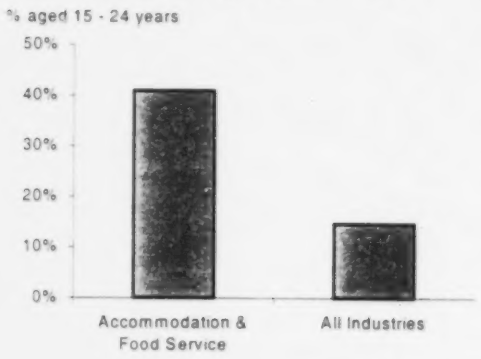
The differences in hourly wages are even more striking. In accommodation and food service, the median hourly wage is $9.50, compared to $17.40 for all of BC workers. Indeed, half (49%) of accommodation and food service employees earn between $8 and $10 an hour. Only 2% earn $20 or more an hour. In contrast, just 17% of all BC workers earn between $8 and $10 an hour, and 40% earn $20 or more an hour.

Tourism workers: youth and women

Some 41% of accommodation and food service workers are young people (aged 15-24). Given that young people make up only 15% of the BC workforce, it is clear that the tourism sector is heavily geared toward youth employment.

Tourism workers are also disproportionately female. Women make up just under half (47%) of the BC workforce, but represent about 60% of employees in accommodation and food service.

Young people prominent



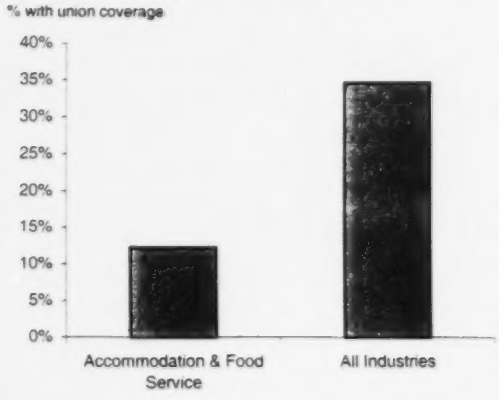
Source: Statistics Canada

Employment characteristics: part-time, short tenure, non-union

A very large share of tourism jobs—42% of accommodation and food service employment—involves part time work. This is considerably higher than the BC average of 23%. The average usual workweek in tourism is 28.8 hours, compared to 34.6 hours for the entire BC workforce. This, indeed, has something to do with why weekly earnings are lower.

Across industries, job tenure (length of time at one's current job) is on average 7.6 years. In accommodation and food service, average job tenure is 3.8 years—exactly half the BC average. This indicates very high employee turnover rates, and little opportunity for long term career paths.

Low union coverage



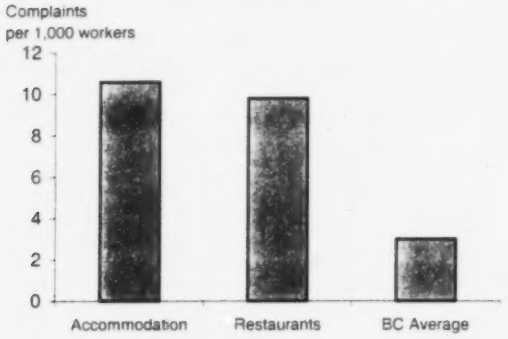
Source: Statistics Canada

The tourism labour market is also largely non-union. Union coverage in accommodation and food service is just over 12%—roughly one-third the unionization rate for BC as a whole (35%).

Working Conditions

Both the restaurant and accommodation industries have poor records for employment standards. BC Employment Standards offices registered 12,252 complaints in fiscal year 2002/03—7.6 for every 1,000 workers in BC. In the accommodation industry, there were 19.3 complaints per 1,000 workers, and in restaurants there were 24.2 per 1,000 workers.

Employment standards complaints more common

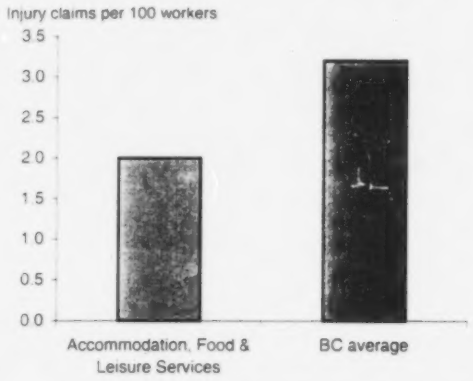


Source: BC Employment Standards Branch

In fact, the Employment Standards Branch has established a "restaurant initiative," making particular efforts to increase compliance in that industry. Key problems have been non-compliance with hours of work rules and minimum wage laws.

Tourism industries perform much better with respect to workplace safety. Workers in accommodation, food, and leisure services registered 2.0 injuries per 100 workers (person years of employment) , well below the BC average of 3.2 per 100 workers. Tourism related employment is not high-risk work.

Low workplace injury rates



Source: BC Workers Compensation Board

Overall job satisfaction seems quite high in BC, though again tourism related jobs are below average. Across BC, 88.3% of workers surveyed by Statistics Canada said they were satisfied (or very satisfied) with their jobs in 2001. In accommodation and food service, 84.9% expressed job satisfaction.

Satisfaction with pay and benefits is lower than overall job satisfaction. While 77.6% of BC workers expressed satisfaction with pay and benefits, only 68.7% of those in accommodation and food service felt satisfied with their remuneration.

Conclusion

Based on a very wide range of measures, tourism related jobs seem to be distinctly low quality. Earnings are low, career advancement is limited, employment standards are relatively weak, and job satisfaction is below average.

What tourism industries do well is provide a lot of jobs for young people and students. Indeed, these are often crucial entry points into the workforce. After gaining some job experience, these workers often move into industries with more attractive opportunities. Given the characteristically high unemployment rates among young people, the importance of the tourism labour market should not be understated.

Table 1: Seasonally Adjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,355	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606
2001	258,549	853,274	191,784	64,158	42,524	18,668	8,744	35,653	1,473,354
2002	268,690	849,430	206,666	71,550	44,678	18,425	8,801	37,904	1,506,144
Quarterly data									
2001 Q4	65,358	201,381	49,249	17,468	10,788	4,589	2,182	9,601	360,614
2002 Q1	67,579	211,266	52,397	18,670	11,664	4,710	2,212	10,118	378,617
2002 Q2	67,640	214,122	50,295	17,738	10,808	4,508	2,099	9,289	376,499
2002 Q3	65,447	207,736	50,525	17,646	11,088	4,707	2,116	9,225	368,490
2002 Q4	69,576	216,305	53,450	17,496	11,119	4,500	2,374	9,272	382,538
2003 Q1	68,977	216,364	55,785	18,040	10,821	4,609	2,260	9,297	386,154
Monthly data									
Mar-02	22,997	73,133	17,423	6,287	3,643	1,584	806	3,146	129,020
Apr-02	22,610	72,100	16,750	5,960	3,400	1,480	721	3,580	126,601
May-02	22,735	70,209	16,740	5,833	3,719	1,538	669	2,852	124,295
Jun-02	22,295	71,813	16,805	5,945	3,689	1,490	709	2,857	125,603
Jul-02	21,728	70,393	17,279	5,750	3,486	1,532	699	2,845	123,712
Aug-02	22,349	71,940	17,351	6,066	3,836	1,585	686	3,017	126,829
Sep-02	21,371	65,403	15,894	5,830	3,765	1,591	731	3,364	117,949
Oct-02	22,244	72,604	17,962	5,762	3,816	1,468	866	3,428	128,149
Nov-02	22,457	70,214	17,479	5,666	3,719	1,528	771	3,059	124,893
Dec-02	23,323	73,487	18,009	6,068	3,584	1,503	737	2,785	129,496
Jan-03	23,198	72,663	20,297	6,306	3,519	1,578	751	3,454	131,765
Feb-03	23,409	73,983	18,589	6,599	3,320	1,528	864	3,647	131,939
Mar-03	22,970	65,584	18,022	6,379	3,611	1,618	751	4,489	123,423
Apr-03	23,064	65,663	18,232	6,242	3,579	1,581	735	4,160	123,255
Month-over-month growth rates									
Mar-02	0.6	2.7	0.9	1.6	-10.1	0.5	14.9	-10.2	1.3
Apr-02	-1.7	-1.4	-3.9	-5.2	-6.7	-6.6	-10.6	13.8	-1.9
May-02	0.6	-2.6	-0.1	-2.1	9.4	3.9	-7.2	-20.3	-1.8
Jun-02	-1.9	2.3	0.4	1.9	-0.8	-3.1	6.0	0.2	1.1
Jul-02	-2.5	-2.0	2.8	-3.3	-5.5	2.8	-1.5	-0.4	-1.5
Aug-02	2.9	2.2	0.4	5.5	10.1	3.5	-1.8	6.0	2.5
Sep-02	-4.4	-9.1	-8.4	-3.9	-1.9	0.4	6.6	11.5	-7.0
Oct-02	4.1	11.0	13.0	-1.2	1.3	-7.7	18.4	1.9	8.6
Nov-02	1.0	-3.3	-2.7	-1.7	-2.5	4.1	-11.0	-10.8	-2.5
Dec-02	3.9	4.7	3.0	7.1	-3.6	-1.6	-4.4	-9.0	3.7
Jan-03	-0.5	-1.1	12.7	3.9	-1.8	4.9	1.9	24.0	1.8
Feb-03	0.9	1.8	-8.4	4.6	-5.6	-3.2	14.9	5.6	0.1
Mar-03	-1.9	-11.4	-3.1	-3.3	8.8	5.9	-13.1	23.1	-6.5
Apr-03	0.4	0.1	1.2	-2.1	-0.9	-2.3	-2.0	-7.3	-0.1

April month-over-month percent growth

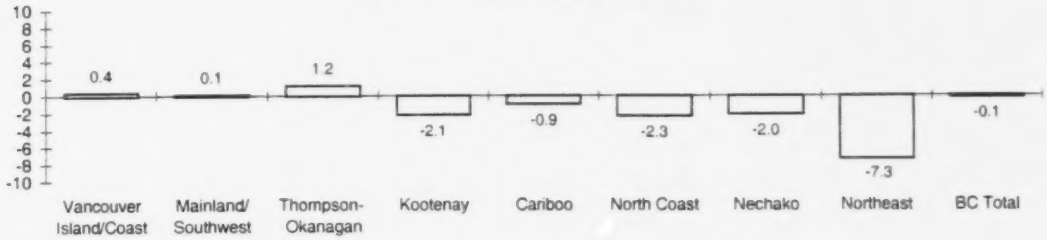


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type ($000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-149	1-75			
1997	368,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	424,158	188,617	294,167	197,027	180,812	93,116	63,709
2001	430,133	183,170	294,290	197,724	184,771	108,111	75,154
2002	441,937	173,750	302,109	197,635	190,490	111,839	88,384
Quarterly data							
2001 Q4	101,477	42,291	73,041	48,825	46,613	29,000	19,883
2002 Q1	109,627	43,287	76,339	48,124	48,625	27,745	21,907
2002 Q2	110,600	44,225	75,589	49,168	47,031	27,636	21,520
2002 Q3	109,506	43,259	73,299	49,779	47,410	27,393	21,532
2002 Q4	112,204	42,979	76,882	50,565	47,424	29,065	23,425
2003 Q1	110,734	42,029	77,034	50,751	48,054	29,428	25,297
Monthly data							
Mar-02	39,094	14,236	25,682	16,492	16,063	9,152	7,731
Apr-02	36,794	14,795	25,470	16,288	15,623	9,668	7,527
May-02	36,093	14,684	25,209	16,322	15,644	8,999	6,713
Jun-02	37,712	14,746	24,910	16,558	15,764	8,969	7,280
Jul-02	36,266	14,835	24,821	16,628	15,827	8,885	6,954
Aug-02	37,294	14,618	25,116	16,832	16,051	9,223	7,465
Sep-02	35,947	13,806	23,363	16,318	15,532	9,286	7,112
Oct-02	38,145	14,122	25,659	16,848	16,034	9,714	7,450
Nov-02	35,073	14,093	25,341	16,749	15,557	9,585	7,648
Dec-02	38,986	14,764	25,881	16,968	15,833	9,766	8,326
Jan-03	38,541	14,383	26,697	17,107	15,999	9,874	8,299
Feb-03	37,784	14,271	25,645	17,106	16,129	9,842	8,758
Mar-03	34,410	13,375	24,691	16,539	15,925	9,713	8,240
Apr-03	34,357	13,507	24,923	16,437	16,094	9,360	7,440
Month-over-month growth rates							
Mar-02	7.2	-2.4	1.0	3.1	-3.6	-3.2	7.0
Apr-02	-5.9	3.9	-0.8	-1.2	-2.7	5.6	-2.6
May-02	-1.9	-0.8	-1.0	0.2	0.1	-6.9	-10.8
Jun-02	4.5	0.4	-1.2	1.4	0.8	-0.3	8.5
Jul-02	-3.8	0.6	-0.4	0.4	0.4	-0.9	-4.5
Aug-02	2.8	-1.5	1.2	1.2	1.4	3.8	7.4
Sep-02	-3.6	-5.6	-7.0	-3.1	-3.2	0.7	-4.7
Oct-02	6.1	2.3	9.8	3.2	3.2	4.6	4.7
Nov-02	-8.1	-0.2	-1.2	-0.6	-3.0	-1.3	2.7
Dec-02	11.2	4.8	2.1	1.3	1.8	1.9	8.9
Jan-03	-1.1	-2.6	3.2	0.8	1.0	1.1	-0.3
Feb-03	-2.0	-0.8	-3.9	0.0	0.8	-0.3	5.5
Mar-03	-8.9	-6.3	-3.7	-3.3	-1.3	-1.3	-5.9
Apr-03	-0.2	1.0	0.9	-0.6	1.1	-3.6	-9.7

April month-over-month percent growth

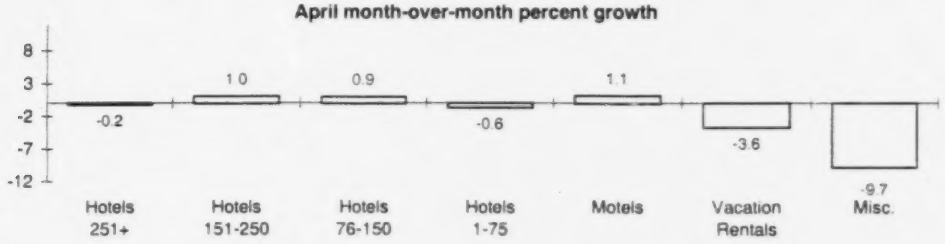


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Apr-03	YTD	Apr-02	YTD 01	Apr-03	Apr-02	Apr-03	Apr-02
Vancouver Island/Coast								
Total - all accommodation types	**18,352**	**57,508**	**2.1**	**2.6**	**389**	**-12**	**14,955**	**-140**
Fishing lodges	306	802	-26.4	-21.8	15	-3	410	-99
Total - Hotels	12,174	37,376	0.0	0.8	131	-3	8,252	17
1-75 Rooms	3,702	11,776	8.8	11.6	90	-4	3,249	-55
Motels	2,513	8,412	-0.6	3.2	123	-1	3,260	-20
Vacation Rentals	1,925	6,546	20.3	14.3	50	-3	1,047	-30
Miscellaneous	1,434	4,373	13.8	7.8	70	-2	1,986	-8
Mainland/Southwest								
Total - all accommodation types	**55,540**	**262,845**	**-11.7**	**-1.8**	**395**	**-6**	**33,595**	**-127**
Total - Hotels	49,342	224,146	-11.7	-2.3	225	-6	28,424	-200
250+ Rooms	25,928	114,501	-14.5	-2.0	31	0	11,553	1
150-249 Rooms	7,201	29,442	-13.2	-8.4	26	-2	4,924	-356
76-149 Rooms	11,722	53,819	-6.0	-0.8	75	2	7,820	198
1-75 Rooms	4,491	26,384	-6.0	0.4	93	-6	4,127	-43
Motels	2,171	7,173	5.1	-0.8	91	-4	2,979	-155
Vacation Rentals	2,799	22,198	-16.7	-7.6	36	-1	1,336	-75
Thompson/Okanagan								
Total - all accommodation types	**11,877**	**52,873**	**8.3**	**9.0**	**420**	**8**	**15,418**	**385**
Total - Hotels	6,932	28,049	8.0	8.9	108	7	6,740	423
76+ Rooms	5,033	18,199	8.7	8.9	33	2	3,808	300
1-75 Rooms	1,899	9,850	6.2	9.0	75	5	2,932	123
Motels	3,590	10,663	11.8	-0.9	228	-8	6,614	-280
Vacation Rentals	614	10,050	-7.7	18.3	29	3	993	40
Kootenay								
Total - all accommodation types	**4,331**	**24,774**	**1.9**	**4.6**	**201**	**-1**	**6,146**	**102**
Total - Hotels	1,773	9,216	-8.0	3.0	45	-1	2,252	-6
Motels	1,028	4,468	-12.5	-7.2	105	-6	2,197	-136
Vacation Rentals	600	5,003	57.6	12.0	22	5	809	80
Cariboo								
Total - all accommodation types	**3,203**	**10,728**	**5.6**	**-5.3**	**117**	**-2**	**4,097**	**-103**
Total - Hotels	1,886	6,130	6.4	-8.1	26	-2	1,732	-120
Motels	1,094	3,570	0.8	-4.6	67	-1	2,024	2

Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Apr-03	YTD	Apr-02	YTD 01	Apr-03	Apr-02	Apr-03	Apr-02
North Coast								
Total - all accommodation types	**983**	**3,794**	**6.0**	**2.0**	**53**	**-3**	**1,653**	**-7**
Total - Hotels	579	2,179	7.6	0.7	20	1	989	27
Motels	321	1,199	-0.7	-0.1	23	-1	589	-13
Nechako								
Total - all accommodation types	**501**	**2,080**	**1.9**	**5.0**	**44**	**-2**	**1,115**	**-69**
Motels	278	1,220	2.0	13.3	25	-1	615	-69
Northeast								
Total - all accommodation types	**3,497**	**19,401**	**5.3**	**17.8**	**62**	**-1**	**2,428**	**-80**
Total - Hotels	1,436	7,386	24.2	9.8	19	-1	1,272	-10
Motels	765	3,511	20.8	14.5	32	1	904	19
British Columbia Total								
Total - all accommodation types	**98,285**	**434,004**	**-5.4**	**1.1**	**1,681**	**-19**	**79,407**	**-39**
Fishing lodges	462	1,125	-17.0	-15.4	36	-2	621	-93
Total - Hotels	74,263	315,146	-7.2	-0.7	582	-6	50,010	101
250+ Rooms	28,231	120,714	-13.7	-2.7	33	0	12,275	1
150-249 Rooms	11,283	42,775	-8.5	-4.7	38	-1	7,085	-136
76-149 Rooms	21,897	90,261	-1.8	0.4	162	3	16,595	250
1-75 Rooms	12,852	61,395	1.6	4.6	349	-8	14,055	-14
Motels	11,760	40,216	4.1	0.4	694	-21	19,182	-652
Vacation Rentals	7,227	52,455	-4.4	5.7	155	-2	4,450	-111
Miscellaneous	4,572	25,062	1.9	20.4	214	12	5,144	716

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Apr-03	Revenue ($000) YTD	Revenue % change from Apr-02	Revenue % change from YTD 01	Properties (#) Apr-03	Properties # chg from Apr-02	Rooms (#) Apr-03	Rooms # chg from Apr-02
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**11,031**	**32,695**	**-1.7**	**-2.5**	**154**	**-5**	**7,937**	**-26**
Total - Hotels	9,216	27,080	-2.0	-3.8	67	1	5,251	82
1-75 Rooms	2,169	6,669	3.2	3.0	41	0	1,610	2
Motels	866	2,846	-5.5	-0.9	27	-3	991	-74
Miscellaneous	560	1,511	-4.5	-7.7	40	-3	1,427	-28
19 Cowichan Valley								
Total - All accommodation types	**547**	**1,774**	**3.3**	**10.2**	**30**	**-1**	**595**	**39**
Motels	129	423	8.5	13.0	15	2	285	49
21 Nanaimo								
Total - All accommodation types	**2,487**	**8,297**	**1.7**	**3.6**	**66**	**1**	**2,672**	**10**
Total - Hotels	1,244	4,401	-5.2	3.8	18	0	1,262	0
Motels	510	1,685	-7.8	-1.6	25	0	729	2
23 Alberni-Clayoquot								
Total - All accommodation types	**2,087**	**6,412**	**30.4**	**25.1**	**52**	**-4**	**1,210**	**-69**
Motels	230	697	25.4	20.0	22	0	428	0
25 Comox-Strathcona								
Total - All accommodation types	**1,684**	**6,457**	**-1.7**	**4.6**	**53**	**-3**	**1,667**	**-63**
Motels	702	2,497	-0.8	3.1	25	0	682	-4
43 Mount Waddington								
Total - All accommodation types	**265**	**931**	**47.5**	**24.7**	**16**	**0**	**455**	**-14**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**2,708**	**9,514**	**4.9**	**0.6**	**57**	**-3**	**2,356**	**-62**
Total - Hotels	2,164	7,694	6.4	1.7	20	-3	1,479	-40
Motels	503	1,541	-0.6	-4.8	33	0	841	-22
15 Greater Vancouver								
Total - All accommodation types	**36,851**	**136,258**	**-12.5**	**-0.9**	**231**	**-5**	**25,487**	**1**
Total - Hotels	34,998	129,287	-12.9	-1.0	163	-3	22,750	-141
250+ Rooms	19,202	71,403	-17.2	0.6	26	0	9,899	-16
150-249 Rooms	6,301	23,358	-13.9	-8.3	23	-2	4,382	-356
76-149 Rooms	7,183	26,055	-1.6	1.8	52	2	5,488	195
1-75 Rooms	2,311	8,471	-2.3	-1.4	62	-3	2,981	36
Motels	1,245	4,272	-1.8	-4.9	39	-3	1,698	-60
29 Sunshine Coast								
Total - All accommodation types	**229**	**726**	**-4.1**	**0.5**	**16**	**-2**	**321**	**-51**
31 Squamish-Lillooet								
Total - All accommodation types	**15,752**	**116,347**	**-12.5**	**-3.0**	**91**	**4**	**5,431**	**-15**
Total - Hotels	12,120	86,898	-10.8	-4.5	40	0	4,122	-19
1-75 Rooms	1,820	16,635	-12.0	0.8	18	0	695	-19
Vacation Rentals	2,453	20,461	-18.0	-9.3	21	-1	791	-74
Miscellaneous	869	7,989	-29.9	43.8	20	4	267	100

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Apr-03	Revenue ($000) YTD	Revenue % change from Apr-02	Revenue % change from YTD 01	Properties (#) Apr-03	Properties # chg from Apr-02	Rooms (#) Apr-03	Rooms # chg from Apr-02
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**1,808**	**5,936**	**10.8**	**9.9**	**99**	**5**	**2,953**	**107**
Total - Hotels	1,139	3,526	13.6	9.9	19	2	1,193	56
Motels	547	1,371	20.7	5.9	69	2	1,527	38
33 Thompson-Nicola								
Total - All accommodation types	**3,335**	**15,467**	**13.9**	**18.5**	**137**	**7**	**4,837**	**308**
Total - Hotels	1,522	5,580	19.9	33.8	32	4	1,837	352
Motels	1,392	4,023	13.6	4.7	76	-3	2,253	-108
35 Central Okanagan								
Total - All accommodation types	**3,824**	**16,102**	**-0.5**	**1.4**	**53**	**-6**	**3,255**	**-135**
Total - Hotels	2,904	10,795	-1.3	0.5	24	1	1,883	65
1-75 Rooms	452	2,209	12.7	10.8	13	1	620	65
Motels	619	1,809	4.2	-4.3	21	-4	890	-142
37 North Okanagan								
Total - All accommodation types	**1,101**	**6,828**	**41.8**	**10.8**	**41**	**2**	**1,631**	**192**
Total - Hotels	666	5,000	27.4	9.4	15	-1	860	-19
Motels	343	989	38.7	-14.9	18	0	535	0
39 Columbia-Shuswap								
Total - All accommodation types	**1,809**	**8,540**	**1.5**	**6.5**	**89**	**1**	**2,737**	**-76**
Total - Hotels	702	3,148	3.1	2.8	18	1	967	-31
Motels	688	2,471	-0.3	-4.0	44	-3	1,409	-68
Kootenay								
01 East Kootenay								
Total - All accommodation types	**3,025**	**18,760**	**6.0**	**3.5**	**105**	**-3**	**4,052**	**96**
Total - Hotels	1,057	6,296	-7.6	2.8	26	-1	1,414	-7
Motels	608	2,528	-10.5	-9.5	52	-3	1,175	-53
Vacation Rentals	565	4,757	52.1	7.9	12	2	717	30
Miscellaneous	795	5,179	20.8	7.9	15	-1	746	126
03 Central Kootenay								
Total - All accommodation types	**1,015**	**4,173**	**-5.0**	**6.0**	**66**	**2**	**1,447**	**-5**
Total - Hotels	607	2,225	-6.1	0.7	13	-1	611	-21
Motels	246	1,081	-21.2	-6.9	31	-2	624	-65
05 Kootenay Boundary								
Total - All accommodation types	**291**	**1,841**	**-11.2**	**13.3**	**30**	**0**	**647**	**11**
Motels	174	860	-5.3	0.0	22	-1	398	-18
Cariboo								
41 Cariboo								
Total - All accommodation types	**1,044**	**3,387**	**3.4**	**-4.2**	**67**	**1**	**1,810**	**21**
Motels	620	2,003	3.4	0.0	39	1	1,107	25
53 Fraser-Fort George								
Total - All accommodation types	**2,160**	**7,341**	**6.7**	**-5.8**	**50**	**-3**	**2,287**	**-124**
Total - Hotels	1,535	5,083	7.6	-7.6	16	-1	1,195	-100
Motels	474	1,567	-2.4	-10.0	28	-2	917	-23

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Apr-03	YTD	Apr-02	YTD 01	Apr-03	Apr-02	Apr-03	Apr-02
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**431**	**1,639**	**2.2**	**-5.6**	**28**	**0**	**909**	**23**
Motels	96	379	-22.5	-15.3	10	0	259	0
49 Kitimat-Stikine								
Total - All accommodation types	**552**	**2,155**	**9.2**	**8.8**	**25**	**-3**	**744**	**-30**
Motels	224	821	13.0	8.9	13	-1	330	-13
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**501**	**2,080**	**1.9**	**5.0**	**44**	**-2**	**1,115**	**-69**
Motels	278	1,220	2.0	13.3	25	-1	615	-69
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**3,497**	**19,401**	**5.3**	**17.8**	**62**	**-1**	**2,428**	**-80**
Total - Hotels	1,436	7,386	24.2	9.8	19	-1	1,272	-10
Motels	765	3,511	20.8	14.5	32	1	904	19

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Apr-03	YTD	Apr-02	YTD 01	Apr-03	Apr-02	Apr-03	Apr-02
Vancouver Island/Coast	**18,352**	**57,508**	**2.1**	**2.6**	**389**	**-12**	**14,955**	**-140**
Victoria (C)	8,825	25,791	-3.7	-5.8	74	-4	6,012	-45
Other CRD	2,206	6,904	7.3	12.4	80	-1	1,925	19
Nanaimo (C)	1,307	4,789	-8.6	2.3	21	0	1,257	0
Port Alberni (C)	192	746	-7.4	3.5	10	-2	304	-57
Rest of Development Region	5,822	19,279	13.8	12.6	204	-5	5,457	-57
Mainland/Southwest	**55,540**	**262,845**	**-11.7**	**-1.8**	**395**	**-6**	**33,595**	**-127**
Downtown Vancouver (C)	22,952	81,828	-15.3	-0.4	85	1	12,571	-78
Other Vancouver (C)	1,862	6,914	-9.6	-11.4	35	-4	2,884	-65
Richmond (C)	5,869	24,527	-7.1	0.1	23	1	4,094	15
Other GVRD	6,168	22,989	-7.1	-0.3	88	-3	5,938	129
Whistler (DM)	15,099	113,846	-14.0	-3.5	69	3	4,931	-13
Rest of Development Region	3,591	12,741	10.4	4.8	95	-4	3,177	-115
Thompson/Okanagan	**11,877**	**52,873**	**8.3**	**9.0**	**420**	**8**	**15,418**	**385**
Penticton (C)	1,128	3,379	26.0	9.3	41	0	1,650	15
Kamloops (C)	2,633	12,917	17.2	23.9	59	4	3,184	281
Kelowna (C)	3,560	15,303	-0.3	1.3	43	-5	2,806	-113
Vernon (C)	1,047	6,716	43.6	16.9	32	3	1,488	207
Rest of Development Region	3,508	14,558	-0.4	2.8	245	6	6,290	-5
Kootenay	**4,331**	**24,774**	**1.9**	**4.6**	**201**	**-1**	**6,146**	**102**
Cranbrook (C)	519	1,816	-20.9	-12.7	19	0	821	2
Rest of Development Region	3,813	22,958	6.1	6.3	182	-1	5,325	100
Cariboo	**3,203**	**10,728**	**5.6**	**-5.3**	**117**	**-2**	**4,097**	**-103**
Quesnel (C)	277	830	-4.6	-4.0	14	1	505	25
Williams Lake (C)	358	1,138	1.6	-6.6	12	0	565	0
Prince George (C)	1,757	5,655	7.9	-6.8	26	-3	1,540	-136
Rest of Development Region	811	3,105	6.4	-2.4	65	0	1,487	8
North Coast	**983**	**3,794**	**6.0**	**2.0**	**53**	**-3**	**1,653**	**-7**
Prince Rupert (C)	361	1,407	4.9	-7.6	15	1	727	27
Terrace (C)	348	1,223	3.6	1.6	9	-1	363	-33
Rest of Development Region	273	1,164	10.9	17.3	29	-3	563	-1
Nechako	**501**	**2,080**	**1.9**	**5.0**	**44**	**-2**	**1,115**	**-69**
Smithers (T)	262	990	6.5	-1.9	14	0	421	0
Rest of Development Region	239	1,090	-2.7	12.1	30	-2	694	273
Northeast	**3,497**	**19,401**	**5.3**	**17.8**	**62**	**-1**	**2,428**	**-80**
Dawson Creek (C)	375	1,839	8.5	7.0	15	0	502	0
Fort St. John (C)	1,511	9,206	1.7	2.5	19	0	893	0
Rest of Development Region	1,612	8,356	8.2	44.7	28	-1	1,033	-80

Table 6: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,354	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606
2001	258,549	853,274	191,784	64,158	42,524	18,668	8,744	35,653	1,473,354
2002	268,690	849,430	206,666	71,550	44,678	18,425	8,801	37,904	1,506,145
Quarterly data									
2001 Q4	39,748	143,822	28,864	10,910	8,079	2,789	1,818	8,312	244,343
2002 Q1	38,068	204,653	37,557	19,438	8,297	2,791	1,491	13,153	325,447
2002 Q2	72,562	212,207	46,525	14,871	11,526	4,872	2,031	7,697	372,291
2002 Q3	116,558	276,060	90,951	26,434	16,398	8,101	3,234	9,143	546,879
2002 Q4	41,503	156,510	31,633	10,807	8,457	2,661	2,046	7,911	261,528
2003 Q1	39,156	207,304	40,997	20,443	7,524	2,811	1,579	15,904	335,719
Monthly data									
Mar-02	16,602	80,159	14,291	7,520	3,008	1,072	648	4,253	127,553
Apr-02	17,975	62,934	10,966	4,249	3,033	927	492	3,321	103,896
May-02	24,774	66,814	15,375	4,827	3,956	1,482	609	1,906	119,743
Jun-02	29,813	82,460	20,184	5,794	4,537	2,463	930	2,470	148,651
Jul-02	39,741	95,862	32,398	8,359	5,222	2,916	1,052	2,724	188,272
Aug-02	46,062	104,851	37,522	10,904	6,004	2,862	1,098	3,035	212,338
Sep-02	30,755	75,347	21,031	7,171	5,172	2,324	1,084	3,384	146,269
Oct-02	18,348	55,460	13,700	3,936	3,738	1,142	1,019	3,187	100,530
Nov-02	11,902	41,807	7,480	2,469	2,645	865	586	2,499	70,252
Dec-02	11,253	59,243	10,453	4,402	2,074	654	441	2,225	90,745
Jan-03	9,602	62,029	12,299	5,418	2,260	732	442	3,974	96,757
Feb-03	12,880	72,163	13,746	7,282	2,269	966	534	5,073	114,913
Mar-03	16,675	73,112	14,952	7,742	2,995	1,113	603	6,857	124,049
Apr-03	18,352	55,540	11,877	4,331	3,203	983	501	3,497	98,285
Year-over-year percent changes									
Mar-02	2.7	-5.8	11.8	30.7	2.0	4.1	16.5	-2.4	-0.9
Apr-02	6.9	-1.2	2.2	17.4	-3.3	-7.0	-1.3	33.2	1.9
May-02	6.1	-3.6	3.5	7.7	8.6	-0.4	-6.7	-10.6	-0.2
Jun-02	2.3	2.2	5.1	12.4	3.8	-6.6	-0.3	-6.0	2.7
Jul-02	-0.1	-4.0	5.7	1.8	-2.7	-4.0	-9.4	-8.3	-1.4
Aug-02	2.5	0.9	9.2	13.3	7.3	3.2	-10.1	-4.0	3.3
Sep-02	7.4	4.5	3.3	2.5	5.1	4.8	5.8	13.5	5.1
Oct-02	5.3	16.3	15.8	0.6	8.9	-9.3	22.3	9.2	12.6
Nov-02	2.1	0.3	6.0	-6.6	4.3	-0.2	6.5	-6.2	0.9
Dec-02	5.5	8.7	4.7	1.1	-1.7	-1.4	1.4	-18.5	6.2
Jan-03	7.0	10.5	15.5	4.1	-10.7	1.6	7.1	-1.1	9.2
Feb-03	3.1	5.6	8.9	8.5	-17.7	-3.2	24.2	3.9	5.2
Mar-03	0.4	-8.8	4.6	3.0	-0.4	3.8	-6.8	61.2	-2.7
Apr-03	2.1	-11.7	8.3	1.9	5.6	6.0	1.9	5.3	-5.4

April year-over-year percent change

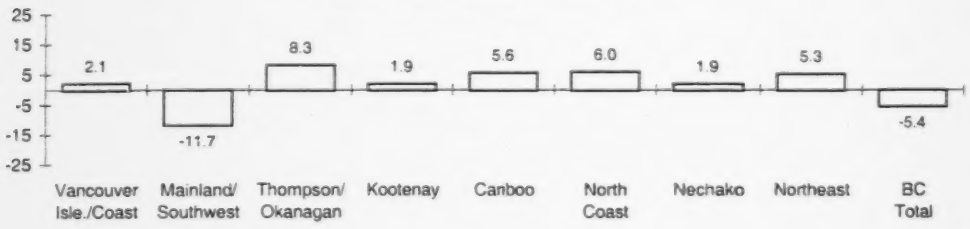


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,970.8	6,595.9	2,814.2	3,781.7	1,374.9	764.0	411.8	118.0	7,197.3	3,586.8	927.5
Quarterly data											
2001 Q4	1,307.1	1,089.8	506.1	583.7	217.3	120.4	63.4	21.6	1,360.9	675.8	190.2
2002 Q1	1,375.1	1,147.0	528.9	618.1	228.1	127.9	65.7	21.9	1,548.3	728.5	275.5
2002 Q2	2,113.8	1,746.0	766.6	979.4	367.8	206.2	111.7	31.5	1,857.0	961.0	226.5
2002 Q3	3,019.5	2,491.0	930.3	1,560.7	528.4	280.6	171.0	40.2	2,215.6	1,069.6	217.4
2002 Q4	1,462.4	1,211.8	588.4	623.4	250.6	149.3	63.4	24.4	1,576.4	827.8	208.1
2003 Q1	1,396.6	1,169.8	575.3	594.4	226.9	124.8	58.5	30.0	1,551.1	792.7	255.1
Monthly data											
Jan-02	407.2	339.4	165.0	174.4	67.8	38.5	17.5	8.6	492.7	220.5	103.0
Feb-02	459.9	388.6	174.1	214.5	71.3	40.9	21.2	6.5	459.4	227.2	77.5
Mar-02	508.0	418.9	189.8	229.2	89.1	48.5	26.9	6.8	596.2	280.8	95.1
Apr-02	503.2	416.8	201.3	215.5	86.4	55.2	21.9	6.1	598.5	304.9	86.4
May-02	709.6	581.3	261.4	319.9	128.3	70.8	38.3	12.3	635.3	320.6	74.8
Jun-02	901.1	748.0	303.9	444.1	153.1	80.2	51.5	13.1	623.2	335.4	65.2
Jul-02	1,110.0	915.8	325.4	590.5	194.2	104.8	60.2	13.3	759.5	373.6	64.8
Aug-02	1,163.6	980.0	340.3	639.8	183.5	96.4	61.1	13.2	831.0	392.1	88.4
Sep-02	745.9	595.2	264.7	330.5	150.7	79.4	49.7	13.7	625.0	303.9	64.1
Oct-02	503.3	406.6	197.0	209.6	96.7	63.6	22.8	6.2	560.5	290.9	63.4
Nov-02	438.9	373.6	198.1	175.5	65.3	40.2	16.4	5.7	506.8	270.2	67.6
Dec-02	520.2	431.6	193.3	238.3	88.6	45.4	24.2	12.4	509.0	266.7	77.1
Jan-03	437.5	364.6	183.9	180.7	72.9	39.1	17.9	11.8	535.2	255.8	110.4
Feb-03	444.1	377.0	169.1	207.9	67.1	35.0	22.1	6.9	483.5	246.3	83.3
Mar-03	448.8	374.1	173.4	200.7	74.6	42.5	23.3	5.6	589.7	277.2	105.9
Apr-03	448.3	378.5	183.4	195.1	69.9	31.9	25.0	6.1	516.7	267.6	67.6
May-03	611.3	521.4	239.8	281.6	89.9	31.1	38.7	14.4	602.1	318.3	57.1
Year-over-year percent changes											
Jan-02	-11.9	-12.7	-26.0	5.2	-7.4	-5.9	0.9	-24.3	-25.9	-41.2	-2.0
Feb-02	-6.1	-7.7	-19.8	5.1	4.0	11.1	5.1	-21.4	-22.7	-34.6	0.5
Mar-02	-12.1	-13.9	-25.1	-1.6	-3.0	-8.3	0.4	-17.9	-21.6	-33.7	-2.8
Apr-02	-15.5	-15.3	-23.5	-5.8	-16.8	-2.9	-26.7	-31.7	-22.8	-33.7	6.7
May-02	-9.7	-11.0	-20.1	-1.8	-3.5	8.9	-14.8	-21.7	-21.4	-32.8	1.6
Jun-02	-6.3	-5.4	-15.9	3.5	-10.2	-6.9	-12.8	-13.2	-18.9	-31.7	3.6
Jul-02	-7.5	-7.3	-23.3	4.7	-8.5	-1.6	-18.8	-6.6	-22.3	-35.3	1.3
Aug-02	-5.2	-4.4	-19.7	6.4	-9.3	-2.4	-17.9	-3.1	-20.0	-34.3	1.3
Sep-02	5.8	6.4	2.6	9.6	3.7	17.8	-10.9	-7.4	7.6	2.8	0.7
Oct-02	23.4	22.6	27.0	18.7	26.8	48.7	-4.4	0.1	21.2	34.5	5.2
Nov-02	12.5	11.0	16.9	5.0	22.1	30.9	7.6	19.5	16.8	24.5	10.9
Dec-02	2.2	2.4	6.6	-0.7	1.1	-3.1	-0.6	17.4	9.6	9.9	11.7
Jan-03	7.4	7.4	11.5	3.6	7.7	1.7	2.2	38.4	8.6	16.0	7.2
Feb-03	-3.4	-3.0	-2.9	-3.1	-5.9	-14.3	4.3	6.4	5.2	8.4	7.6
Mar-03	-11.7	-10.7	-8.6	-12.4	-16.2	-12.5	-13.4	-18.2	-1.1	-1.3	11.4
Apr-03	-10.9	-9.2	-8.9	-9.5	-19.1	-42.1	14.0	0.9	-13.7	-12.2	-21.8
May-03	-13.9	-10.3	-8.3	-12.0	-29.9	-56.1	0.9	16.7	-5.2	-0.7	-23.7

*** Australia, New Zealand, and other South Pacific nations**
SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,969.5	6,591.0	2,814.2	3,781.7	1,378.5	764.0	411.8	118.0	7,192.7	3,586.9	926.2
Quarterly data											
2001 Q4	1,917.7	1,576.2	647.2	903.3	341.5	163.8	113.1	28.6	1,678.4	844.7	222.3
2002 Q1	1,979.6	1,630.8	681.9	936.3	348.8	180.7	111.2	28.4	1,734.0	863.2	225.5
2002 Q2	1,931.1	1,604.3	696.2	938.6	326.8	190.9	96.7	27.4	1,750.9	860.6	230.1
2002 Q3	1,991.5	1,652.6	695.9	943.3	338.9	191.6	94.7	30.3	1,821.1	882.8	231.0
2002 Q4	2,067.3	1,703.4	740.2	963.5	363.9	200.7	109.2	31.9	1,886.7	980.3	239.7
2003 Q1	1,883.5	1,569.8	674.2	896.7	313.8	158.5	105.3	30.5	1,776.8	910.3	235.1
Monthly data											
Jan-02	648.7	535.1	221.9	309.7	113.6	59.7	37.1	9.0	574.0	284.5	74.7
Feb-02	688.8	565.6	234.7	313.8	123.2	61.6	36.3	9.4	584.3	293.6	74.9
Mar-02	642.2	530.1	225.3	312.8	112.0	59.3	37.9	10.0	575.7	285.0	75.9
Apr-02	634.1	525.9	232.1	311.1	108.1	63.8	32.2	9.0	575.7	287.2	75.3
May-02	640.9	529.6	232.0	310.7	111.3	66.2	32.3	9.1	586.9	287.7	76.5
Jun-02	656.2	548.8	232.1	316.9	107.4	61.0	32.3	9.3	588.3	285.7	78.3
Jul-02	653.5	543.5	227.1	317.3	110.0	63.0	31.1	10.1	597.6	283.9	76.8
Aug-02	673.3	559.2	231.9	318.2	114.1	62.9	31.5	10.1	602.9	293.4	76.0
Sep-02	664.7	549.9	236.9	307.8	114.8	65.7	32.1	10.1	620.6	305.5	78.2
Oct-02	700.2	572.9	245.3	329.7	127.3	75.9	33.8	10.1	628.1	322.9	78.1
Nov-02	682.2	561.7	248.2	313.9	120.6	65.6	39.9	10.6	630.1	331.2	79.4
Dec-02	684.9	568.8	246.8	319.9	116.1	59.3	35.5	11.2	628.6	326.2	82.2
Jan-03	666.5	552.3	244.2	309.6	114.2	57.6	35.8	12.3	608.2	316.3	78.2
Feb-03	628.3	525.1	225.1	301.9	103.2	51.6	36.0	10.0	599.9	308.7	77.4
Mar-03	588.7	492.3	204.9	285.3	96.4	49.3	33.4	8.2	568.8	285.3	79.5
Apr-03	575.6	488.8	207.7	281.5	86.8	37.2	34.7	9.1	508.4	251.2	64.7
May-03	567.7	485.2	209.1	276.7	82.5	29.2	32.8	10.6	547.6	282.1	59.2
Month-over-month percent changes											
Dec-01	10.0	9.4	4.7	7.8	12.6	21.9	-2.1	6.0	6.7	10.8	3.0
Jan-02	-6.6	-6.4	-3.8	-3.4	-7.4	-2.0	-2.1	-5.0	-3.0	-8.6	-1.3
Feb-02	6.2	5.7	5.7	1.3	8.5	3.3	-2.2	4.2	1.8	3.2	0.2
Mar-02	-6.8	-6.3	-4.0	-0.3	-9.1	-3.7	4.6	7.0	-1.5	-2.9	1.4
Apr-02	-1.3	-0.8	3.0	-0.5	-3.5	7.4	-15.2	-10.0	0.0	0.8	-0.9
May-02	1.1	0.7	0.0	-0.1	2.9	3.8	0.3	0.7	1.9	0.2	1.7
Jun-02	2.4	3.6	0.1	2.0	-3.5	-7.9	0.0	1.8	0.2	-0.7	2.3
Jul-02	-0.4	-1.0	-2.2	0.1	2.5	3.3	-3.6	8.7	1.6	-0.6	-1.8
Aug-02	3.0	2.9	2.1	0.3	3.7	-0.1	1.2	0.7	0.9	3.4	-1.1
Sep-02	-1.3	-1.7	2.2	-3.3	0.5	4.4	2.1	-0.6	2.9	4.1	2.8
Oct-02	5.3	4.2	3.5	7.1	10.9	15.5	5.0	-0.2	1.2	5.7	-0.1
Nov-02	-2.6	-2.0	1.2	-4.8	-5.3	-13.5	18.3	5.9	0.3	2.6	1.7
Dec-02	0.4	1.3	-0.5	1.9	-3.7	-9.7	-11.1	5.5	-0.2	-1.5	3.5
Jan-03	-2.7	-2.9	-1.0	-3.2	-1.6	-2.8	0.9	9.3	-3.2	-3.0	-4.9
Feb-03	-5.7	-4.9	-7.8	-2.5	-9.7	-10.4	0.6	-18.4	-1.4	-2.4	-0.9
Mar-03	-6.3	-6.2	-9.0	-5.5	-6.6	-4.5	-7.2	-17.6	-5.2	-7.6	2.7
Apr-03	-2.2	-0.7	1.4	-1.3	-10.0	-24.5	3.7	10.3	-10.6	-12.0	-18.6
May-03	-1.4	-0.7	0.7	-1.7	-5.0	-21.4	-5.3	16.2	7.7	12.3	-8.5

*** Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total**

**** Australia, New Zealand, and other South Pacific nations**

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Total	Total	Vehicles	Passengers	Passenger Vehicles
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,033	8,306	4,074	3,652	1,139.2	835.9	392.9	7,887	21,280	2,389
2001	15,477	7,869	4,000	3,608	1,158.2	850.3	361.9	8,104	21,309	2,449
2002	14,878	7,422	3,855	3,600	1,102.2	836.9	325.4	8,245	21,540	2,518
Quarterly data										
2001 Q3	4,641	2,230	1,270	1,141	314.6	223.3	89.4	2,619	7,392	991
2001 Q4	3,095	1,704	702	689	262.5	201.7	83.7	1,806	4,469	448
2002 Q1	3,300	1,641	852	808	249.9	210.2	75.7	1,604	3,945	363
2002 Q2	3,737	1,884	956	897	289.0	195.2	79.6	2,122	5,436	648
2002 Q3	4,521	2,150	1,268	1,102	299.4	223.7	80.9	2,686	7,532	1,027
2002 Q4	3,319	1,747	780	793	263.9	207.8	89.1	1,833	4,627	480
2003 Q1	n/a	n/a	n/a	n/a	258.1	142.5	54.6	1,655	4,030	358
Monthly data										
Mar-02	1,175	585	300	290	95.0	74.6	25.9	609	1,558	162
Apr-02	1,123	586	266	271	95.1	63.5	25.2	639	1,564	169
May-02	1,248	643	308	297	98.6	66.5	27.4	732	1,885	233
Jun-02	1,366	655	383	329	95.3	65.2	27.0	751	1,987	246
Jul-02	1,552	718	466	367	98.1	74.9	27.3	921	2,630	361
Aug-02	1,661	790	470	401	110.9	83.5	27.4	1,013	2,975	415
Sep-02	1,308	642	332	334	90.4	65.3	26.2	752	1,927	251
Oct-02	1,198	641	263	293	95.7	69.7	29.6	667	1,670	203
Nov-02	963	507	227	229	77.9	60.2	28.2	547	1,385	126
Dec-02	1,158	599	289	270	90.3	77.9	31.3	619	1,572	151
Jan-03	1,132	544	296	292	78.8	72.8	27.1	522	1,253	103
Feb-03	1,031	514	277	240	84.1	69.8	27.5	519	1,244	113
Mar-03	1,160	571	315	274	95.2	78.3	30.6	614	1,533	142
Apr-03	970	522	244	203	94.3	63.1	27.0	646	1,608	191
May-03	n/a	n/a	n/a	n/a	98.9	65.9	29.3	n/a	n/a	232
Year-over-year percent changes										
Feb-02	-9.6	-11.9	-13.4	0.7	-6.8	-0.1	-17.9	2.7	0.1	-0.4
Mar-02	-7.4	-10.2	-9.6	1.6	-6.5	-3.0	-23.8	-1.3	-1.7	-0.5
Apr-02	-9.6	-9.2	-13.2	-6.6	-6.5	-5.7	-20.3	-1.4	-5.2	-10.7
May-02	-9.7	-10.6	-13.5	-3.1	-5.0	-3.8	-15.0	4.1	1.9	6.9
Jun-02	-7.7	-10.6	-4.5	-5.4	-7.4	-8.8	-13.0	3.2	2.1	5.4
Jul-02	-7.6	-10.0	-3.9	-7.1	-13.2	-6.3	-15.4	2.3	1.2	6.3
Aug-02	-7.7	-8.2	-8.7	-5.5	-8.9	-1.7	-12.0	2.4	2.9	3.5
Sep-02	12.6	12.4	23.1	4.0	13.1	11.8	1.1	3.0	1.3	0.1
Oct-02	12.5	7.1	16.9	21.7	0.0	5.7	2.9	4.1	5.0	7.8
Nov-02	4.7	-1.9	7.0	20.1	0.1	-1.4	6.0	-3.7	2.2	3.6
Dec-02	4.3	1.8	9.3	5.0	1.5	4.3	10.8	3.7	3.1	9.7
Jan-03	4.0	1.2	5.7	7.9	2.9	8.3	6.2	5.0	5.2	5.8
Feb-03	-0.6	-0.9	2.1	-2.8	7.4	2.0	13.0	4.2	4.0	7.8
Mar-03	-1.3	-2.4	5.0	-5.6	0.2	5.0	18.3	0.8	-1.6	-11.9
Apr-03	-13.6	-10.8	-8.1	-25.1	-0.8	-0.6	6.9	1.1	2.8	12.5
May-03	n/a	n/a	n/a	n/a	0.3	-1.0	6.8	n/a	n/a	-0.4

Table 10: Tourism sector indicators

Period	Employment (000s) [1]						Hotel Industry [2]		Consumer Price Index [1]	
	BC Total	Key industries in tourism sector								
	Industrial aggregate	Air transport	Heritage Institutions	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%) [3]	Room Rate ($)	Traveller accom-modation	Restaurant food
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	66.1	106.04	111.6	141.8
1998	1,511.2	15.9	2.3	29.4	109.6	27.3	61.9	108.59	113.9	152.6
1999	1,513.9	15.3	2.3	29.2	110.1	24.7	61.7	112.02	115.6	166.2
2000	1,574.3	14.8	2.3	28.2	116.7	26.5	60.0	114.04	117.6	171.3
2001	1,595.4	13.5	2.4	29.5	117.8	27.4	59.3	116.12	121.3	173.4
2002	1,612.7	12.2	2.5	29.2	118.1	28.8	59.0	118.15	125.4	186.8
Quarterly data										
2001 Q3	1,603.5	13.3	2.5	33.0	120.8	28.3	72.8	130.72	122.0	187.8
2001 Q4	1,597.1	12.2	2.4	28.9	115.0	27.4	45.9	101.56	123.1	178.1
2002 Q1	1,575.3	11.6	2.4	27.4	111.7	27.3	51.5	116.58	124.4	172.0
2002 Q2	1,617.4	12.0	2.5	29.6	120.3	28.9	62.5	118.20	124.9	184.6
2002 Q3	1,625.7	12.5	2.6	31.4	122.3	30.0	73.8	132.94	125.9	201.1
2002 Q4	1,632.6	12.6	2.6	28.2	117.9	28.9	48.3	104.87	126.3	189.3
2003 Q1	1,615.3	12.8	2.5	26.9	114.0	29.8	51.9	117.66	126.9	187.1
Monthly data										
Feb-02	1,572.4	11.7	2.4	27.3	110.6	27.4	54.2	118.19	124.4	170.9
Mar-02	1,584.6	11.7	2.4	27.4	112.3	27.6	57.5	119.64	124.6	174.1
Apr-02	1,597.9	12.1	2.4	27.9	116.9	28.0	58.5	107.51	124.8	181.4
May-02	1,616.6	12.2	2.6	29.3	121.6	28.9	61.4	115.62	124.7	186.8
Jun-02	1,637.7	11.9	2.5	31.4	122.5	29.7	67.7	131.46	125.2	185.7
Jul-02	1,616.3	12.6	2.6	31.9	122.8	30.2	74.2	137.23	125.6	200.9
Aug-02	1,618.3	12.6	2.6	32.4	122.8	30.2	79.9	138.12	126.0	204.7
Sep-02	1,642.4	12.4	2.6	29.9	121.3	29.5	67.2	123.47	126.1	197.7
Oct-02	1,643.1	12.3	2.6	29.5	121.3	29.4	56.4	102.85	126.1	193.9
Nov-02	1,632.8	12.5	2.6	27.9	116.6	28.4	45.9	94.30	126.2	187.6
Dec-02	1,621.9	13.0	2.6	27.3	115.9	29.1	42.5	117.45	126.7	186.5
Jan-03	1,606.2	12.5	2.5	27.8	114.4	29.5	44.2	117.82	126.9	184.4
Feb-03	1,614.7	12.7	2.5	26.5	113.1	29.3	54.7	121.26	127.0	185.4
Mar-03	1,625.1	13.2	2.4	26.4	114.4	30.5	56.9	113.91	126.9	191.6
Apr-03	1,635.9	13.0	2.6	27.7	116.8	32.0	55.6	104.95	126.8	193.0
May-03	n/a	n/a	n/a	n/a	n/a	n/a	60.0	113.92	126.9	192.8
Year-over-year percent changes										
Feb-02	0.0	-18.0	2.7	6.8	-3.5	3.0	-0.9	0.3	3.8	-0.4
Mar-02	0.4	-18.5	1.5	6.9	-3.0	2.8	-6.4	1.9	3.9	11.7
Apr-02	0.7	-19.1	-0.1	5.6	-0.6	3.0	-1.6	2.5	3.8	13.2
May-02	0.5	-15.3	7.1	-3.7	1.0	5.9	-1.5	1.4	3.4	16.5
Jun-02	0.7	-12.0	4.0	-5.1	0.8	7.9	-0.2	2.9	3.6	8.7
Jul-02	1.2	-5.7	4.3	-4.6	1.2	6.5	-0.7	0.4	3.4	6.5
Aug-02	1.3	-6.9	3.6	-4.1	1.2	6.4	0.4	1.6	3.2	7.9
Sep-02	1.7	-5.6	4.8	-6.0	1.4	4.6	3.1	3.2	3.1	6.9
Oct-02	1.6	-4.6	3.8	-3.1	2.0	4.2	5.2	2.5	2.6	7.2
Nov-02	2.4	5.9	7.9	-2.5	3.1	5.0	0.9	1.1	2.6	7.5
Dec-02	2.6	10.8	11.3	-1.8	2.6	7.7	0.9	5.7	2.8	4.1
Jan-03	2.4	9.0	4.3	0.7	2.1	9.7	1.4	5.3	2.3	7.8
Feb-03	2.7	8.9	3.0	-3.1	2.3	6.8	0.5	2.6	2.1	8.5
Mar-03	2.6	12.5	1.9	-3.9	1.9	10.5	-0.6	-4.8	1.8	10.1
Apr-03	2.4	7.5	9.4	-1.0	-0.1	13.9	-2.9	-2.4	1.6	6.4
May-03	n/a	n/a	n/a	n/a	n/a	n/a	-1.4	-1.5	1.8	3.2

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)

[2]Source: Pannell Kerr Forster

[3]Occupancy Rate change expressed as percentage point change

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurant and Taverns [1]						
	BC	Receipts ($ million)					
	Total locations	Total	Full service	Limited service	Food service contrators	Social & mobile caterers	Drinking places
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	66.3	398.8
1999	8,606	4,467.5	2,188.8	1,616.5	214.3	78.2	369.8
2000	9,060	4,831.5	2,482.6	1,640.1	256.5	93.4	358.9
2001	8,706	5,176.3	2,762.5	1,690.1	274.1	91.6	357.9
2002	8,083	5,101.2	2,728.3	1,720.2	254.3	92.6	305.9
Quarterly data							
2001 Q4	8,538	1,230.1	646.5	413.0	61.6	25.8	83.2
2002 Q1	8,277	1,213.5	647.8	390.7	73.3	22.0	79.7
2002 Q2	8,001	1,295.8	690.3	436.1	58.5	33.1	77.9
2002 Q3	7,975	1,350.7	740.2	451.2	61.4	18.8	79.1
2002 Q4	8,079	1,241.3	650.0	442.2	61.1	18.7	69.3
2003 Q1	8,278	1,225.7	660.6	411.5	71.8	14.3	67.6
Monthly data							
Mar-02	8,278	433.2	233.2	138.2	25.1	7.1	29.6
Apr-02	8,078	416.5	220.8	141.3	19.8	8.3	26.2
May-02	7,983	436.3	230.0	149.1	18.8	12.1	26.2
Jun-02	7,942	443.1	239.5	145.7	19.9	12.6	25.4
Jul-02	7,939	459.3	252.3	153.9	19.8	5.9	27.2
Aug-02	8,014	476.4	266.3	157.2	19.7	6.0	27.3
Sep-02	7,971	415.0	221.5	140.1	21.9	6.9	24.6
Oct-02	7,950	401.1	201.2	148.9	21.1	6.2	23.7
Nov-02	3,116	412.8	218.7	146.2	19.6	5.2	23.1
Dec-02	8,172	427.4	230.1	147.0	20.4	7.4	22.5
Jan-03	8,322	404.1	217.2	136.4	24.8	4.1	21.5
Feb-03	8,320	388.9	209.7	129.5	22.2	5.3	22.1
Mar-03	8,193	432.7	233.7	145.5	24.8	4.8	23.9
Apr-03	8,137	417.9	220.1	151.7	15.5	4.4	26.1
May-03	7,990	435.4	232.6	155.5	15.1	7.0	25.1
Year-over-year percent changes							
Mar-02	-3.2	-2.0	-2.8	-0.6	-8.1	26.4	-2.5
Apr-02	-6.0	-0.9	-2.2	4.1	-6.0	35.9	-16.1
May-02	-7.4	-0.1	2.6	-1.9	-6.9	54.3	-18.9
Jun-02	-8.4	-2.8	0.1	-5.6	-7.3	46.2	-21.9
Jul-02	-9.8	-4.0	-2.7	0.1	-14.5	-14.8	-22.6
Aug-02	-9.4	-3.6	-1.8	-1.4	-15.5	-21.1	-16.0
Sep-02	-10.3	-4.2	-3.6	-0.8	-0.9	-31.7	-17.9
Oct-02	-8.7	-1.3	-4.2	9.1	-1.0	-27.4	-20.7
Nov-02	-5.6	5.1	7.1	8.1	1.0	-26.9	-13.9
Dec-02	-1.6	-0.9	-0.9	4.0	-2.3	-27.5	-15.2
Jan-03	1.1	5.2	6.6	8.4	6.1	-40.4	-11.5
Feb-03	0.0	-1.8	-0.6	2.2	-10.6	-33.2	-14.0
Mar-03	-1.0	-0.1	0.2	5.3	-1.3	-32.2	-19.1
Apr-03	0.7	0.3	-0.3	7.4	-21.5	-46.6	-0.6
May-03	0.1	-0.2	1.1	4.3	-19.7	-42.2	-4.1

[1]Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Table 12: BC Restaurant and Tavern Receipts Seasonally Adjusted

Period	Restaurant and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
1998	4,641.0	398.8	4,242.2	26,993.2	1,805.3	25,187.9
1999	4,467.5	369.8	4,097.8	28,143.9	2,038.3	26,105.6
2000	4,831.5	358.9	4,472.6	30,244.5	2,210.4	28,034.1
2001	5,176.3	357.9	4,818.4	32,231.1	2,280.9	29,950.2
2002	5,101.2	305.9	4,795.3	33,134.7	2,241.2	30,893.5
Quarterly data						
2001 Q3	1,302	92	1,209	8,064	568	7,496
2001 Q4	1,290	87	1,203	8,091	580	7,511
2002 Q1	1,277	84	1,193	8,138	561	7,577
2002 Q2	1,270	75	1,195	8,242	562	7,680
2002 Q3	1,253	74	1,179	8,347	556	7,791
2002 Q4	1,301	73	1,228	8,408	563	7,846
2003 Q1	1,284	72	1,213	8,306	533	7,773
Monthly Data						
May-02	425,470	24,817	400,653	2,742,172	189,262	2,552,910
Jun-02	421,972	24,485	397,488	2,767,380	186,673	2,580,707
Jul-02	420,294	25,009	395,285	2,781,118	186,602	2,594,516
Aug-02	418,397	24,610	393,788	2,772,489	179,898	2,592,591
Sep-02	413,914	24,392	389,523	2,793,140	189,479	2,603,661
Oct-02	422,687	23,545	399,142	2,791,328	186,465	2,604,863
Nov-02	445,351	24,542	420,809	2,805,084	188,746	2,616,338
Dec-02	433,067	24,563	408,504	2,811,713	187,370	2,624,343
Jan-03	432,523	24,278	408,245	2,764,949	176,163	2,588,786
Feb-03	427,623	24,295	403,328	2,770,765	178,705	2,592,060
Mar-03	424,288	23,260	401,028	2,770,684	178,429	2,592,255
Apr-03	426,687	24,688	402,000	2,724,033	179,525	2,544,508
May-03	422,766	23,719	399,047	2,762,868	178,068	2,584,800
%Change						
May-02	0.6	-2.5	0.9	0.4	1.8	0.3
Jun-02	-0.8	-1.3	-0.8	0.9	-1.4	1.1
Jul-02	-0.4	2.1	-0.6	0.5	0.0	0.5
Aug-02	-0.5	-1.6	-0.4	-0.3	-3.6	-0.1
Sep-02	-1.1	-0.9	-1.1	0.7	5.3	0.4
Oct-02	2.1	-3.5	2.5	-0.1	-1.6	0.0
Nov-02	5.4	4.2	5.4	0.5	1.2	0.4
Dec-02	-2.8	0.1	-2.9	0.2	-0.7	0.3
Jan-03	-0.1	-1.2	-0.1	-1.7	-6.0	-1.4
Feb-03	-1.1	0.1	-1.2	0.2	1.4	0.1
Mar-03	-0.8	-4.3	-0.6	0.0	-0.2	0.0
Apr-03	0.6	6.1	0.2	-1.7	0.6	-1.8
May-03	-0.9	-3.9	-0.7	1.4	-0.8	1.6

[1]Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

Unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is adjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below $20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Management Services, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Visit BC STATS on the World Wide Web at www.bcstats.gov.bc.ca

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Micromedia
ProQuest

20 Victoria Street
Toronto, Ontario M5C 2N8
Tel: (416) 362-5211
Toll free: 1-800-387-2689
Fax: (416) 362-6161

BC STATS
Ministry of Management Services

Andy Ni & Cristobal Young
(250) 387-1124
Andy.Ni@gems6.gov.bc.ca
September 2, 2003
Issue: 03-08

Tourism Sector Monitor ◆ August 2003

Highlights

Room Revenue

Room revenues in the province slipped 1.3% (seasonally adjusted) in **May**, posting a fourth consecutive monthly loss. Revenues fell in all the development regions except Nechako (+1.3%). The deepest declines were in North Coast (-8.0%) and Northeast (-5.5%). Driving the decline was revenues at large hotels (-2.7%) and motels (-2.1%), rather than at vacation rentals (+3.0%) or small hotels (+1.3%).

Room revenues continue to fall in May

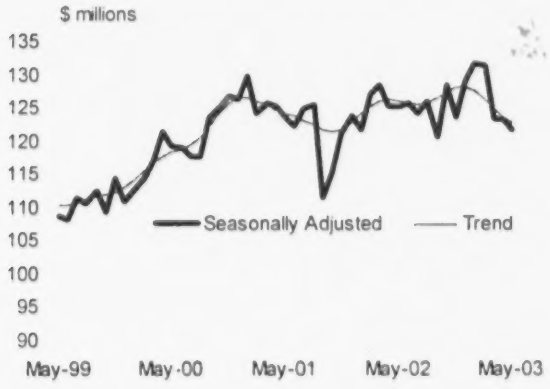


Table 1. Room Revenue* Summary

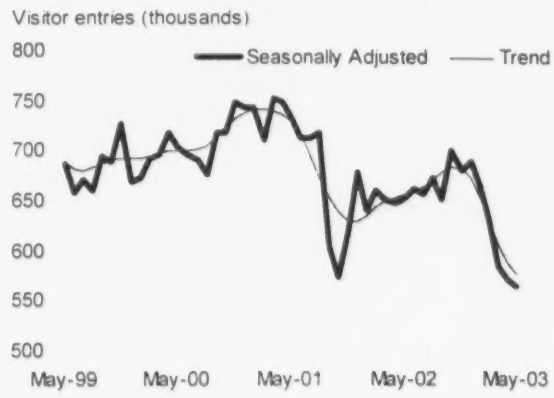
	May 03 ($000)	Apr.03 ($000)	% change
Accommodation Type			
Total	121,708	123,336	- 1.3
Hotels	89,697	90,103	- 0.5
Motels	14,883	15,198	- 2.1
Other Acc.	17,595	17,126	+2.7
Regions (Top 3 performers)			
Nechako	748	738	+1.3
Cariboo	3,564	3,574	- 0.3
Thompson Okanagan	17,930	18,026	- 0.5

Seasonally adjusted room revenue

Visitor Entries [1]

The volume of travellers entering Canada via BC borders continued to decline in **May**, dropping 1.5% (seasonally adjusted). Entries from both the US (-0.6%) and overseas (-6.4%) were down. Decline in the Asian market (-22.3%) has been particularly sharp.

Visitor entries down in May



Other Indicators

Both hotel occupancy (-1.4 percentage points) and hotel room rates (-1.5%) dropped in May (relative to May 2002). Coquihalla highway passenger vehicle traffic inched down marginally (-0.4%) in May, compared to the same month of 2002.

Note to readers...

The TSM has a new format. The "look ahead" is now a separate section beginning on page 6.

Special Focus Article: *Error checking the TRR database*. Page 8.

[1] *Visitor entries and other indicators in May were reported in the last issue, but the data has been updated this month.*

Tourism Trends

Room Revenue

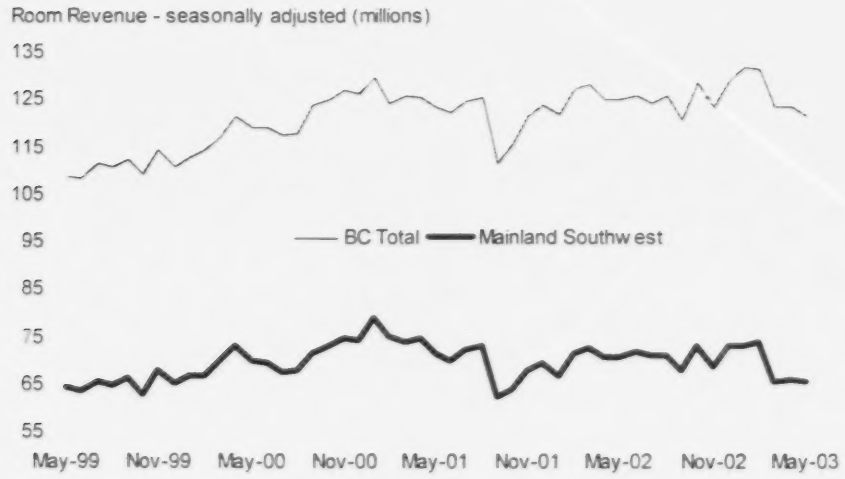
Room revenues were down slightly (-1.3%, seasonally adjusted) in May. The largest regions, Vancouver Island/Coast (- 2.1%) and Mainland Southwest (- 0.6%), determined the negative changes in BC's total room revenue. In fact, all the development regions witnessed losses in room revenues, except Nechako, which is known for frequent wide fluctuations. As the graph below illustrates, the room revenue changes in Mainland Southwest dominate the fluctuation pattern of the province's room revenue.

North Coast (-8.0%), Northeast (-5.5%) and Kootenay (-4.2%) had the largest month-over-month declines in room revenues. For North Coast, this is the largest loss for this region since January 1999. Over last 3 months, room revenues have fallen 10% in Kootenay.

North Coast experienced the largest loss in room revenue in more than three years.

The decline in revenues was concentrated among mid-sized hotels (76 - 250 rooms), which had 2.1% lower revenues. In contrast, revenues at small hotels (with 1 to 75 rooms, +1.3%) and largest hotels (251+ rooms, +0.6%) strengthened in May. Motel revenues slumped 2.1%. Revenues in both vacation rentals (3.0%) and the small "miscellaneous" (2.4%) category rebounded in May after two months decline.

BC's total room revenue changes with the revenue fluctuation in Mainland Southwest



Visitor Entries

The volume of visitors entering Canada through BC continued to fall in May, down 1.5% (seasonally adjusted).

Fallout from the SARS scare shows little sign of easing. The number of visitors from Asia plunged a further 22.3%—even worse than the April decrease of 21.5%. In the Asian market, SARS has been of far greater magnitude than the effect of 9/11 (in September 2001, the volume of travellers from Asia dropped only 15.2%). Indeed, even the Asian economic meltdown—the collapse of the financial markets in mid-1997—did not have such dramatic effects on tourism.

Asian visitor entries in May were at their lowest point since 1991

It is worth pointing out that the decline in Asian visitors actually began in November of last year. The Asian market was already weak when the SARS panic emerged in April. These two factors combined have been dramatic.

Asians first began to really "discover" BC in 1994. The volume of travellers from Asian countries more than doubled over the next few years, and despite global economic and political turbulence BC remained a choice destination. The last several months have completely wiped out Asia's eight-year romance with BC. Asian visitor entries in May were at their lowest point since May 1991

Visitor Entries from Asia continue to plummet

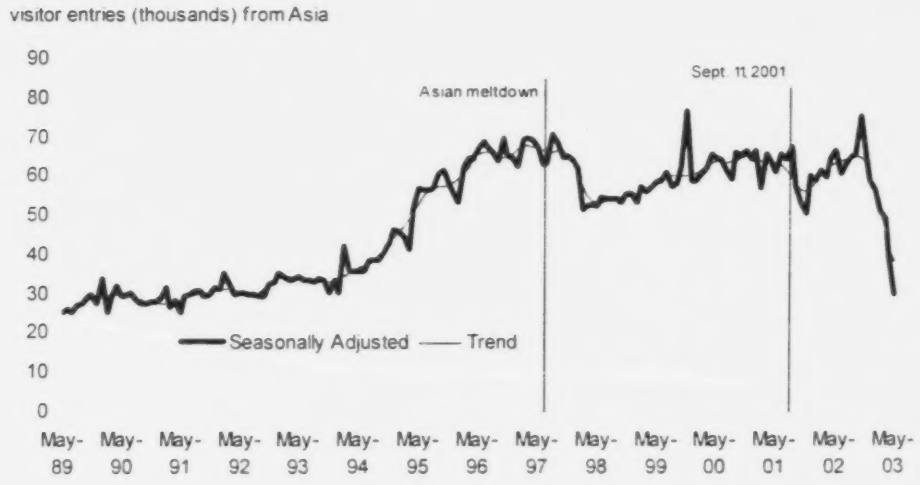


Table 2. Traveller Entries (May, seasonally adjusted)

	May-03 ('000)	Apr-03 ('000)	% chg from Apr-03
American visitors			
Total	486	490	-0.6
Same-day	210	208	0.7
Overnight	278	282	-1.4
Overseas visitors			
Total	82	88	-6.4
Europe	33	35	-5.4
UK	16	17	-4.6
Asia	30	38	-22.3
Japan	11	14	-24.2
Taiwan	1	2	-55.8
Oceania	11	9	17.4
Canadian re-entries			
Total	553	510	8.4
From overseas	59	64	-7.9
From US same-day auto	284	253	12.1

(BC STATS & Statistics Canada)

Other Tourism Indicators

Hotel occupancy was 60.0% in May, 1.4 percentage points below May 2002. Average room rates—$113.92—were 1.5% lower than in the same month last year. This is the third month of decline for both occupancy and room prices.

Hotel occupancy and room rates continued to fall in May.

The Canadian dollar appreciated relative to US currency in May. One US dollar cost $1.38 Cdn, compared to $1.55 Cdn in May 2002 (down 16.5 cents). This would be expected to deter American travellers to Canada. The Canadian dollar also appreciated 1.6 cents next to the UK pound, though lost 4.4 cents relative to the Australian dollar.

Restaurant and tavern receipts in BC edged downward 0.6% (seasonally adjusted).

Table 3. Other Tourism Indicators (May, unadjusted)

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	May-03	60%	-1.4 pp.
Average room charge	May-03	$113.92	-1.5%
(Pannell Kerr Forster)			
Airport Passengers		(000s)	(%)
Vancouver International Airport			
Total traffic	May-03	1,084	-13.2
US	May-03	300	-2.6
Other International	May-03	200	-32.5
Canada	May-03	584	-9.3
(YVR)			
Victoria International Airport			
Total traffic	May-03	99	0.3
(Victoria Airport Authority)			
Restaurant Receipts		($ millions)	(%)
Full service	May-03	236	2.8
Limited service	May-03	157	5.0
Drinking places	May-03	25	-4.1
(Statistics Canada)			
Transportation		(000s)	(%)
Coquihalla Highway			
Passenger Vehicles	May-03	232	-0.4
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	May-03	714	-2.5
Passenger Volume	May-03	1,827	-3.1
(BC Ferries)			
Exchange Rates		Cdn $	Change from year ago
US $	May-03	1.384	-0.165
UK Pound	May-03	2.246	-0.016
Japanese Yen	May-03	0.012	0.000
Australian $	May-03	0.896	0.044
(Statistics Canada)			

note: pp. percentage points

A Look ahead...

Room Revenue

Preliminary numbers suggest that room revenues dropped sharply in **June** (-3.5% seasonally adjusted), posting the fifth decline since February 2003. Particularly hard hit were Mainland/Southwest and Vancouver Island/Coast regions, which played a key role in the overall decline.

Preliminary numbers for June point to a 3.5% (seasonally adjusted) decline.

Room revenues were down for almost every type of tourist establishment, with the largest hotels (251+ rooms) suffering the most.

A caution about preliminary numbers

Because companies file their hotel room taxes with a varying lag, the initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a two-month lag. However, we also briefly report "preliminary data" with a one-month lag.

How accurate is the preliminary data? Over the last eight reports room revenues changed (rose or fell on a month-over-month basis) on average by 3.2% (absolute value). Our preliminary numbers—reported in the "look ahead" box—were off by an average of 0.4 percentage points. The preliminary figures, in other words, seem basically on the mark, though they should be used with caution (a more detailed analysis of their accuracy will be undertaken in the future).

Visitor Entries

While room revenues appear to have declined sharply in June, the number of visitors entering Canada via BC increased 2.8% (seasonally adjusted). This is the first monthly expansion in 2003. Travellers from the USA, Asia and Oceania (Australia and the South Pacific) all increased substantially.

Visitor entries had the first solid monthly performance in June, after five months consecutive loss.

Asia showed the most notable jump in overseas visitors to BC (19.1%). This is an encouraging sign after the dramatic declines seen over the last several months.

Other Tourism Indicators

Hotel occupancy dropped just over four and a half percentage points (-4.6 pp) to 62.6% in June (compared to the same month of 2002). This was the biggest 12-month decline since March 2002. Average room charges also fell 6.0%, posting a fourth consecutive monthly loss.

Hotel room rates fell 4.8%–the first drop in a year and a half.

The traffic of passenger vehicles over the Coquihalla highway was 4.3% busier (compared to June 2002). The number of passengers aboard BC Ferries edged down 1.7% in June–relative to the same month in 2002–while vehicle traffic rose marginally (+0.3%).

The Canadian dollar appreciated sharply relative to US currency in June. One US dollar cost $1.35 Cdn, compared to $1.53 Cdn in June 2002 (down 17.9 cents). This was the largest 12-month appreciation recorded since 1988. It is surprising that this corresponds to an increase in US visitors.

Restaurant and tavern receipts in the province slipped 0.5% (seasonally adjusted) in June.

Special focus: Error checking the TRR database

This summer, BC Stats undertook a major review of the tourism room revenue database.

The database consists of over 2,300 records from companies that pay the provincial hotel room tax. Each record was individually examined to check for errors—particularly incorrect postal codes, room counts, and establishment categories. Our records were compared with information in the BC Accommodation Guide, as well as information from the establishments' own internet websites.

BC Stats error-checked each of the 2,300 records in the room revenue database.

The overall conclusion is that the room revenue database is impressively accurate. We have, however, found errors and made adjustments to improve on this accuracy.

Total revenues not changed

The main information we could not check was the revenues of tourism establishments. Revenue data is derived from the administrative records of the Consumer Taxation Branch, and there is no other available source of information.

The revenue figures would be inaccurate if there is widespread non-compliance with the hotel room tax. Based on their audits, the Consumer Taxation Branch believes there is a fairly low risk of non-compliance overall in the accommodation industry. This makes sense, given that the hotel tax was introduced at the request of the tourism industry, and its revenues are used for tourism promotion.

Regional distribution:

Postal codes and consolidated reporters

Postal codes—which are used to identify the geographic region of an establishment—were one potential problem. Incorrect postal codes would make a tourism establishment appear to be operating in a different region. This can arise, for example, when the business owner lives in a different area than where the business operates (this would create a potential for recording the wrong address). However, our inspection found very few of these sorts of errors.

Another potential problem relates to consolidated reporters. Tax filers who own (or manage) more than one property often make a single tax payment for all the properties. Problems arise when the head office, say in Vancouver, reports revenues from establishments in the Okanagan or the Queen Charlotte Islands. These revenues then appear to come from a single establishment located in Vancouver.

Most of the consolidated reporters we found have properties in only one area. For example, Whistler has several companies that

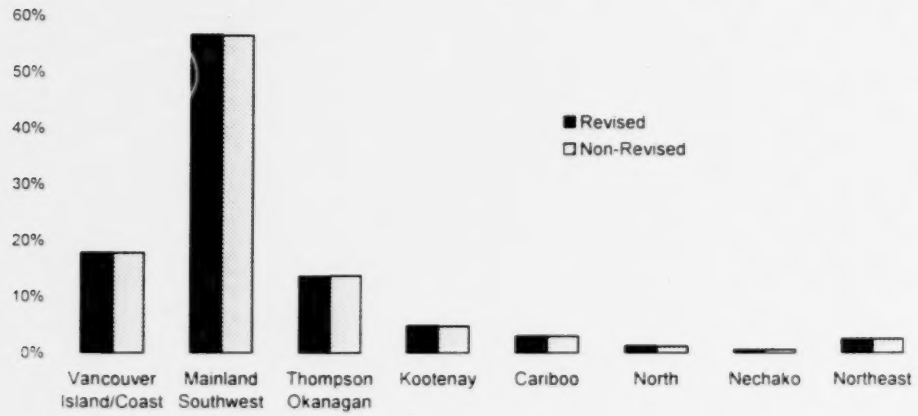
rent condos scattered around the town. Thus, many of the consolidated reporters do not create problems for the regional level data.

One-tenth of 1% of total room revenues were linked to the wrong geographic area

When we identified consolidated reporting that spanned across regions (or across towns in the same region), we created separate establishments and allocated revenues on the basis of room counts. These adjustments resulted in 43 "new" establishments.

Correcting for postal code errors and consolidated reporters had a negligible effect on the room revenue data. We concluded that roughly $1.6 million in revenues were linked to the wrong development region, representing one-tenth of one percent of total revenues. The region most strongly affected by the changes—Thompson-Okanagan—saw its share of BC room revenues fall by a minuscule 0.08 percentage points. The database was, in this respect, already quite accurate.

Percentage shares of room revenues, by regional district, 2002



Room counts and establishment types

There was a considerable room undercount in the database. Our review identified a net undercount of 4,341 rooms (4.5%). Most of the undercounting was in the regions of Mainland Southwest and Thompson Okanagan. More than one-third of the net undercount was in Whistler, where 1,579 rooms were not recorded in the database. This was due to several very large hotels that were listed as having only a few rooms.

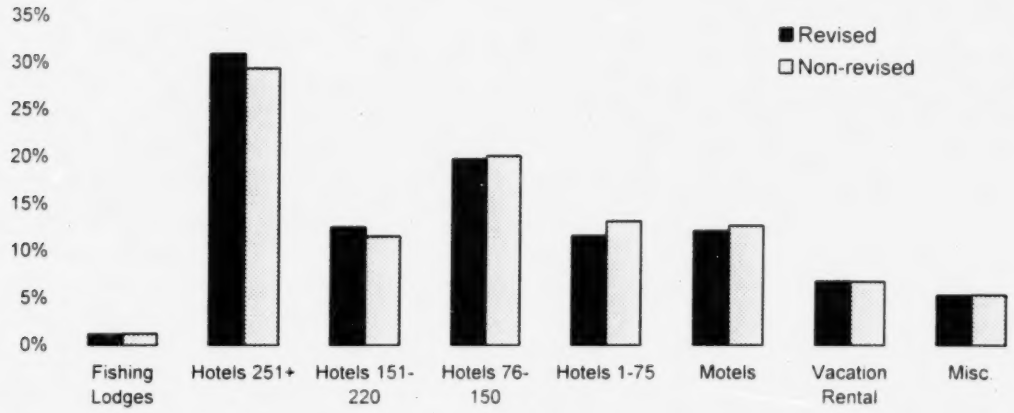
There was a 4.5% room undercount rate in the database.

One effect of correcting the room undercount was that a number of hotels were reclassified from small to medium or large. Other classification errors were found as well, such as hotels that were incorrectly classed as motels.

In all, $38.9 million in room revenues were linked to the wrong establishment category – about 2.6% of total revenues.

2.6% of total revenues were linked to the wrong establishment type

Percentage shares of room revenues, by establishment type, 2002

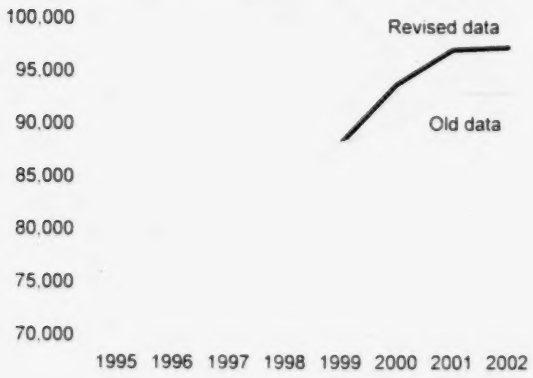


Using the revised data

Overall, the error-checking process resulted in little substantive change. There are, however, areas where one should be cautious in using the data.

The database has been revised back to January 2000, and it is not possible to revise any further back in time. This creates some difficulties in time-series analysis. For example, the database previously showed a 2.2% increase in the number of rooms in BC between 1999 and 2000. With the new revisions, there appears to be a 6.4% increase. For room and property counts, there is not a consistent time series prior to January 2000.

Total number of rooms in BC: Revisions from 2000 onward create a "break" in the time series



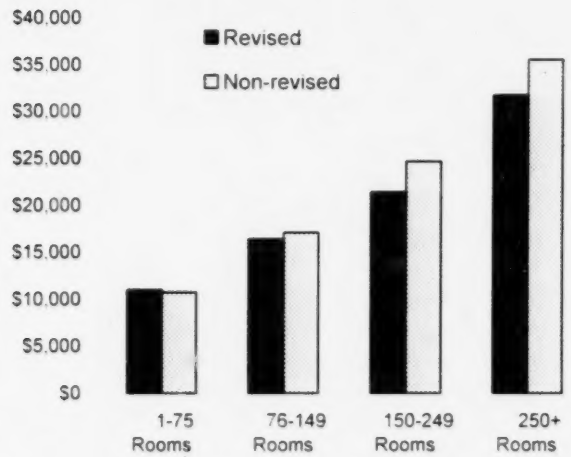
Total room revenues in BC were not changed by the revisions, so the time series for revenues is still consistent over the earlier years. Nevertheless, there are differences when one combines the revenue data with other information—such as room counts or establishment types.

For example, the average revenue stream generated by a single room in BC was $15,488 in 2002. Using the non-revised data, this figure stands at $16,211—overstating the "true" value by $724 (4.7%).

The revenue value of rooms in large establishments was considerably overstated in the old data set. A room in a large hotel (251+ rooms) was worth $31,752 in revenues on average in 2002—a figure that the old database inflated by almost $3,800 (12%). In contrast, the revenue value of a room in a small hotel (1-75 rooms) was underestimated in the old data set—$274 (2%) lower than the revised figure.

These differences are never great enough to change the basic conclusions: for example, the revenue value of a room increases directly with hotel size regardless which data set one uses. The old data, however, exaggerated the revenue value of rooms in larger hotels. Constructing a time-series with these data should be limited to January 2000 onward.

Annual revenues per room, by hotel size, 2002



Conclusion

Overall, the error checking process has given BC Stats a high degree of confidence in the room revenue database.

Modest changes have been made to improve the database. Users will need to keep in mind that the pre-2000 room and property data—because they are less accurate—are not completely consistent with later years. For the regional distribution of revenues, some changes have been made but they are of negligible importance. In our view, the regional time series data remain consistent and valid.

Table 1: Seasonally Adjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,451	850,333	205,413	71,712	44,514	19,016	8,843	37,904	1,506,186
Quarterly data									
2001 Q4	65,371	201,822	48,693	17,441	10,811	4,719	2,225	9,619	360,701
2002 Q1	67,326	211,271	51,687	18,609	11,643	4,831	2,219	10,068	377,653
2002 Q2	67,717	213,315	50,468	17,840	10,780	4,698	2,123	9,275	376,216
2002 Q3	65,371	210,386	50,322	17,684	11,032	4,857	2,128	9,267	371,048
2002 Q4	68,036	215,361	52,937	17,579	11,059	4,630	2,373	9,294	381,269
2003 Q1	69,233	212,931	56,241	19,229	10,384	4,836	2,375	11,522	386,751
Monthly data									
Apr-02	22,560	70,693	16,918	5,915	3,390	1,509	724	3,489	125,197
May-02	22,843	70,688	16,837	5,931	3,712	1,633	683	2,911	125,238
Jun-02	22,314	71,934	16,713	5,994	3,678	1,556	715	2,875	125,781
Jul-02	21,710	71,063	17,107	5,757	3,465	1,587	703	2,865	124,258
Aug-02	22,297	71,208	17,229	6,076	3,815	1,635	693	3,031	125,985
Sep-02	21,364	68,115	15,985	5,851	3,751	1,634	732	3,371	120,805
Oct-02	22,305	73,062	17,715	5,790	3,804	1,518	854	3,428	128,477
Nov-02	22,451	68,959	17,435	5,712	3,702	1,569	777	3,071	123,676
Dec-02	23,280	73,340	17,786	6,076	3,552	1,543	742	2,796	129,116
Jan-03	23,068	73,140	20,038	6,304	3,484	1,615	756	3,444	131,849
Feb-03	23,326	73,956	18,247	6,602	3,302	1,565	866	3,621	131,485
Mar-03	22,839	65,835	17,956	6,323	3,598	1,655	753	4,457	123,417
Apr-03	22,918	66,244	18,026	6,173	3,574	1,620	738	4,043	123,336
May-03	22,428	65,814	17,930	5,912	3,564	1,491	748	3,822	121,708
Month-over-month growth rates									
Apr-02	-1.3	-3.2	-1.2	-5.4	-7.0	-7.3	-10.5	11.7	-2.5
May-02	1.3	0.0	-0.5	0.3	9.5	8.2	-5.7	-16.6	0.0
Jun-02	-2.3	1.8	-0.7	1.1	-0.9	-4.7	4.7	-1.2	0.4
Jul-02	-2.7	-1.2	2.4	-4.0	-5.8	2.0	-1.7	-0.4	-1.2
Aug-02	2.7	0.2	0.7	5.5	10.1	3.0	-1.5	5.8	1.4
Sep-02	-4.2	-4.3	-7.2	-3.7	-1.7	-0.1	5.7	11.2	-4.1
Oct-02	4.4	7.3	10.8	-1.0	1.4	-7.1	16.7	1.7	6.4
Nov-02	0.7	-5.6	-1.6	-1.3	-2.7	3.3	-9.1	-10.4	-3.7
Dec-02	3.7	6.4	2.0	6.4	-4.0	-1.7	-4.4	-9.0	4.4
Jan-03	-0.9	-0.3	12.7	3.8	-1.9	4.7	1.8	23.2	2.1
Feb-03	1.1	1.1	-8.9	4.7	-5.2	-3.1	14.7	5.1	-0.3
Mar-03	-2.1	-11.0	-1.6	-4.2	9.0	5.7	-13.1	23.1	-6.1
Apr-03	0.3	0.6	0.4	-2.4	-0.7	-2.1	-2.0	-9.3	-0.1
May-03	-2.1	-0.6	-0.5	-4.2	-0.3	-8.0	1.3	-5.5	-1.3

May month-over-month percent growth

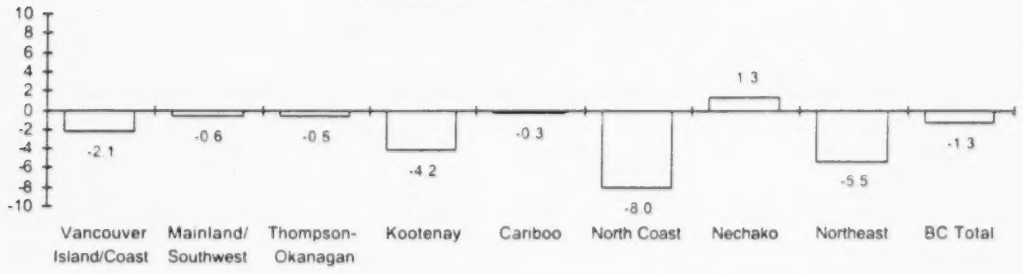


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type ($000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
1997	368,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	442,226	201,392	293,035	171,584	174,917	94,829	64,103
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,790	112,439	86,829
Quarterly data							
2001 Q4	106,256	46,568	73,155	43,264	44,431	28,513	19,983
2002 Q1	114,697	47,321	74,603	42,535	46,410	27,672	21,534
2002 Q2	117,041	47,685	73,848	43,750	45,010	28,177	21,259
2002 Q3	116,012	45,889	72,780	43,834	45,316	27,642	21,034
2002 Q4	117,793	47,490	75,795	44,054	45,054	28,947	23,001
2003 Q1	116,245	46,663	75,078	44,500	45,895	29,819	24,995
Monthly data							
Apr-02	38,793	15,968	24,526	14,337	14,854	10,278	7,300
May-02	38,644	16,072	24,740	14,598	15,108	8,857	6,789
Jun-02	39,605	15,645	24,582	14,815	15,049	9,042	7,170
Jul-02	38,392	15,696	24,596	14,699	15,104	8,986	6,896
Aug-02	39,224	15,977	24,889	15,068	15,408	9,315	7,239
Sep-02	38,395	14,216	23,294	14,067	14,805	9,342	6,899
Oct-02	40,375	15,798	25,276	14,899	15,265	9,725	7,348
Nov-02	37,040	15,332	25,038	14,930	14,813	9,592	7,538
Dec-02	40,378	16,360	25,481	14,225	14,976	9,629	8,116
Jan-03	40,549	15,994	25,498	15,149	15,186	9,931	8,130
Feb-03	39,291	15,786	25,210	14,981	15,438	9,963	8,626
Mar-03	36,405	14,883	24,370	14,370	15,271	9,925	8,239
Apr-03	35,989	15,030	24,546	14,538	15,198	9,745	7,381
May-03	36,204	14,621	24,137	14,734	14,883	10,035	7,560
Month-over-month growth rates							
Apr-02	-6.0	1.4	-2.0	-0.5	-2.8	12.6	-3.9
May-02	-0.4	0.6	0.9	1.8	1.7	-13.8	-7.0
Jun-02	2.5	-2.7	-0.6	1.5	-0.4	2.1	5.6
Jul-02	-3.1	0.3	0.1	-0.8	0.4	-0.6	-3.8
Aug-02	2.2	1.8	1.2	2.5	2.0	3.7	5.0
Sep-02	-2.1	-11.0	-6.4	-6.6	-3.9	0.3	-4.7
Oct-02	5.2	11.1	8.5	5.9	3.1	4.1	6.5
Nov-02	-8.3	-2.9	-0.9	0.2	-3.0	-1.4	2.6
Dec-02	9.0	6.7	1.8	-4.7	1.1	0.4	7.7
Jan-03	0.4	-2.2	0.1	6.5	1.4	3.1	0.2
Feb-03	-3.1	-1.3	-1.1	-1.1	1.7	0.3	6.1
Mar-03	-7.3	-5.7	-3.3	-4.1	-1.1	-0.4	-4.5
Apr-03	-1.1	1.0	0.7	1.2	-0.5	-1.8	-10.4
May-03	0.6	-2.7	-1.7	1.3	-2.1	3.0	2.4

May month-over-month percent growth

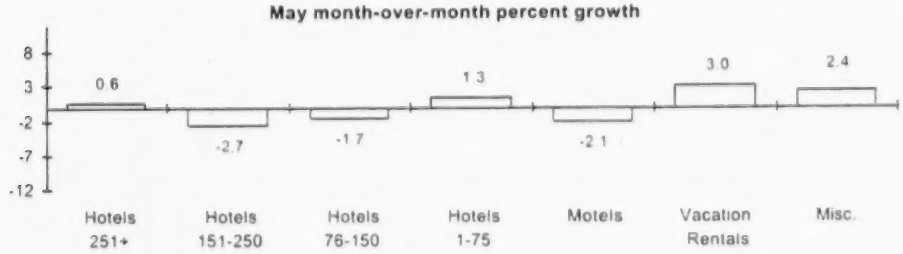


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	May-03	YTD	May-02	YTD 01	May-03	May-02	May-03	May-02
Vancouver Island/Coast								
Total - all accommodation types	**24,334**	**81,720**	**-1.6**	**1.2**	**447**	**-13**	**15,657**	**-4**
Fishing lodges	785	1,454	2.8	-4.0	28	1	524	16
Total - Hotels	16,008	53,493	-4.5	-1.3	133	-6	8,626	-97
1-75 Rooms	4,940	17,302	-0.8	5.6	94	-7	3,495	-169
Motels	2,934	10,520	-3.8	0.8	123	-2	3,226	45
Vacation Rentals	2,480	9,160	13.1	13.9	91	-1	1,514	8
Miscellaneous	2,126	7,093	8.5	8.0	72	-5	1,767	24
Mainland/Southwest								
Total - all accommodation types	**64,063**	**327,687**	**-4.2**	**-2.2**	**424**	**-6**	**37,064**	**-304**
Total - Hotels	59,065	287,307	-4.4	-2.5	230	-6	30,237	-232
250+ Rooms	33,224	159,622	-2.9	-2.0	32	0	12,719	-12
150-249 Rooms	9,820	44,319	-10.1	-4.8	29	-1	5,466	-194
76-149 Rooms	11,810	62,448	-6.7	-3.1	76	0	8,052	-11
1-75 Rooms	4,211	20,918	5.2	-0.3	93	-5	4,000	-15
Motels	2,395	8,886	-3.6	-2.3	90	-5	2,899	-133
Vacation Rentals	1,188	22,177	-8.7	-7.7	52	0	1,798	-60
Thompson/Okanagan								
Total - all accommodation types	**16,277**	**68,546**	**5.9**	**8.2**	**474**	**0**	**16,740**	**126**
Total - Hotels	9,660	38,073	6.7	8.1	99	3	7,115	311
76+ Rooms	7,693	27,812	7.2	8.3	38	2	4,648	367
1-75 Rooms	1,967	10,261	4.9	7.5	61	1	2,467	-56
Motels	5,189	15,440	3.7	0.6	241	-5	7,126	-116
Vacation Rentals	568	10,081	5.8	19.4	61	1	1,046	-119
Kootenay								
Total - all accommodation types	**4,657**	**29,483**	**-3.2**	**3.5**	**217**	**0**	**6,470**	**61**
Total - Hotels	1,881	11,162	-8.9	0.6	44	0	2,272	-26
Motels	1,469	5,700	-12.5	-8.8	106	-7	2,185	-169
Vacation Rentals	440	5,635	28.5	13.9	38	8	1,027	99
Cariboo								
Total - all accommodation types	**3,778**	**14,463**	**-4.1**	**-5.2**	**159**	**-1**	**4,707**	**-117**
Total - Hotels	2,135	8,511	-8.2	-7.8	29	-2	1,916	-117
Motels	1,352	4,909	-0.4	-2.8	63	-2	2,009	-35
North Coast								
Total - all accommodation types	**1,387**	**5,212**	**-9.6**	**-1.3**	**67**	**-1**	**1,784**	**-63**
Total - Hotels	701	2,787	-13.9	-3.8	18	-2	828	-106
Motels	403	1,698	-6.5	-1.5	27	0	742	20
Nechako								
Total - all accommodation types	**659**	**2,740**	**8.2**	**5.7**	**53**	**-1**	**1,214**	**-84**
Motels	397	1,618	10.4	12.6	26	0	685	-22
Northeast								
Total - all accommodation types	**2,455**	**21,856**	**28.8**	**18.9**	**63**	**-5**	**2,489**	**-85**
Total - Hotels	1,163	8,549	10.7	9.9	19	-1	1,336	-10
Motels	607	4,118	14.4	14.5	32	-1	900	-44
British Columbia Total								
Total - all accommodation types	**117,610**	**551,706**	**-1.8**	**0.5**	**1,904**	**-27**	**86,125**	**-470**
Fishing lodges	1,315	2,306	3.0	-0.7	84	4	1,086	48
Total - Hotels	90,779	410,713	-3.5	-1.3	581	-15	52,720	-307
250+ Rooms	37,146	171,072	-3.2	-2.4	35	0	13,823	-12
150-249 Rooms	15,832	66,414	-7.7	-3.6	45	0	8,402	26
76-149 Rooms	23,986	111,750	-3.5	-0.2	163	0	16,907	12
1-75 Rooms	13,815	61,477	1.2	2.6	338	-15	13,588	-333
Motels	14,745	52,889	-1.0	-0.1	708	-22	19,772	-454
Vacation Rentals	5,386	56,443	13.3	7.0	296	9	5,912	-118
Miscellaneous	5,385	29,354	13.0	17.5	235	-3	6,635	361

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		Revenue % change from		Properties (#)	Properties # chg from	Rooms (#)	Rooms # chg from
	May-03	YTD	May-02	YTD 01	May-03	May-02	May-03	May-02
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**14,673**	**47,177**	**-5.4**	**-3.6**	**166**	**-4**	**7,882**	**17**
Total - Hotels	12,112	39,184	-6.3	-4.6	66	-2	5,336	46
1-75 Rooms	2,801	9,465	-3.5	0.8	41	-3	1,635	-34
Motels	1,181	4,020	-5.8	-2.2	30	-2	1,060	5
Miscellaneous	844	2,270	-1.5	-6.4	41	-1	1,175	-2
19 Cowichan Valley								
Total - All accommodation types	**749**	**2,525**	**14.6**	**11.4**	**35**	**-1**	**655**	**47**
Motels	167	590	25.2	16.2	16	2	304	49
21 Nanaimo								
Total - All accommodation types	**2,989**	**11,178**	**-1.9**	**2.0**	**71**	**-2**	**2,708**	**27**
Total - Hotels	1,621	6,051	-1.2	0.6	19	-1	1,373	-42
Motels	614	2,212	-5.3	-1.1	23	0	618	2
23 Alberni-Clayoquot								
Total - All accommodation types	**2,549**	**9,078**	**17.7**	**22.2**	**57**	**-2**	**1,427**	**-47**
Motels	235	864	-3.8	8.5	21	0	415	0
25 Comox-Strathcona								
Total - All accommodation types	**2,536**	**9,049**	**0.4**	**3.6**	**71**	**-4**	**1,897**	**-49**
Motels	616	2,392	-6.2	-2.6	24	-2	654	-21
43 Mount Waddington								
Total - All accommodation types	**356**	**1,288**	**-2.6**	**15.7**	**20**	**1**	**572**	**14**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**2,940**	**12,707**	**-3.7**	**0.3**	**65**	**-2**	**2,460**	**-99**
Total - Hotels	2,200	9,394	-3.0	0.5	21	-3	1,416	-97
Motels	629	2,173	-5.1	-5.5	36	0	910	-8
15 Greater Vancouver								
Total - All accommodation types	**55,555**	**192,314**	**-3.8**	**-1.7**	**249**	**-3**	**27,308**	**15**
Total - Hotels	52,351	182,030	-4.0	-1.9	163	-2	23,379	55
250+ Rooms	29,743	100,480	-1.3	0.0	25	0	9,956	-12
150-249 Rooms	9,435	34,601	-11.1	-5.8	25	-1	4,753	-194
76-149 Rooms	9,824	35,509	-7.5	-3.9	54	1	5,846	126
1-75 Rooms	3,349	11,441	5.7	0.7	59	-2	2,824	135
Motels	1,480	5,545	-3.0	-4.0	38	-2	1,631	-48
29 Sunshine Coast								
Total - All accommodation types	**262**	**994**	**-17.5**	**-4.7**	**20**	**-1**	**315**	**-65**
31 Squamish-Lillooet								
Total - All accommodation types	**5,306**	**121,672**	**-7.7**	**-3.2**	**90**	**0**	**6,981**	**-155**
Total - Hotels	4,456	95,557	-9.7	-4.0	44	-1	5,403	-156
1-75 Rooms	433	7,770	-0.5	-3.3	19	0	731	-19
Vacation Rentals	468	18,535	-10.7	-10.5	23	-1	1,129	-70
Miscellaneous	239	6,913	41.8	42.6	16	3	280	97
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**2,862**	**8,042**	**7.1**	**8.0**	**111**	**2**	**3,259**	**36**
Total - Hotels	1,609	5,010	4.3	4.5	16	0	1,170	0
Motels	1,034	2,360	7.9	6.4	77	2	1,793	32
33 Thompson-Nicola								
Total - All accommodation types	**4,802**	**20,440**	**11.4**	**17.1**	**157**	**-3**	**5,406**	**156**
Total - Hotels	2,580	9,008	24.1	30.9	34	2	2,220	254
Motels	1,649	4,973	0.8	0.7	73	-4	2,185	-93
35 Central Okanagan								
Total - All accommodation types	**5,386**	**21,469**	**2.9**	**1.7**	**59**	**1**	**3,417**	**-46**
Total - Hotels	3,898	14,313	3.5	0.7	19	1	1,733	92
1-75 Rooms	419	2,248	4.6	7.1	9	1	354	25
Motels	1,214	3,378	8.5	2.9	25	-1	1,122	-12
37 North Okanagan								
Total - All accommodation types	**1,293**	**8,122**	**19.6**	**12.1**	**46**	**0**	**1,439**	**46**
Total - Hotels	660	5,660	0.5	8.3	11	0	757	0
Motels	441	1,430	17.2	-7.1	18	0	537	0
39 Columbia-Shuswap								
Total - All accommodation types	**1,933**	**10,473**	**-6.9**	**3.8**	**101**	**0**	**3,219**	**-66**
Total - Hotels	913	4,083	-9.3	-0.7	19	0	1,235	-35
Motels	851	3,300	-7.1	-2.0	48	-2	1,489	-43

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	May-03	YTD	May-02	YTD 01	May-03	May-02	May-03	May-02
Kootenay								
01 East Kootenay								
Total - All accommodation types	**2,692**	**21,459**	**-4.9**	**2.4**	**105**	**-4**	**4,226**	**26**
Total - Hotels	873	7,169	-17.3	-0.1	23	0	1,355	-25
Motels	785	3,266	-10.8	-10.5	52	-4	1,217	-90
Vacation Rentals	333	5,090	13.4	8.2	13	1	814	23
Miscellaneous	702	5,935	16.2	9.4	17	-1	840	118
03 Central Kootenay								
Total - All accommodation types	**1,520**	**5,715**	**1.0**	**5.6**	**77**	**2**	**1,580**	**16**
Total - Hotels	852	3,143	2.3	0.4	15	-1	694	-21
Motels	410	1,403	-20.0	-10.0	32	-2	599	-59
05 Kootenay Boundary								
Total - All accommodation types	**445**	**2,308**	**-6.1**	**8.6**	**35**	**2**	**664**	**19**
Motels	274	1,031	-4.1	-0.8	22	-1	369	-20
Cariboo								
41 Cariboo								
Total - All accommodation types	**1,448**	**4,791**	**5.9**	**-2.0**	**104**	**3**	**2,026**	**31**
Motels	755	2,713	8.4	1.1	35	0	1,043	1
53 Fraser-Fort George								
Total - All accommodation types	**2,331**	**9,672**	**-9.4**	**-6.7**	**55**	**-4**	**2,681**	**-148**
Total - Hotels	1,670	6,999	-11.0	-8.0	19	-1	1,407	-100
Motels	596	2,195	-9.7	-7.3	28	-2	966	-36
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**795**	**2,455**	**-13.5**	**-8.5**	**36**	**-1**	**964**	**-86**
Motels	178	586	-2.5	-10.6	11	0	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**592**	**2,757**	**-3.8**	**6.2**	**31**	**0**	**820**	**23**
Motels	225	1,112	-9.4	4.1	16	0	414	20
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**659**	**2,740**	**8.2**	**5.7**	**53**	**-1**	**1,214**	**-84**
Motels	397	1,618	10.4	12.6	26	0	685	-22
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**2,455**	**21,856**	**28.8**	**18.9**	**63**	**-5**	**2,489**	**-85**
Total - Hotels	1,163	8,549	10.7	9.9	19	-1	1,336	-10
Motels	607	4,118	14.4	14.5	32	-1	900	-44

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	May-03	YTD	May-02	YTD 01	May-03	May-02	May-03	May-02
Vancouver Island/Coast	**24,334**	**81,720**	**-1.6**	**1.2**	**447**	**-13**	**15,657**	**-4**
Victoria (C)	11,728	37,911	-7.5	-6.2	72	-6	5,314	-34
Other CRD	2,945	9,266	4.0	8.8	94	2	2,568	51
Nanaimo (C)	1,711	6,500	-2.9	0.9	22	0	1,206	0
Port Alberni (C)	211	981	-28.8	-5.8	11	-1	330	-37
Rest of Development Region	7,739	27,062	7.9	11.1	248	-8	6,239	16
Mainland/Southwest	**64,063**	**327,687**	**-4.2**	**-2.2**	**424**	**-6**	**37,064**	**-304**
Downtown Vancouver (C)	37,013	118,803	-1.9	-1.3	86	2	12,980	-18
Other Vancouver (C)	2,844	9,723	-10.9	-7.7	44	-5	2,809	-85
Richmond (C)	7,158	31,681	-9.0	-2.1	23	2	4,262	76
Other GVRD	8,541	32,107	-4.2	-1.0	96	-2	7,257	42
Whistler (DM)	4,894	118,756	-8.8	-3.7	67	0	6,437	-159
Rest of Development Region	3,614	16,617	-3.7	3.5	108	-3	3,319	-160
Thompson/Okanagan	**16,277**	**68,546**	**5.9**	**8.2**	**474**	**0**	**16,740**	**126**
Penticton (C)	1,766	5,191	6.8	8.2	46	0	1,850	20
Kamloops (C)	3,786	16,846	19.1	23.2	63	0	3,494	245
Kelowna (C)	4,968	20,278	5.3	2.3	46	1	2,930	64
Vernon (C)	1,191	7,907	20.1	17.4	28	1	1,249	50
Rest of Development Region	4,566	18,324	-5.4	0.1	291	-2	7,217	-253
Kootenay	**4,657**	**29,483**	**-3.2**	**3.5**	**217**	**0**	**6,470**	**61**
Cranbrook (C)	569	2,382	-20.4	-14.5	16	-1	758	-36
Rest of Development Region	4,088	27,101	-0.2	5.4	201	1	5,712	97
Cariboo	**3,778**	**14,463**	**-4.1**	**-5.2**	**159**	**-1**	**4,707**	**-117**
Quesnel (C)	297	1,127	13.8	0.1	12	0	427	0
Williams Lake (C)	455	1,548	12.8	-3.5	11	-2	568	-20
Prince George (C)	1,859	7,514	-10.4	-7.7	28	-3	1,902	-136
Rest of Development Region	1,168	4,274	-2.8	-2.5	108	4	1,810	39
North Coast	**1,387**	**5,212**	**-9.6**	**-1.3**	**67**	**-1**	**1,784**	**-63**
Prince Rupert (C)	470	1,877	-19.0	-10.7	14	0	637	-84
Terrace (C)	394	1,627	-7.0	0.0	12	0	418	0
Rest of Development Region	524	1,708	-1.5	10.2	41	-1	729	21
Nechako	**659**	**2,740**	**8.2**	**5.7**	**53**	**-1**	**1,214**	**-84**
Smithers (T)	289	1,279	3.2	-0.8	13	0	416	0
Rest of Development Region	370	1,460	12.5	12.2	40	-1	798	382
Northeast	**2,455**	**21,856**	**28.8**	**18.9**	**63**	**-5**	**2,489**	**-85**
Dawson Creek (C)	311	2,150	0.1	5.9	14	-1	495	-40
Fort St. John (C)	1,189	10,395	11.2	3.4	19	1	958	60
Rest of Development Region	955	9,311	81.5	47.8	30	-5	1,036	-105

Table 6: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,451	850,333	205,413	71,712	44,514	19,016	8,843	37,904	1,506,186
Quarterly data									
2001 Q1	36,158	220,531	32,161	15,157	7,412	2,744	1,436	10,976	326,575
2001 Q2	69,196	213,644	44,680	13,231	11,162	5,361	2,084	7,253	366,610
2001 Q3	112,914	276,100	85,088	24,811	15,882	8,446	3,413	9,112	535,765
2001 Q4	39,967	144,660	28,422	10,909	8,097	2,791	1,875	8,312	245,033
2002 Q1	38,001	205,182	37,083	19,439	8,298	2,802	1,491	13,153	325,447
2002 Q2	72,537	212,157	46,457	14,875	11,478	5,076	2,034	7,697	372,312
2002 Q3	116,163	276,322	90,685	26,530	16,318	8,472	3,262	9,143	546,894
2002 Q4	41,750	156,673	31,188	10,869	8,420	2,666	2,056	7,911	261,533
2003 Q1	39,049	207,988	40,406	20,482	7,493	2,819	1,579	15,904	335,719
Monthly data									
Apr-02	18,019	62,972	10,890	4,250	3,017	941	492	3,321	103,901
May-02	24,737	66,839	15,372	4,810	3,939	1,535	609	1,906	119,749
Jun-02	29,781	82,346	20,195	5,816	4,522	2,600	933	2,470	148,662
Jul-02	39,602	95,896	32,324	8,388	5,194	3,094	1,054	2,724	188,277
Aug-02	45,865	105,008	37,405	10,938	5,967	3,024	1,105	3,035	212,347
Sep-02	30,696	75,418	20,956	7,203	5,157	2,353	1,103	3,384	146,271
Oct-02	18,599	55,507	13,380	3,962	3,723	1,147	1,030	3,187	100,536
Nov-02	11,910	41,802	7,472	2,484	2,635	865	586	2,499	70,252
Dec-02	11,241	59,364	10,335	4,423	2,063	654	441	2,225	90,745
Jan-03	9,551	62,247	12,122	5,439	2,250	732	442	3,974	96,757
Feb-03	12,861	72,397	13,523	7,301	2,260	966	534	5,073	114,913
Mar-03	16,638	73,344	14,761	7,743	2,983	1,120	603	6,857	124,049
Apr-03	18,337	55,637	11,863	4,344	3,192	1,006	501	3,497	98,377
May-03	24,334	64,063	16,277	4,657	3,778	1,387	659	2,455	117,610
Year-over-year percent changes									
Apr-02	7.0	-1.1	2.1	17.5	-3.8	-7.3	-1.3	33.2	1.9
May-02	6.1	-3.6	3.8	7.7	7.8	-0.5	-6.7	-10.6	-0.2
Jun-02	2.5	2.2	5.2	13.0	3.4	-7.3	0.0	-6.0	2.7
Jul-02	0.0	-4.0	5.8	2.2	-3.2	-4.5	-9.3	-8.3	-1.4
Aug-02	2.6	0.9	9.2	13.7	6.8	2.3	-9.9	-4.0	3.3
Sep-02	7.4	4.5	3.4	3.1	4.6	4.5	7.7	13.5	5.1
Oct-02	5.5	16.1	15.7	1.3	8.5	-9.0	15.6	9.2	12.4
Nov-02	2.0	0.1	6.0	-6.1	3.8	-0.2	6.5	-6.2	0.7
Dec-02	5.5	7.7	5.4	1.6	-3.1	-1.4	1.4	-18.5	5.7
Jan-03	6.4	10.5	16.1	4.4	-11.1	1.6	7.1	-1.1	9.2
Feb-03	3.2	5.5	8.8	8.8	-18.1	-3.2	24.2	3.9	5.2
Mar-03	0.4	-8.6	3.9	3.0	-0.8	3.4	-6.8	61.2	-2.7
Apr-03	1.8	-11.6	8.9	2.2	5.8	6.8	1.9	5.3	-5.3
May-03	-1.6	-4.2	5.9	-3.2	-4.1	-9.6	8.2	28.8	-1.8

May year-over-year percent change

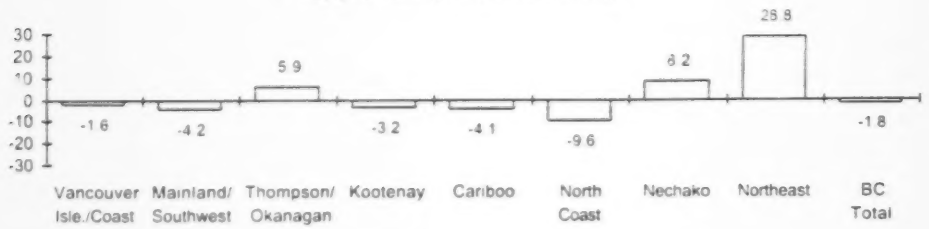


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,970.8	6,595.9	2,814.2	3,781.7	1,374.9	764.0	411.8	118.0	7,197.3	3,586.8	927.5
Quarterly data											
2002 Q1	1,375.1	1,147.0	528.9	618.1	228.1	127.9	65.7	21.9	1,548.3	728.5	275.5
2002 Q2	2,113.8	1,746.0	766.6	979.4	367.8	206.2	111.7	31.5	1,857.0	961.0	226.5
2002 Q3	3,019.5	2,491.0	930.3	1,560.7	528.4	280.6	171.0	40.2	2,215.6	1,069.6	217.4
2002 Q4	1,462.4	1,211.8	588.4	623.4	250.6	149.3	63.4	24.4	1,576.4	827.8	208.1
2003 Q1	1,330.4	1,115.7	526.4	589.3	214.7	116.6	63.4	24.3	1,608.4	779.3	299.6
2003 Q2	1,843.4	1,561.8	698.1	863.7	281.6	110.0	114.1	35.8	1,730.4	921.6	177.8
Monthly data											
Feb-02	459.9	388.6	174.1	214.5	71.3	40.9	21.2	6.5	459.4	227.2	77.5
Mar-02	508.0	418.9	189.8	229.2	89.1	48.5	26.9	6.8	596.2	280.8	95.1
Apr-02	503.2	416.8	201.3	215.5	86.4	55.2	21.9	6.1	598.5	304.9	86.4
May-02	709.6	581.3	261.4	319.9	128.3	70.8	38.3	12.3	635.3	320.6	74.8
Jun-02	901.1	748.0	303.9	444.1	153.1	80.2	51.5	13.1	623.2	335.4	65.2
Jul-02	1,110.0	915.8	325.4	590.5	194.2	104.8	60.2	13.3	759.5	373.6	64.8
Aug-02	1,163.6	980.0	340.3	639.8	183.5	96.4	61.1	13.2	831.0	392.1	88.4
Sep-02	745.9	595.2	264.7	330.5	150.7	79.4	49.7	13.7	625.0	303.9	64.1
Oct-02	503.3	406.6	197.0	209.6	96.7	63.6	22.8	6.2	560.5	290.9	63.4
Nov-02	438.9	373.6	198.1	175.5	65.3	40.2	16.4	5.7	506.8	270.2	67.6
Dec-02	520.2	431.6	193.3	238.3	88.6	45.4	24.2	12.4	509.0	266.7	77.1
Jan-03	437.5	364.6	183.9	180.7	72.9	39.1	17.9	11.8	535.2	255.8	110.4
Feb-03	444.1	377.0	169.1	207.9	67.1	35.0	22.1	6.9	483.5	246.3	83.3
Mar-03	448.8	374.1	173.4	200.7	74.6	42.5	23.3	5.6	589.7	277.2	105.9
Apr-03	448.3	378.5	183.4	195.1	69.9	31.9	25.0	6.1	516.7	267.6	67.6
May-03	611.3	521.4	239.8	281.6	89.9	31.1	38.7	14.4	602.1	318.3	57.1
Jun-03	783.8	661.9	274.9	387.0	121.9	47.0	50.4	15.2	611.6	335.7	53.1
Year-over-year percent changes											
Feb-02	-6.1	-7.7	-19.8	5.1	4.0	11.1	5.1	-21.4	-22.7	-34.6	0.5
Mar-02	-12.1	-13.9	-25.1	-1.6	-3.0	-8.3	0.4	-17.9	-21.6	-33.7	-2.8
Apr-02	-15.5	-15.3	-23.5	-5.8	-16.8	-2.9	-26.7	-31.7	-22.8	-33.7	6.7
May-02	-9.7	-11.0	-20.1	-1.8	-3.5	8.9	-14.8	-21.7	-21.4	-32.8	1.6
Jun-02	-6.3	-5.4	-15.9	3.5	-10.2	-6.9	-12.8	-13.2	-18.9	-31.7	3.6
Jul-02	-7.5	-7.3	-23.3	4.7	-8.5	-1.6	-18.8	-6.6	-22.3	-35.3	1.3
Aug-02	-5.2	-4.4	-19.7	6.4	-9.3	-2.4	-17.9	-3.1	-20.0	-34.3	1.3
Sep-02	5.8	6.4	2.6	9.6	3.7	17.8	-10.9	-7.4	7.6	2.8	0.7
Oct-02	23.4	22.6	27.0	18.7	26.8	48.7	-4.4	0.1	21.2	34.5	5.2
Nov-02	12.5	11.0	16.9	5.0	22.1	30.9	7.6	19.5	16.8	24.5	10.9
Dec-02	2.2	2.4	6.6	-0.7	1.1	-3.1	-0.6	17.4	9.6	9.9	11.7
Jan-03	7.4	7.4	11.5	3.6	7.7	1.7	2.2	38.4	8.6	16.0	7.2
Feb-03	-3.4	-3.0	-2.9	-3.1	-5.9	-14.3	4.3	6.4	5.2	8.4	7.6
Mar-03	-11.7	-10.7	-8.6	-12.4	-16.2	-12.5	-13.4	-18.2	-1.1	-1.3	11.4
Apr-03	-10.9	-9.2	-8.9	-9.5	-19.1	-42.1	14.0	0.9	-13.7	-12.2	-21.8
May-03	-13.9	-10.3	-8.3	-12.0	-29.9	-56.1	0.9	16.7	-5.2	-0.7	-23.7
Jun-03	-13.0	-11.5	-9.5	-12.9	-20.4	-41.4	-2.1	16.7	-1.9	0.1	-18.6

*** Australia, New Zealand, and other South Pacific nations**
SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,969.5	6,591.0	2,814.2	3,781.7	1,378.5	764.0	411.8	118.0	7,192.7	3,586.9	926.2
Quarterly data											
2002 Q1	1,979.6	1,630.8	682.6	935.7	348.8	179.6	111.0	28.6	1,734.0	863.2	225.5
2002 Q2	1,931.1	1,604.3	696.4	940.3	326.8	191.5	96.9	27.1	1,750.9	860.6	230.1
2002 Q3	1,991.5	1,652.6	695.7	944.3	338.9	193.6	94.9	30.2	1,821.1	882.8	231.0
2002 Q4	2,067.3	1,703.4	739.4	961.4	363.9	199.2	109.1	32.0	1,886.7	980.3	239.7
2003 Q1	1,884.0	1,569.8	675.1	894.7	314.3	156.7	104.9	30.7	1,779.9	911.5	235.1
2003 Q2	1,729.8	1,473.2	631.9	843.4	256.5	104.0	99.4	30.5	1,638.1	825.4	190.2
Monthly data											
Feb-02	688.8	565.6	234.5	313.5	123.2	61.3	36.2	9.4	584.3	293.6	74.9
Mar-02	642.2	530.1	225.2	312.8	112.0	59.5	37.8	10.1	575.7	285.0	75.9
Apr-02	634.1	525.9	232.5	311.1	108.1	64.4	32.1	8.9	575.7	287.2	75.3
May-02	640.9	529.6	232.0	311.4	111.3	66.4	32.2	9.1	586.9	287.7	76.5
Jun-02	656.2	548.8	231.9	317.8	107.4	60.7	32.5	9.1	588.3	285.7	78.3
Jul-02	653.5	543.5	227.2	318.0	110.0	63.2	31.2	10.1	597.6	283.9	76.8
Aug-02	673.3	559.2	232.4	318.8	114.1	64.5	31.5	10.1	602.9	293.4	76.0
Sep-02	664.7	549.9	236.1	307.5	114.8	65.9	32.1	10.1	620.6	305.5	78.2
Oct-02	700.2	572.9	245.8	329.1	127.3	75.5	33.7	10.0	628.1	322.9	78.1
Nov-02	682.2	561.7	247.8	313.3	120.6	65.1	40.0	10.7	630.1	331.2	79.4
Dec-02	684.9	568.8	245.8	319.0	116.1	58.6	35.4	11.3	628.6	326.2	82.2
Jan-03	666.5	552.3	244.8	308.9	114.2	56.7	35.7	12.3	608.2	316.3	78.2
Feb-03	628.3	525.1	224.9	301.3	103.2	51.1	35.9	10.1	599.9	308.7	77.4
Mar-03	589.2	492.3	205.4	284.6	96.9	49.0	33.3	8.3	571.8	286.5	79.4
Apr-03	577.1	489.5	208.4	281.5	87.5	38.5	34.6	9.0	510.0	253.5	64.1
May-03	568.4	486.4	209.9	277.6	82.0	29.9	32.7	10.6	552.7	284.2	59.0
Jun-03	584.3	497.3	213.7	284.3	87.0	35.6	32.1	10.9	575.4	287.8	67.2
Month-over-month percent changes											
Feb-02	6.2	5.7	5.2	1.3	8.5	4.2	-2.3	4.3	1.8	3.2	0.2
Mar-02	-6.8	-6.3	-4.0	-0.2	-9.1	-3.0	4.7	7.5	-1.5	-2.9	1.4
Apr-02	-1.3	-0.8	3.2	-0.5	-3.5	8.3	-15.2	-12.1	0.0	0.8	-0.9
May-02	1.1	0.7	-0.2	0.1	2.9	3.1	0.4	2.7	1.9	0.2	1.7
Jun-02	2.4	3.6	-0.1	2.1	-3.5	-8.7	0.9	-0.6	0.2	-0.7	2.3
Jul-02	-0.4	-1.0	-2.0	0.1	2.5	4.1	-4.0	10.9	1.6	-0.6	-1.8
Aug-02	3.0	2.9	2.3	0.2	3.7	2.2	1.0	0.0	0.9	3.4	-1.1
Sep-02	-1.3	-1.7	1.6	-3.5	0.5	2.0	2.0	-0.2	2.9	4.1	2.8
Oct-02	5.3	4.2	4.1	7.0	10.9	14.7	4.9	-0.2	1.2	5.7	-0.1
Nov-02	-2.6	-2.0	0.8	-4.8	-5.3	-13.8	18.8	7.0	0.3	2.6	1.7
Dec-02	0.4	1.3	-0.8	1.8	-3.7	-9.9	-11.7	4.7	-0.2	-1.5	3.5
Jan-03	-2.7	-2.9	-0.4	-3.2	-1.6	-3.3	0.9	9.5	-3.2	-3.0	-4.9
Feb-03	-5.7	-4.9	-8.1	-2.5	-9.7	-9.9	0.5	-18.4	-1.4	-2.4	-0.9
Mar-03	-6.2	-6.2	-8.7	-5.5	-6.1	-4.1	-7.0	-17.4	-4.7	-7.2	2.6
Apr-03	-2.1	-0.6	1.4	-1.1	-9.6	-21.5	3.7	8.4	-10.8	-11.5	-19.4
May-03	-1.5	-0.6	0.7	-1.4	-6.4	-22.3	-5.4	17.4	8.4	12.1	-7.9
Jun-03	2.8	2.2	1.8	2.4	6.2	19.1	-2.0	2.9	4.1	1.3	13.9

*** Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total**

**** Australia, New Zealand, and other South Pacific nations**

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Total	Total	Vehicles	Passengers	Passenger Vehicles
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,033	8,306	4,074	3,652	1,139.2	835.9	392.9	7,887	21,280	2,389
2001	15,477	7,869	4,000	3,608	1,158.2	850.3	361.9	8,104	21,309	2,449
2002	14,878	7,422	3,855	3,600	1,102.2	836.9	325.4	8,245	21,540	2,518
Quarterly data										
2001 Q3	4,641	2,230	1,270	1,141	314.6	223.3	89.4	2,619	7,392	991
2001 Q4	3,095	1,704	702	689	262.5	201.7	83.7	1,806	4,469	448
2002 Q1	3,300	1,641	852	808	249.9	210.2	75.7	1,604	3,945	363
2002 Q2	3,737	1,884	956	897	289.0	195.2	79.6	2,122	5,436	648
2002 Q3	4,521	2,150	1,268	1,102	299.4	223.7	80.9	2,686	7,532	1,027
2002 Q4	3,319	1,747	780	793	263.9	207.8	89.1	1,833	4,627	480
2003 Q1	3,308	1,621	883	803	258.1	220.8	85.2	1,655	4,030	358
2003 Q2	3,285	1,723	909	652	289.1	193.9	82.6	2,113	5,388	679
Monthly data										
Apr-02	1,123	586	266	271	95.1	63.5	25.2	639	1,564	169
May-02	1,248	643	308	297	98.6	66.5	27.4	732	1,885	233
Jun-02	1,366	655	383	329	95.3	65.2	27.0	751	1,987	246
Jul-02	1,552	718	466	367	98.1	74.9	27.3	921	2,630	361
Aug-02	1,661	790	470	401	110.9	83.5	27.4	1,013	2,975	415
Sep-02	1,308	642	332	334	90.4	65.3	26.2	752	1,927	251
Oct-02	1,198	641	263	293	95.7	69.7	29.6	667	1,670	203
Nov-02	963	507	227	229	77.9	60.2	28.2	547	1,385	126
Dec-02	1,158	599	289	270	90.3	77.9	31.3	619	1,572	151
Jan-03	1,119	537	292	289	78.8	72.8	27.1	522	1,253	103
Feb-03	1,030	513	277	240	84.1	69.8	27.5	519	1,244	113
Mar-03	1,159	570	314	274	95.2	78.3	30.6	614	1,533	142
Apr-03	970	522	244	203	94.3	63.1	27.0	646	1,608	191
May-03	1,084	584	300	200	98.9	65.9	29.3	714	1,827	232
Jun-03	1,231	618	366	248	95.9	64.9	26.3	753	1,953	257
Year-over-year percent changes										
Apr-02	-9.6	-9.2	-13.2	-6.6	-6.5	-5.7	-20.3	-1.4	-5.2	-10.7
May-02	-9.7	-10.6	-13.5	-3.1	-5.0	-3.8	-15.0	4.1	1.9	6.9
Jun-02	-7.7	-10.6	-4.5	-5.4	-7.4	-8.8	-13.0	3.2	2.1	5.4
Jul-02	-7.6	-10.0	-3.9	-7.1	-13.2	-6.3	-15.4	2.3	1.2	6.3
Aug-02	-7.7	-8.2	-8.7	-5.5	-8.9	-1.7	-12.0	2.4	2.9	3.5
Sep-02	12.6	12.4	23.1	4.0	13.1	11.8	1.1	3.0	1.3	0.1
Oct-02	12.5	7.1	16.9	21.7	0.0	5.7	2.9	4.1	5.0	7.8
Nov-02	4.7	-1.9	7.0	20.1	0.1	-1.4	6.0	-3.7	2.2	3.6
Dec-02	4.3	1.8	9.3	5.0	1.5	4.3	10.8	3.7	3.1	9.7
Jan-03	2.8	-0.1	4.3	7.0	2.9	8.3	6.2	5.0	5.2	5.8
Feb-03	-0.6	-1.0	2.0	-2.9	7.4	2.0	13.0	4.2	4.0	7.8
Mar-03	-1.4	-2.4	4.6	-5.5	0.2	5.0	18.3	0.8	-1.6	-11.9
Apr-03	-13.6	-10.8	-8.1	-25.1	-0.8	-0.6	6.9	1.1	2.8	12.5
May-03	-13.2	-9.3	-2.6	-32.5	0.3	-1.0	6.8	-2.5	-3.1	-0.4
Jun-03	-9.9	-5.7	-4.4	-24.5	0.6	-0.5	-2.3	0.3	-1.7	4.3

Table 10: Tourism sector indicators

Period	Employment (000s) [1]						Hotel Industry [2]		Consumer Price Index [1]	
	BC Total -	Key industries in tourism sector								
	Industrial aggregate	Air transport	Heritage Institutions	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%) [3]	Room Rate ($)	Traveller accom-modation	Restaurant food
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	66.1	106.04	111.6	141.8
1998	1,511.2	15.9	2.3	29.4	109.6	27.3	61.9	108.59	113.9	152.6
1999	1,513.9	15.3	2.3	29.2	110.1	24.7	61.7	112.02	115.6	166.2
2000	1,574.3	14.8	2.3	28.2	116.7	26.5	60.0	114.04	117.6	171.3
2001	1,595.4	13.5	2.4	29.5	117.8	27.4	59.3	116.12	121.3	173.4
2002	1,612.7	12.2	2.5	29.2	118.1	28.8	59.0	118.02	125.4	186.8
Quarterly data										
2001 Q3	1,603.5	13.3	2.5	33.0	120.8	28.3	72.8	130.72	122.0	187.8
2001 Q4	1,597.1	12.2	2.4	28.9	115.0	27.4	45.9	101.56	123.1	178.1
2002 Q1	1,575.3	11.6	2.4	27.4	111.7	27.3	51.5	116.58	124.4	172.0
2002 Q2	1,617.4	12.0	2.5	29.6	120.3	28.9	62.4	117.68	124.9	184.6
2002 Q3	1,625.7	12.5	2.6	31.4	122.3	30.0	73.8	132.94	125.9	201.1
2002 Q4	1,632.6	12.6	2.6	28.2	117.9	28.9	48.3	104.87	126.3	189.3
2003 Q1	1,615.3	12.8	2.5	26.9	114.0	29.8	51.9	117.66	126.9	187.1
2003 Q2	1,657.8	13.0	2.8	29.4	118.6	32.6	59.4	113.68	126.9	192.4
Monthly data										
Apr-02	1,597.9	12.1	2.4	27.9	116.9	28.0	58.5	107.51	124.8	181.4
May-02	1,616.6	12.2	2.6	29.3	121.6	28.9	61.4	115.62	124.7	186.8
Jun-02	1,637.7	11.9	2.5	31.4	122.5	29.7	67.2	129.91	125.2	185.7
Jul-02	1,616.3	12.6	2.6	31.9	122.8	30.2	74.2	137.23	125.6	200.9
Aug-02	1,618.3	12.6	2.6	32.4	122.8	30.2	79.9	138.12	126.0	204.7
Sep-02	1,642.4	12.4	2.6	29.9	121.3	29.5	67.2	123.47	126.1	197.7
Oct-02	1,643.1	12.3	2.6	29.5	121.3	29.4	56.4	102.85	126.1	193.9
Nov-02	1,632.8	12.5	2.6	27.9	116.6	28.4	45.9	94.30	126.2	187.6
Dec-02	1,621.9	13.0	2.6	27.3	115.9	29.1	42.5	117.45	126.7	186.5
Jan-03	1,606.2	12.5	2.5	27.8	114.4	29.5	44.2	117.82	126.9	184.4
Feb-03	1,614.7	12.7	2.5	26.5	113.1	29.3	54.7	121.26	127.0	185.4
Mar-03	1,625.1	13.2	2.4	26.4	114.4	30.5	56.9	113.91	126.9	191.6
Apr-03	1,638.4	13.0	2.8	27.7	117.0	32.2	55.6	104.95	126.8	193.0
May-03	1,657.1	13.1	2.7	29.5	119.8	32.5	60.0	113.92	126.9	192.8
Jun-03	1,677.9	13.1	3.0	31.1	119.1	33.3	62.6	122.17	127.1	191.5
Year-over-year percent changes										
Apr-02	0.7	-19.1	-0.1	5.6	-0.6	3.0	-1.6	2.5	3.8	13.2
May-02	0.5	-15.3	7.1	-3.7	1.0	5.9	-1.5	1.4	3.4	16.5
Jun-02	0.7	-12.0	4.0	-5.1	0.8	7.9	-0.7	1.7	3.6	8.7
Jul-02	1.2	-5.7	4.3	-4.6	1.2	6.5	-0.7	0.4	3.4	6.5
Aug-02	1.3	-6.9	3.6	-4.1	1.2	6.4	0.4	1.6	3.2	7.9
Sep-02	1.7	-5.6	4.8	-6.0	1.4	4.6	3.1	3.2	3.1	6.9
Oct-02	1.6	-4.6	3.8	-3.1	2.0	4.2	5.2	2.5	2.6	7.2
Nov-02	2.4	5.9	7.9	-2.5	3.1	5.0	0.9	1.1	2.6	7.5
Dec-02	2.6	10.8	11.3	-1.8	2.6	7.7	0.9	5.7	2.8	4.1
Jan-03	2.4	9.0	4.3	0.7	2.1	9.7	1.4	5.3	2.3	7.8
Feb-03	2.7	8.9	3.0	-3.1	2.3	6.8	0.5	2.6	2.1	8.5
Mar-03	2.6	12.5	1.9	-3.9	1.9	10.5	-0.6	-4.8	1.8	10.1
Apr-03	2.5	7.5	18.0	-1.0	0.1	14.7	-2.9	-2.4	1.6	6.4
May-03	2.5	7.6	4.2	0.6	-1.5	12.5	-1.4	-1.5	1.8	3.2
Jun-03	2.5	10.1	16.0	-0.9	-2.8	12.2	-4.6	-6.0	1.5	3.1

[1] Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)

[2] Source: Pannell Kerr Forster

[3] Occupancy Rate change expressed as percentage point change

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurant and Taverns[1]						
	BC	Receipts ($ million)					
	Total locations	Total	Full service	Limited service	Food service contractors	Social & mobile caterers	Drinking places
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	66.3	398.8
1999	8,606	4,467.5	2,188.8	1,616.5	214.3	78.2	369.8
2000	9,060	4,831.5	2,482.6	1,640.1	256.5	93.4	358.9
2001	8,706	5,176.3	2,762.5	1,690.1	274.1	91.6	357.9
2002	8,083	5,101.2	2,728.3	1,720.2	254.3	92.6	305.9
Quarterly data							
2001 Q4	8,538	1,230.1	646.5	413.0	61.6	25.8	83.2
2002 Q1	8,277	1,213.5	647.8	390.7	73.3	22.0	79.7
2002 Q2	8,001	1,295.8	690.3	436.1	58.5	33.1	77.9
2002 Q3	7,975	1,350.7	740.2	451.2	61.4	18.8	79.1
2002 Q4	8,079	1,241.3	650.0	442.2	61.1	18.7	69.3
2003 Q1	8,278	1,225.7	660.6	411.5	71.8	14.3	67.6
2003 Q2	8,044	1,296.2	696.2	461.5	47.3	15.4	75.9
Monthly data							
Apr-02	8,078	416.5	220.8	141.3	19.8	8.3	26.2
May-02	7,983	436.3	230.0	149.1	18.8	12.1	26.2
Jun-02	7,942	443.1	239.5	145.7	19.9	12.6	25.4
Jul-02	7,939	459.3	252.3	153.9	19.8	5.9	27.2
Aug-02	8,014	476.4	266.3	157.2	19.7	6.0	27.3
Sep-02	7,971	415.0	221.5	140.1	21.9	6.9	24.6
Oct-02	7,950	401.1	201.2	148.9	21.1	6.2	23.7
Nov-02	8,116	412.8	218.7	146.2	19.6	5.2	23.1
Dec-02	8,172	427.4	230.1	147.0	20.4	7.4	22.5
Jan-03	8,322	404.1	217.2	136.4	24.8	4.1	21.5
Feb-03	8,320	388.9	209.7	129.5	22.2	5.3	22.1
Mar-03	8,193	432.7	233.7	145.5	24.8	4.8	23.9
Apr-03	8,137	417.9	220.1	151.7	15.5	4.4	26.1
May-03	7,997	438.8	236.4	156.6	15.2	5.4	25.1
Jun-03	7,998	439.6	239.7	153.2	16.5	5.5	24.7
Year-over-year percent changes							
Apr-02	-6.0	-0.9	-2.2	4.1	-6.0	35.9	-16.1
May-02	-7.4	-0.1	2.6	-1.9	-6.9	54.3	-18.9
Jun-02	-8.4	-2.8	0.1	-5.6	-7.3	46.2	-21.9
Jul-02	-9.8	-4.0	-2.7	0.1	-14.5	-14.8	-22.6
Aug-02	-9.4	-3.6	-1.8	-1.4	-15.5	-21.1	-16.0
Sep-02	-10.3	-4.2	-3.6	-0.8	-0.9	-31.7	-17.9
Oct-02	-8.7	-1.3	-4.2	9.1	-1.0	-27.4	-20.7
Nov-02	-5.6	5.1	7.1	8.1	1.0	-26.9	-13.9
Dec-02	-1.6	-0.9	-0.9	4.0	-2.3	-27.5	-15.2
Jan-03	1.1	5.2	6.6	8.4	6.1	-40.4	-11.5
Feb-03	0.0	-1.8	-0.6	2.2	-10.6	-33.2	-14.0
Mar-03	-1.0	-0.1	0.2	5.3	-1.3	-32.2	-19.1
Apr-03	0.7	0.3	-0.3	7.4	-21.5	-46.6	-0.6
May-03	0.2	0.6	2.8	5.0	-18.9	-55.5	-4.1
Jun-03	0.7	-0.8	0.1	5.2	-17.1	-56.3	-2.9

[1]Source: Statistics Canada

[2]The number of locations (physical place in which business activity is conducted) operated in BC during the reporting month.

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Table 12: BC Restaurant and Tavern Receipts Seasonally Adjusted

Period	Restaurant and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
1998	4,641.0	398.8	4,242.2	26,993.2	1,805.3	25,187.9
1999	4,467.5	369.8	4,097.8	28,143.9	2,038.3	26,105.6
2000	4,831.5	358.9	4,472.6	30,244.5	2,210.4	28,034.1
2001	5,176.3	357.9	4,818.4	32,231.1	2,280.9	29,950.2
2002	5,101.2	305.9	4,795.3	33,134.7	2,241.2	30,893.5
Quarterly data						
2001 Q3	1,302	92	1,210	8,064	568	7,496
2001 Q4	1,290	87	1,203	8,089	580	7,509
2002 Q1	1,277	84	1,193	8,141	560	7,582
2002 Q2	1,270	75	1,195	8,240	563	7,677
2002 Q3	1,254	74	1,180	8,347	557	7,791
2002 Q4	1,301	73	1,228	8,406	562	7,843
2003 Q1	1,284	72	1,212	8,310	532	7,778
2003 Q2	1,273	72	1,200	8,267	527	7,741
Monthly Data						
Apr-02	423	25	397	2,732	185	2,547
May-02	424	25	400	2,741	190	2,550
Jun-02	423	25	398	2,768	187	2,580
Jul-02	421	25	396	2,781	187	2,595
Aug-02	419	25	394	2,773	180	2,593
Sep-02	414	24	390	2,793	190	2,603
Oct-02	423	24	399	2,791	187	2,605
Nov-02	445	25	421	2,805	189	2,616
Dec-02	433	25	408	2,809	187	2,622
Jan-03	432	24	408	2,765	176	2,589
Feb-03	428	24	403	2,771	178	2,593
Mar-03	424	23	401	2,774	178	2,596
Apr-03	427	25	402	2,724	179	2,546
May-03	424	24	400	2,771	173	2,598
Jun-03	422	24	398	2,772	175	2,597
%Change						
Apr-02	-0.4	-8.2	0.2	1.1	-0.7	1.2
May-02	0.5	-2.5	0.7	0.3	2.7	0.1
Jun-02	-0.4	-1.3	-0.4	1.0	-1.6	1.2
Jul-02	-0.5	2.1	-0.6	0.5	-0.2	0.5
Aug-02	-0.5	-1.6	-0.4	-0.3	-3.5	-0.1
Sep-02	-1.0	-0.9	-1.1	0.7	5.2	0.4
Oct-02	2.0	-3.5	2.4	-0.1	-1.6	0.1
Nov-02	5.3	4.2	5.4	0.5	1.2	0.4
Dec-02	-2.8	0.1	-2.9	0.2	-0.9	0.2
Jan-03	-0.1	-1.2	-0.1	-1.6	-6.0	-1.3
Feb-03	-1.1	0.1	-1.2	0.2	1.3	0.2
Mar-03	-0.8	-4.2	-0.6	0.1	-0.3	0.1
Apr-03	0.6	6.2	0.2	-1.8	0.5	-1.9
May-03	-0.6	-3.8	-0.4	1.7	-3.1	2.0
Jun-03	-0.5	1.0	-0.6	0.1	1.3	0.0

[1] Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

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Micromedia
ProQuest

20 Victoria Street
Toronto, Ontario M5C 2N8
Tel: (416) 362-5211
Toll free: 1-800-387-2689
Fax: (416) 362-6161

BC STATS
Ministry of Management Services

Andy NI & Sebastien Lavoie
(250) 387-1124
Andy.Ni@gems6.gov.bc.ca
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Tourism Sector Monitor ◆ September 2003

Highlights

Room Revenue

Room revenues in the province fell 3.6% (seasonally adjusted) in **June**, posting a fifth consecutive monthly loss. Revenues dropped in five of the eight regions. Mainland/Southwest (-5.5%) and Northeast (-4.7%) saw the biggest declines, while Nechako (-3.7%), Cariboo (-3.4%) and Vancouver Island/Coast (-2.7%) experienced continued weakness in the accommodation sector. North Coast (+2.4%) posted the strongest increase among the regions.

Room revenues continue to fall in June

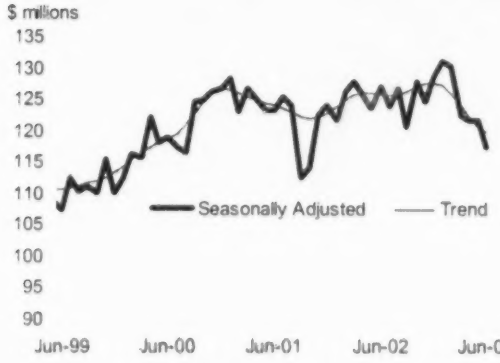


Table 1. Room Revenue* Summary

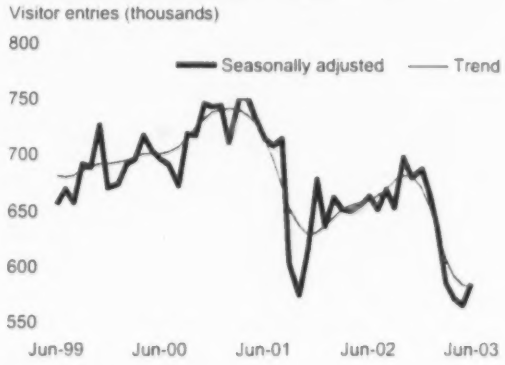
Accommodation Type			
	June 03 ($000)	May 03 ($000)	% change
Total	117,481	121,868	-3.6
Hotels	86,096	88,930	-3.2
Motels	13,122	14,910	+1.4
Other Acc.	17,351	17,652	-1.7
Regions (Top 3 performers)			
North Coast	1,562	1,526	+2.4
Thompson Okanagan	18,075	17,926	+0.8
Kootenay	5,912	5,897	+0.3

Seasonally adjusted room revenue

Visitor Entries

A seven-month-long downturn in the number of travellers entering Canada through BC borders ended in **June**, with entries increasing 3.1% (seasonally adjusted). Entries from both the US (+2.3%) and overseas (+7.7%) were up substantially. Recovery in the Asian market (+23.1%) was particularly remarkable.

Visitor entries starting to recover



Other Indicators

Coquihalla highway traffic increased (+4.3%, compared to June 2002), but other indicators were weak in **June**. Passenger traffic through the Vancouver International Airport (-9.9%) and on BC Ferries (-1.7%) declined. Hotel occupancy (-4.6 percentage points) and room rates (-6.0%) were lower than in June 2002.

Note to readers...

The "look ahead" section, including preliminary estimates for **July** is now a separate section beginning on page 6.

Special Focus Article: *The Effect of Exchange Rate Movements on Cross-Border Travel.* Page 7

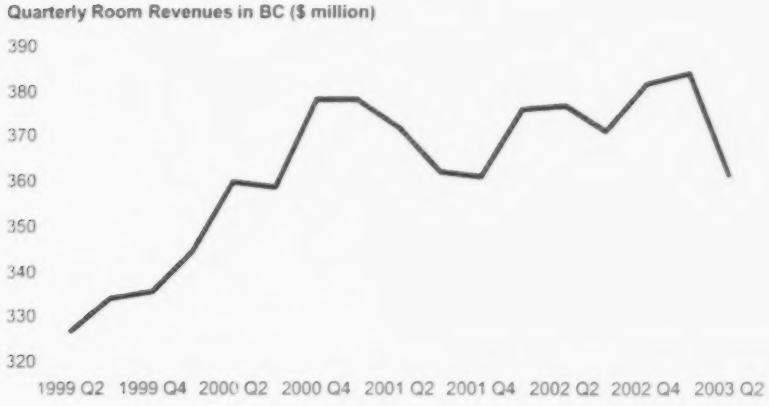
Tourism Trends

Room Revenue

The recent downturn in room revenues showed no signs of abating in June, as revenues fell (-3.6%, seasonally adjusted) for the fifth month in a row. The largest regions, Mainland/Southwest (-5.5%) and Vancouver Island/Coast (-2.7%) both contributed to the decline. Revenues in Cariboo (-3.4%), Nechako (-3.7%) and Northeast (-4.7%) remained depressed.

The largest increase was registered in the small region of North Coast (+2.4%). Revenues edged up in Thompson/Okanagan (+0.8%) and Kootenay (+0.3%). Revenues generated by most types of establishments fell in June. Large hotels with at least 250 rooms saw the biggest decrease (-5.1%) in revenues. Small hotels (1-75 rooms, -3.1%), mid-sized hotels (76-250 rooms, -1.5%) and vacation rentals (-2.7%) also suffered. Only motel revenues increased (+1.4%) in June, for the first time in four months.

Room revenues post biggest single-quarter decline since 1995



Room revenues plunged in the second quarter (-6.0%, seasonally adjusted). This was the largest quarterly decline on record[1]. The SARS outbreak in Toronto was a major factor behind the decline, as travel to Canada from overseas destinations, particularly Asia, was sharply curtailed.

Room revenues plunged 6.0% in the second quarter of 2003

Revenues dropped in all regions except Cariboo (+1.6%). Mainland/Southwest (-8.1%), Nechako (-7.5%) and Kootenay (-6.5%) saw the largest declines. Not surprisingly, revenues for all ac-

[1] 1995 is the first year for which consistent room revenue figures are available.

commodation types declined in the second quarter. Larger hotels (251+ rooms, -9.2%; 151-250 rooms, -6.8%) and the miscellaneous category (-9.6%), which includes fishing lodges, were particularly hard hit.

Visitor Entries

The number of visitors entering Canada through BC increased 3.1% in June (seasonally adjusted), marking the first monthly increase since last October.

Visitor entries had the first solid monthly performance in June, after five months of decline

More travellers from the US (+2.3%), Asia (+23.1%) and Oceania (Australia and the South Pacific, +2.3%) came to Canada. For the first time in nearly a year, Asian entries (+23.1%) were up substantially. Entries from Asia, which had been weak throughout the winter, plummeted following the SARS outbreak in Toronto. They remain well below historical levels.

Entries from Taiwan bounced up (+178.9%). Both South Korea (+31.9%) and Hong Kong (+14.1%) posted strong increases, though the volume was still far below the level before the SARS scare. The number of entries from Japan was virtually unchanged (+0.2%) in June.

The number of Canadians re-entering the country through BC borders also rose (+4.3%) in June, the second month-over-month advance since the end of 2002. The number of people making same-day auto trips to the US edged upward (+1.4%), while the number of visitors returning from overseas trips jumped 14.8%.

Asian entries began to recover in June, but there is still a long way to go

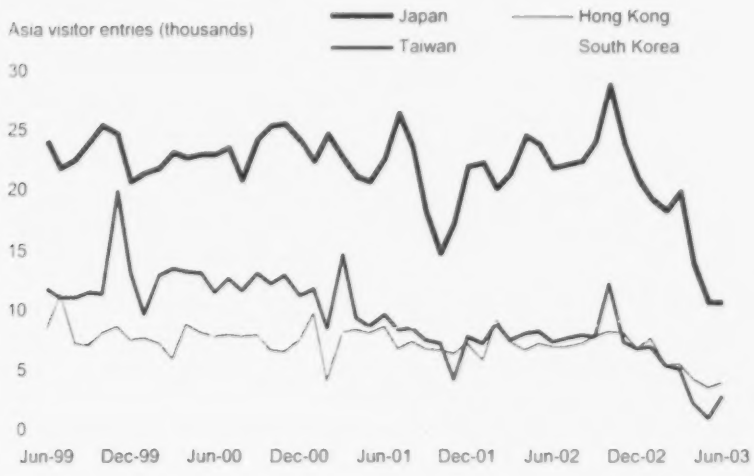


Table 2. Traveller Entries (June, seasonally adjusted)

	Jun-03 ('000)	May-03 ('000)	% chg from May-03
American visitors			
Total	498	487	2.3
Same-day	214	210	1.8
Overnight	285	278	2.6
Overseas visitors			
Total	89	82	7.7
Europe	32	33	-1.9
UK	16	16	0.6
Asia	37	30	23.1
Japan	11	11	0.2
Taiwan	3	1	178.9
Oceania	11	11	2.3
Canadian re-entries			
Total	579	555	4.3
From overseas	68	59	14.8
From US same-day auto	289	285	1.4

(BC STATS & Statistics Canada)

Other Tourism Indicators

Hotel occupancy and room rates continued to fall in June.

Hotel occupancy rates averaged 62.6% in June, 4.6 percentage points below the June 2002 level. Average room rates ($122.17) were 6.0% lower than in the same month last year. This was the fourth month of decline for both occupancy rates and room prices.

The Coquihalla highway had 4.3% more passenger vehicles passing through its tollbooths in June 2003 (compared to June 2002). Traffic of vehicles on BC ferries was up slightly (+0.3%) relative to the same month last year. However, passenger traffic was lower than last year, both on BC ferries (-1.7%) and at the Vancouver International Airport (-9.9%).

The Canadian dollar appreciated relative to most major currencies in June. One US dollar cost $1.35 Cdn, its lowest value since November 1996. The Canadian dollar also appreciated 2.7 cents relative to the UK pound but lost 2.9 cents relative to the Australian dollar.

Restaurant and tavern receipts (seasonally adjusted) in BC edged up (+0.7%). Consumers spent more in drinking places (+2.8%) and in limited service restaurants (+0.7%).

Table 3. Other Tourism Indicators (June, unadjusted)

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	Jun-03	62.6%	-4.6 pp.
Average room charge	Jun-03	$122.17	-6.0%
(Pannell Kerr Forster)			
Airport Passengers		(000s)	(%)
Vancouver International Airport			
Total traffic	Jun-03	1,231	-9.9
US	Jun-03	366	-4.4
Other International	Jun-03	248	-24.5
Canada	Jun-03	618	-5.7
(YVR)			
Victoria International Airport			
Total traffic	Jun-03	96	0.6
(Victoria Airport Authority)			
Restaurant Receipts		($ millions)	(%)
Full service	Jun-03	240	0.1
Limited service	Jun-03	153	5.2
Drinking places	Jun-03	25	-2.9
(Statistics Canada)			
Transportation		(000s)	(%)
Coquihalla Highway			
Passenger Vehicles	Jun-03	257	4.3
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	Jun-03	753	0.3
Passenger Volume	Jun-03	1,953	-1.7
(BC Ferries)			
Exchange Rates		Cdn $	Change from year ago
US $	Jun-03	1.352	-0.179
UK Pound	Jun-03	2.246	-0.027
Japanese Yen	Jun-03	0.011	-0.001
Australian $	Jun-03	0.900	0.029
(Statistics Canada)			

note: pp. percentage points

A look ahead

Room Revenue

Preliminary numbers suggest that room revenues edged up (+0.5%, seasonally adjusted) in **July**, after five months of declines. Room revenue growth in Mainland/Southwest contributed to the overall increase, while revenues in the Vancouver Island/Coast region were virtually unchanged. The increase was concentrated in larger hotels (151-250 rooms) and vacation rentals.

Preliminary numbers for July point to a 0.5% (seasonally adjusted) increase.

A caution about preliminary numbers

Because companies file their hotel room taxes with a varying lag, the initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a two-month lag. However, we also briefly report "preliminary data" with a one-month lag.

How accurate is the preliminary data? Our preliminary numbers—reported in the "look ahead" box—have typically been off by less than a half percentage point. The preliminary figures, in other words, seem basically on the mark, though they should be used with caution (a more detailed analysis of their accuracy will be undertaken in the future).

Visitor Entries

The number of visitors entering Canada via BC advanced for the second straight month (+2.0%, seasonally adjusted) in **July**. Although entries from both the US (+1.8%) and Asia (+7.5%) increased substantially, the expansion was not as strong as in June, when the turnaround began.

Other Tourism Indicators

Hotel occupancy dropped more than three percentage points (-3.1 pp) to 71.1% in **July** (compared to the same month of 2002). Average room charges also fell 4.9%. Both indicators were down for the fifth consecutive month.

Hotel room rates continued to drop along with average room charges in July.

The traffic of passenger vehicles over the Coquihalla highway dropped 1.4% (compared to June 2002). The number of passengers aboard BC Ferries edged down again (-0.5%) in **July** (relative to the same month in 2002) while vehicle traffic rose marginally (+1.0%).

The Canadian dollar continued to appreciate relative to US currency in **July**. The cost of a US dollar was 1.38, down 16.4 cents from July in 2002.

Restaurant and tavern receipts in the province posted strong growth (+2.8%, seasonally adjusted) in **July**.

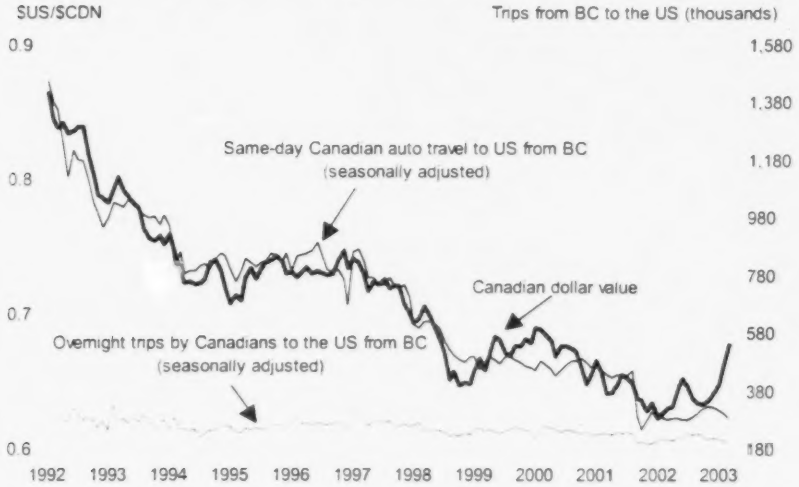
Special Focus: The Effect of Exchange Rate Movements on Cross-Border Travel

Changes in the value of the Canadian dollar relative to the US greenback are believed to have an effect on cross-border travel. When the Canadian dollar appreciates, it becomes less expensive to travel south of the border, which may encourage Canadians to spend more time in the US. At the same time, the relative price advantage for Americans coming to Canada is eroded. Conversely, a lower Canadian dollar makes travel to Canada more attractive to Americans, but may cause Canadians to stay closer to home.

Has the recent appreciation of the Canadian dollar had an effect on travel between Canada and the US? A regression analysis of the data suggests that cross-border travel between BC and the United States is affected by changes in the US/Canada exchange rate. The effect is strongest for short (same-day) trips across the border. Overnight travel (trips lasting for one or more days) to and from the US is less responsive to exchange rate fluctuations.

The regression analysis reveals that sensitivity to the exchange rate differs on both sides of the border. Canadians are more likely to respond to changes in the value of the dollar when arranging their US trips, while Americans are less influenced by this factor.

Fewer Canadians travelling to the US



Canadians travelling to the US from BC

Same-day trips from British Columbia to the US have dropped off considerably over the last ten years. The Canadian dollar depreciated during the same period, from a high of 0.824 $US in January

1992 to a low of 0.624 $US in January 2002. It has been trending up since then.

Same-day travel to the US is strongly correlated with the value of the US dollar

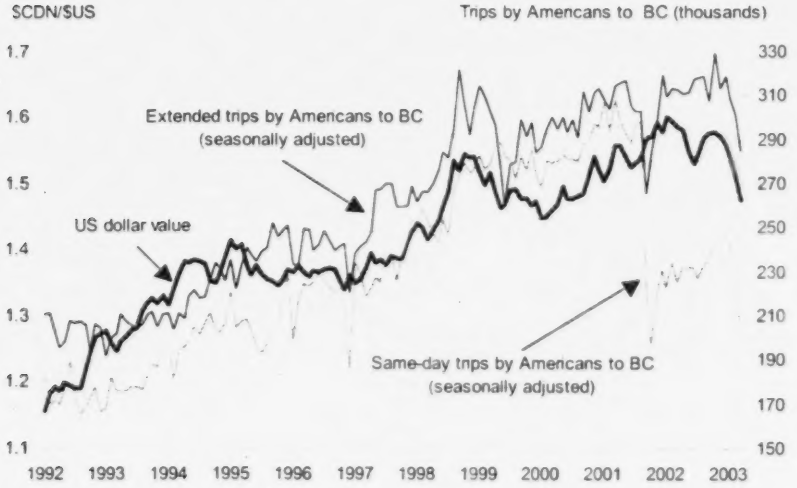
The analysis suggests that the number of same-day trips from BC to the US is strongly correlated with the value of the Canadian dollar. As the Canadian dollar appreciates (or depreciates), the number of same day trips increases (declines). This finding is not surprising, since shopping is a common reason for same-day trips from BC to the US.

Overnight travel from BC to the US is also affected by the exchange rate, but the correlation is not as strong. Exchange rate changes may have a bigger effect on the length of trips south of the border, but since the data do not indicate how long returning Canadians were in the US, it is not possible to test this hypothesis.

Same-day and overnight trips by Americans to BC

The behaviour of American travellers vis-à-vis exchange rate movements is similar to that of Canadians. The value of the US dollar relative the Canadian dollar increased over the period from 1992 to 2003. During this period, the number of Americans travelling to BC for a single day trip rose steadily until the events of September 11, 2001. The attacks had a much bigger effect on travel from the US to Canada than on travel by Canadians to the US. Following the terrorist attacks, same-day entries from the US to Canada decreased by about a third, and remain well-below pre-9/11 levels. Overnight travel did not decline as much, and bounced back much more quickly after the attacks.

The number of Americans coming to BC has begun to slow as the value of the Canadian dollar rises



Long-run trends in overnight travel from the US to BC are quite similar to those for same-day trips. Consequently, it is not surprising to find that variations in the value of the US dollar also have an impact on the number of extended trips by Americans to BC.

Many factors other than exchange rates affect travel decisions. Fundamental determinants such as income, cost of living, climate and the cost of travel to domestic and other international destinations may play an important role in determining the volume of cross-border travel between the US and BC. Also, unexpected events can cause substantial changes in the tourism economy. The events of September 11th had an immediate effect as long border line-ups and the grounding of air travel in North America brought travel to a virtual standstill.

Entries from the US (both same-day and overnight) have yet to recover to pre-9/11 levels. This may be partly due to increased border security, long waiting times, and other factors which make travel more cumbersome than it was before the terrorist attacks.

More recent events have also had an adverse effect on cross-border travel to British Columbia. The war in Iraq and travel advisories following the outbreak of severe acute respiratory syndrome (SARS) in Toronto and elsewhere in Canada may have caused some Americans to re-evaluate their travel plans, choosing destinations other than BC for their vacations or conventions. These factors are difficult to quantify, but are particularly relevant and may be worth further study.

Table 1: Seasonally Adjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
Quarterly data									
2002 Q1	67,125	210,179	51,682	18,583	11,622	4,840	2,214	10,032	376,278
2002 Q2	67,752	213,838	50,521	17,867	10,801	4,689	2,128	9,214	376,810
2002 Q3	65,489	210,501	50,300	17,696	11,022	4,855	2,129	9,307	371,300
2002 Q4	68,089	215,814	52,908	17,567	11,068	4,631	2,372	9,351	381,800
2003 Q1	69,000	210,667	56,246	19,194	10,373	4,845	2,367	11,504	384,197
2003 Q2	66,887	193,690	54,017	17,944	10,540	4,716	2,191	11,247	361,232
Monthly data									
May-02	22,720	69,393	16,838	5,928	3,696	1,623	679	2,868	123,746
Jun-02	22,562	72,932	16,769	6,047	3,721	1,551	728	2,946	127,256
Jul-02	21,754	70,558	17,112	5,773	3,459	1,585	704	2,883	123,827
Aug-02	22,341	71,977	17,231	6,073	3,813	1,636	693	3,042	126,806
Sep-02	21,394	67,966	15,957	5,850	3,750	1,635	732	3,383	120,667
Oct-02	22,340	72,565	17,709	5,791	3,805	1,516	854	3,443	128,024
Nov-02	22,475	70,120	17,426	5,703	3,706	1,570	777	3,091	124,867
Dec-02	23,274	73,129	17,774	6,073	3,557	1,544	741	2,816	128,908
Jan-03	23,039	72,441	20,057	6,295	3,486	1,618	754	3,469	131,160
Feb-03	23,253	73,016	18,238	6,601	3,285	1,569	864	3,612	130,437
Mar-03	22,709	65,209	17,951	6,298	3,602	1,658	749	4,423	122,599
Apr-03	22,807	65,073	18,016	6,135	3,567	1,627	734	3,924	121,882
May-03	22,341	66,140	17,926	5,897	3,547	1,526	742	3,749	121,868
Jun-03	21,739	62,477	18,075	5,912	3,427	1,562	715	3,574	117,481
Month-over-month growth rates									
May-02	1.1	-3.0	-0.4	0.6	9.2	7.1	-5.8	-15.6	-1.6
Jun-02	-0.7	5.1	-0.4	2.0	0.7	-4.4	7.2	2.7	2.8
Jul-02	-3.6	-3.3	2.0	-4.5	-7.0	2.2	-3.3	-2.2	-2.7
Aug-02	2.7	2.0	0.7	5.2	10.2	3.2	-1.5	5.5	2.4
Sep-02	-4.2	-5.6	-7.4	-3.7	-1.6	0.0	5.7	11.2	-4.8
Oct-02	4.4	6.8	11.0	-1.0	1.5	-7.3	16.7	1.8	6.1
Nov-02	0.6	-3.4	-1.6	-1.5	-2.6	3.5	-9.1	-10.2	-2.5
Dec-02	3.6	4.3	2.0	6.5	-4.0	-1.6	-4.5	-8.9	3.2
Jan-03	-1.0	-0.9	12.9	3.7	-2.0	4.8	1.7	23.2	1.7
Feb-03	0.9	0.8	-9.1	4.9	-5.8	-3.0	14.6	4.1	-0.6
Mar-03	-2.3	-10.7	-1.6	-4.6	9.6	5.7	-13.3	22.5	-6.0
Apr-03	0.4	-0.2	0.4	-2.6	-1.0	-1.9	-2.0	-11.3	-0.6
May-03	-2.0	1.6	-0.5	-3.9	-0.5	-6.2	1.1	-4.5	0.0
Jun-03	-2.7	-5.5	0.8	0.3	-3.4	2.4	-3.7	-4.7	-3.6

June month-over-month percent growth

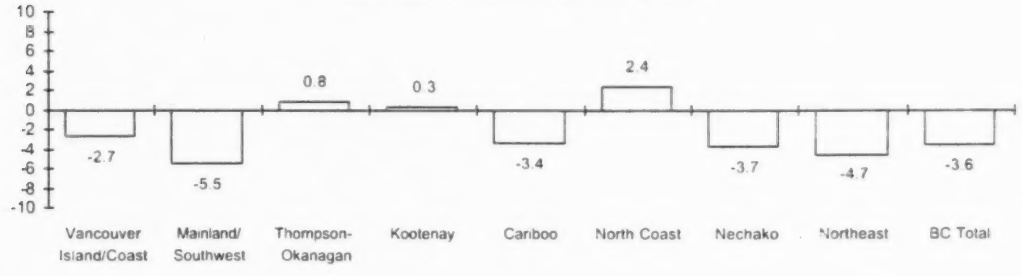


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type ($000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
1997	368,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	442,226	201,392	293,035	171,584	174,917	94,829	64,103
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
Quarterly data							
2002 Q1	114,258	47,158	74,643	42,488	46,412	27,675	21,526
2002 Q2	117,128	47,759	73,915	43,782	44,993	28,169	21,263
2002 Q3	116,381	46,030	72,854	43,852	45,315	27,632	21,149
2002 Q4	117,776	47,439	75,615	44,051	45,065	28,967	22,894
2003 Q1	115,621	46,516	75,194	44,444	45,933	29,846	25,007
2003 Q2	105,035	43,344	72,745	43,449	45,240	29,472	22,594
Monthly data							
May-02	38,309	15,998	24,784	14,559	15,096	8,850	6,777
Jun-02	40,297	15,896	24,624	14,913	15,066	9,047	7,250
Jul-02	38,548	15,773	24,647	14,711	15,105	8,980	6,886
Aug-02	39,346	15,999	24,905	15,079	15,401	9,310	7,277
Sep-02	38,487	14,258	23,302	14,061	14,809	9,342	6,986
Oct-02	40,292	15,824	25,248	14,903	15,266	9,730	7,402
Nov-02	37,137	15,348	24,998	14,928	14,811	9,596	7,509
Dec-02	40,347	16,268	25,370	14,220	14,987	9,641	7,983
Jan-03	40,389	15,984	25,657	15,136	15,204	9,954	8,128
Feb-03	39,085	15,731	25,187	14,962	15,454	9,969	8,610
Mar-03	36,147	14,800	24,350	14,345	15,275	9,923	8,270
Apr-03	35,579	14,927	24,538	14,504	15,208	9,731	7,332
May-03	35,632	14,475	24,125	14,698	14,910	10,006	7,645
Jun-03	33,824	13,943	24,082	14,247	15,122	9,734	7,617
Month-over-month growth rates							
May-02	-0.6	0.8	1.1	1.7	1.8	-13.8	-6.4
Jun-02	5.2	-0.6	-0.6	2.4	-0.2	2.2	7.0
Jul-02	-4.3	-0.8	0.1	-1.3	0.3	-0.7	-5.0
Aug-02	2.1	1.4	1.0	2.5	2.0	3.7	5.7
Sep-02	-2.2	-10.9	-6.4	-6.8	-3.8	0.3	-4.0
Oct-02	4.7	11.0	8.3	6.0	3.1	4.2	6.0
Nov-02	-7.8	-3.0	-1.0	0.2	-3.0	-1.4	1.4
Dec-02	8.6	6.0	1.5	-4.7	1.2	0.5	6.3
Jan-03	0.1	-1.7	1.1	6.4	1.4	3.2	1.8
Feb-03	-3.2	-1.6	-1.8	-1.1	1.6	0.2	5.9
Mar-03	-7.5	-5.9	-3.3	-4.1	-1.2	-0.5	-3.9
Apr-03	-1.6	0.9	0.8	1.1	-0.4	-1.9	-11.3
May-03	0.1	-3.0	-1.7	1.3	-2.0	2.8	4.3
Jun-03	-5.1	-3.7	-0.2	-3.1	1.4	-2.7	-0.4

June month-over-month percent growth

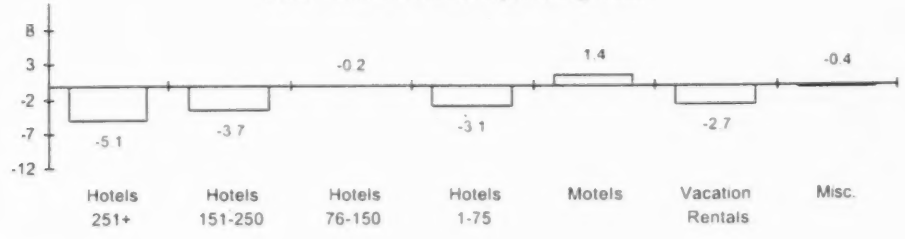


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Jun-03	YTD 03	Jun-02	YTD 02	Jun-03	Jun-02	Jun-03	Jun-02
Vancouver Island/Coast								
Total - all accommodation types	**28,694**	**110,490**	**-3.6**	**0.0**	**503**	**-2**	**16,177**	**9**
Fishing lodges	1,365	2,819	7.8	1.4	42	1	643	6
Total - Hotels	17,809	71,303	-8.7	-3.3	140	-4	8,704	-80
76+ Rooms	12,121	48,312	-11.0	-6.1	39	1	5,131	72
1-75 Rooms	5,688	22,991	-3.3	3.3	101	-5	3,573	-152
Motels	3,544	14,064	-3.1	-0.2	128	-1	3,323	-7
Vacation Rentals	3,306	12,467	15.5	14.3	100	4	1,578	60
Miscellaneous	2,669	9,837	7.3	8.6	93	-2	1,929	30
Mainland/Southwest								
Total - all accommodation types	**69,731**	**397,504**	**-15.3**	**-4.8**	**441**	**-4**	**37,199**	**-561**
Total - Hotels	63,716	351,036	-15.4	-5.2	229	-6	30,127	-562
251+ Rooms	35,530	195,152	-17.0	-5.1	32	-1	12,719	-516
151-250 Rooms	11,139	55,458	-17.8	-7.7	29	-1	5,466	-194
76-150 Rooms	12,613	75,061	-10.0	-4.3	76	2	8,052	263
1-75 Rooms	4,435	25,365	-10.3	-2.2	92	-6	3,890	-115
Motels	2,503	11,463	-11.5	-3.9	94	-5	2,935	-139
Vacation Rentals	1,409	23,587	-14.4	-8.1	57	5	1,832	34
Thompson/Okanagan								
Total - all accommodation types	**21,271**	**89,830**	**5.4**	**7.5**	**519**	**12**	**17,341**	**496**
Fishing lodges	345	562	-4.8	1.1	23	-5	233	-35
Total - Hotels	11,485	49,558	4.6	7.3	98	3	7,139	403
76+ Rooms	8,960	36,772	4.3	7.3	39	3	4,738	457
1-75 Rooms	2,526	12,786	5.6	7.1	59	0	2,401	-54
Motels	6,501	21,960	0.1	0.6	253	-3	7,265	-119
Vacation Rentals	1,702	11,778	14.2	18.5	80	6	1,428	27
Miscellaneous	1,237	5,972	44.5	19.5	65	11	1,276	220
Kootenay								
Total - all accommodation types	**5,604**	**35,087**	**-3.6**	**2.3**	**242**	**5**	**6,771**	**80**
Total - Hotels	2,100	13,262	-9.3	-1.1	49	-3	2,339	-84
Motels	1,695	7,395	-10.5	-9.2	110	-5	2,233	-146
Vacation Rentals	742	6,377	7.1	13.1	46	11	1,071	117
Cariboo								
Total - all accommodation types	**4,157**	**18,627**	**-8.1**	**-5.8**	**174**	**-5**	**4,693**	**-337**
Fishing lodges	179	249	-1.5	-1.0	22	0	214	0
Total - Hotels	1,968	10,479	-17.9	-9.9	28	-2	1,716	-302
Motels	1,619	6,528	2.6	-1.5	63	-5	2,002	-85
Vacation Rentals	186	333	2.7	3.3	42	1	331	-6
Miscellaneous	206	1,038	12.5	10.3	19	1	430	56
North Coast								
Total - all accommodation types	**2,608**	**7,866**	**0.3**	**-0.2**	**78**	**2**	**2,096**	**129**
Total - Hotels	1,158	3,992	1.6	-1.1	21	1	1,034	100
Motels	540	2,239	-9.3	-3.5	28	0	747	20
Nechako								
Total - all accommodation types	**914**	**3,654**	**-2.0**	**3.7**	**55**	**-3**	**1,190**	**-79**
Motels	522	2,140	2.6	10.0	25	-1	641	-66
Northeast								
Total - all accommodation types	**2,897**	**24,789**	**17.3**	**18.9**	**65**	**-7**	**2,520**	**-132**
Total - Hotels	1,517	10,065	16.7	10.9	20	0	1,346	0
Motels	997	5,116	20.3	15.6	33	-1	920	-12
British Columbia Total								
Total - all accommodation types	**135,877**	**687,848**	**-8.6**	**-1.4**	**2,077**	**-2**	**87,987**	**-395**
Fishing lodges	3,312	5,619	0.6	0.1	120	-4	1,465	-32
Total - Hotels	100,020	510,792	-11.7	-3.5	594	-11	52,795	-526
251+ Rooms	39,947	211,019	-17.1	-5.6	35	-1	13,823	-516
151-250 Rooms	17,241	83,655	-15.1	-6.2	44	-1	8,202	-174
76-150 Rooms	26,943	138,739	-4.4	-1.0	165	4	17,093	472
1-75 Rooms	15,890	77,379	-4.2	1.1	350	-13	13,677	-308
Motels	17,923	70,905	-2.5	-0.6	734	-21	20,066	-554
Vacation Rentals	7,653	64,127	6.4	7.0	345	23	6,496	156
Miscellaneous	6,969	36,405	6.5	15.5	284	11	7,165	561

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Jun-03	Revenue ($000) YTD 03	Revenue % change from Jun-02	Revenue % change from YTD 02	Properties (#) Jun-03	Properties # chg from Jun-02	Rooms (#) Jun-03	Rooms # chg from Jun-02
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**16,665**	**63,849**	**-10.9**	**-5.6**	**178**	**-4**	**7,938**	**-4**
Total - Hotels	13,355	52,540	-14.1	-7.2	67	-1	5,341	51
76+ Rooms	10,190	39,910	-14.6	-8.5	25	1	3,701	80
1-75 Rooms	3,165	12,630	-12.4	-2.8	42	-2	1,640	-29
Motels	1,446	5,465	-7.5	-3.7	29	-2	1,052	-22
Vacation Rentals	721	2,411	51.4	37.2	27	1	298	-32
19 Cowichan Valley								
Total - All accommodation types	**839**	**3,364**	**9.2**	**10.9**	**36**	**-3**	**664**	**5**
Motels	157	746	-11.2	9.1	15	1	296	12
21 Nanaimo								
Total - All accommodation types	**3,596**	**14,774**	**8.1**	**3.4**	**77**	**-1**	**2,793**	**41**
Total - Hotels	1,730	7,782	5.9	1.8	19	-1	1,373	-42
Motels	736	2,948	2.4	-0.3	26	0	665	2
Vacation Rentals	818	3,286	-2.8	3.8	21	-1	596	67
23 Alberni-Clayoquot								
Total - All accommodation types	**3,510**	**12,613**	**13.2**	**19.8**	**65**	**-1**	**1,461**	**-42**
Total - Hotels	895	3,296	25.5	44.2	12	1	428	-49
Motels	431	1,295	0.5	5.7	22	1	427	12
Vacation Rentals	1,187	4,544	15.0	18.6	13	1	276	1
25 Comox-Strathcona								
Total - All accommodation types	**2,766**	**11,816**	**5.4**	**4.0**	**86**	**3**	**2,100**	**-2**
Fishing lodges	661	1,344	1.3	-6.2	20	2	344	8
Motels	616	3,008	0.0	-2.1	26	-1	695	-11
Vacation Rentals	244	1,285	4.8	0.2	20	2	227	11
27 Powell River								
Total - All accommodation types	**375**	**1,411**	**8.5**	**4.3**	**20**	**0**	**408**	**-14**
43 Mount Waddington								
Total - All accommodation types	**684**	**1,972**	**13.6**	**14.9**	**28**	**3**	**645**	**18**
Total - Hotels	413	1,241	15.3	18.4	12	1	453	12
45 Central Coast								
Total - All accommodation types	**258**	**692**	**-13.0**	**11.5**	**13**	**1**	**168**	**7**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**3,165**	**15,886**	**6.7**	**1.6**	**69**	**0**	**2,462**	**-76**
Total - Hotels	2,274	11,682	10.8	2.5	21	-1	1,398	-50
Motels	683	2,856	1.9	-3.8	37	0	913	-21
15 Greater Vancouver								
Total - All accommodation types	**60,261**	**252,572**	**-14.1**	**-5.0**	**255**	**-4**	**27,306**	**-589**
Total - Hotels	56,311	238,339	-13.8	-5.0	163	-5	23,307	-585
251+ Rooms	31,591	132,070	-12.6	-3.3	25	-1	9,956	-516
151-250 Rooms	10,695	45,296	-18.4	-9.1	25	-1	4,753	-194
76-150 Rooms	10,464	45,973	-13.3	-6.2	54	1	5,846	126
1-75 Rooms	3,561	15,000	-11.5	-2.5	59	-4	2,752	-1
Motels	1,444	6,990	-19.6	-7.7	38	-2	1,615	-64
Vacation Rentals	765	3,314	-8.0	3.5	19	2	533	35
29 Sunshine Coast								
Total - All accommodation types	**361**	**1,429**	**-3.8**	**0.8**	**22**	**-2**	**361**	**-53**
Motels	210	786	18.2	12.2	11	-2	235	-28
31 Squamish-Lillooet								
Total - All accommodation types	**5,945**	**127,617**	**-32.7**	**-5.1**	**95**	**2**	**7,070**	**157**
Total - Hotels	5,073	100,630	-35.2	-6.3	43	1	5,383	118
76+ Rooms	4,604	92,391	-37.1	-6.5	25	1	4,672	137
1-75 Rooms	469	8,239	-7.5	-3.6	18	0	711	-19
Vacation Rentals	450	18,986	-26.3	-10.9	25	1	1,138	-16
Miscellaneous	256	7,170	17.7	41.6	19	1	377	81
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**4,199**	**12,241**	**13.0**	**9.7**	**124**	**8**	**3,457**	**166**
Total - Hotels	2,015	7,025	9.7	6.0	17	1	1,260	90
Motels	1,625	3,995	10.0	8.1	81	1	1,843	32
Vacation Rentals	433	902	27.7	45.9	15	2	262	13
33 Thompson-Nicola								
Total - All accommodation types	**5,761**	**26,215**	**7.6**	**14.9**	**169**	**-7**	**5,507**	**103**
Fishing lodges	307	462	-8.3	-2.3	15	-6	170	-41
Total - Hotels	2,485	11,493	15.4	27.2	33	3	2,179	306

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Jun-03	YTD 03	Jun-02	YTD 02	Jun-03	Jun-02	Jun-03	Jun-02
76+ Rooms	1,929	9,129	18.8	30.6	12	2	1,389	300
1-75 Rooms	556	2,364	4.9	15.5	21	1	790	6
Motels	1,791	6,774	-4.9	-0.7	76	-4	2,213	-149
Vacation Rentals	664	5,644	12.3	18.0	23	0	537	-5
Miscellaneous	514	1,843	31.8	8.7	22	0	408	-8
35 Central Okanagan								
Total - All accommodation types	**6,661**	**28,130**	**3.3**	**2.1**	**69**	**1**	**3,666**	**54**
Total - Hotels	4,663	18,976	2.5	1.1	18	-1	1,708	42
Motels	1,433	4,811	4.9	3.5	28	-1	1,168	-12
Vacation Rentals	274	3,785	5.3	8.7	16	1	369	5
37 North Okanagan								
Total - All accommodation types	**1,546**	**9,668**	**12.3**	**12.1**	**48**	**2**	**1,452**	**89**
Total - Hotels	819	6,479	-3.4	6.7	11	0	757	0
Motels	472	1,902	7.5	-3.8	19	2	545	43
39 Columbia-Shuswap								
Total - All accommodation types	**3,104**	**13,577**	**-5.8**	**1.4**	**109**	**8**	**3,259**	**84**
Total - Hotels	1,503	5,586	-5.9	-2.1	19	0	1,235	-35
Motels	1,180	4,479	-11.3	-4.6	49	-1	1,496	-33
Vacation Rentals	293	665	19.6	16.3	17	4	211	18
Kootenay								
01 East Kootenay								
Total - All accommodation types	**3,664**	**25,123**	**-1.4**	**1.8**	**121**	**3**	**4,478**	**86**
Total - Hotels	1,159	8,328	-10.0	-1.6	25	-1	1,398	-54
Motels	1,032	4,298	-4.7	-9.2	54	-2	1,258	-48
Vacation Rentals	587	5,677	2.9	7.6	21	7	860	54
03 Central Kootenay								
Total - All accommodation types	**1,522**	**7,237**	**-1.8**	**3.9**	**82**	**2**	**1,603**	**16**
Total - Hotels	800	3,943	-7.5	-1.3	17	-1	712	-30
Motels	409	1,812	-7.6	-9.5	32	-2	588	-59
Vacation Rentals	137	396	25.5	87.0	20	3	157	50
05 Kootenay Boundary								
Total - All accommodation types	**419**	**2,727**	**-23.7**	**2.0**	**39**	**0**	**690**	**-22**
Motels	254	1,285	-31.0	-8.7	24	-1	387	-39
Cariboo								
41 Cariboo								
Total - All accommodation types	**1,837**	**6,636**	**-1.2**	**-1.7**	**120**	**2**	**2,224**	**5**
Fishing lodges	174	242	-2.4	-2.0	21	0	200	0
Total - Hotels	484	1,997	-6.5	-6.7	11	0	524	-2
Motels	849	3,562	1.0	1.1	35	-2	1,043	-33
Vacation Rentals	160	272	2.8	0.9	38	3	295	10
Miscellaneous	170	562	2.1	-0.9	15	1	162	30
53 Fraser-Fort George								
Total - All accommodation types	**2,320**	**11,991**	**-12.9**	**-8.0**	**54**	**-7**	**2,469**	**-342**
Total - Hotels	1,483	8,482	-21.1	-10.6	17	-2	1,192	-300
Motels	770	2,966	4.4	-4.5	28	-3	959	-52
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**1,904**	**4,405**	**0.5**	**-3.7**	**42**	**0**	**1,223**	**96**
Fishing lodges	774	1,039	-1.0	-1.9	11	0	171	0
Total - Hotels	793	2,350	3.7	-2.9	11	1	663	100
Motels	296	882	-3.7	-8.4	11	0	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**704**	**3,461**	**-0.2**	**4.8**	**36**	**2**	**873**	**33**
Motels	244	1,356	-15.3	0.0	17	0	419	20
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**914**	**3,654**	**-2.0**	**3.7**	**55**	**-3**	**1,190**	**-79**
Fishing lodges	45	148	-26.0	-3.5	11	-1	67	-7
Motels	522	2,140	2.6	10.0	25	-1	641	-66
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**2,897**	**24,789**	**17.3**	**18.9**	**65**	**-7**	**2,520**	**-132**
Total - Hotels	1,517	10,065	16.7	10.9	20	0	1,346	0
Motels	997	5,116	20.3	15.6	33	-1	920	-12

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue ($000)		Revenue % change from		Properties (#)	Properties # chg from	Rooms (#)	Rooms # chg from
	Jun-03	YTD 03	Jun-02	YTD 02	Jun-03	Jun-02	Jun-03	Jun-02
Vancouver Island/Coast	**28,694**	**110,490**	**-3.6**	**0.0**	**503**	**-2**	**16,177**	**9**
Victoria (C)	13,086	51,003	-15.0	-8.6	83	-1	5,393	-32
Other CRD	3,579	12,846	7.6	8.5	95	-3	2,545	28
Nanaimo (C)	1,824	8,324	5.8	1.9	24	0	1,244	0
Port Alberni (C)	379	1,381	-6.4	-4.5	14	0	388	-25
Rest of Development Region	9,826	36,937	9.9	10.9	287	2	6,607	38
Mainland/Southwest	**69,731**	**397,504**	**-15.3**	**-4.8**	**441**	**-4**	**37,199**	**-561**
Downtown Vancouver (C)	40,091	158,892	-14.2	-4.9	84	-1	12,910	-617
Other Vancouver (C)	3,112	12,835	-19.9	-11.0	43	-3	2,809	-48
Richmond (C)	8,380	40,061	-12.5	-4.5	24	1	4,267	65
Other GVRD	8,677	40,784	-13.2	-3.9	104	-1	7,320	11
Whistler (DM)	5,422	124,178	-34.8	-5.6	71	2	6,523	153
Rest of Development Region	4,048	20,754	5.0	4.2	115	-2	3,370	-125
Thompson/Okanagan	**21,271**	**89,830**	**5.4**	**7.5**	**519**	**12**	**17,341**	**496**
Penticton (C)	2,415	7,606	11.6	9.3	50	3	1,952	115
Kamloops (C)	3,585	20,435	7.6	20.2	67	-4	3,493	163
Kelowna (C)	5,909	26,186	3.5	2.6	51	2	2,995	79
Vernon (C)	1,424	9,331	14.7	17.0	29	3	1,254	93
Rest of Development Region	7,937	26,272	2.5	0.8	322	8	7,647	46
Kootenay	**5,604**	**35,087**	**-3.6**	**2.3**	**242**	**5**	**6,771**	**80**
Cranbrook (C)	779	3,161	-8.2	-13.0	19	0	892	-27
Rest of Development Region	4,825	31,926	-2.9	4.1	223	5	5,879	107
Cariboo	**4,157**	**18,627**	**-8.1**	**-5.8**	**174**	**-5**	**4,693**	**-337**
Quesnel (C)	304	1,431	2.1	0.5	12	-1	427	-25
Williams Lake (C)	493	2,041	5.3	-1.5	12	0	608	0
Prince George (C)	1,654	9,168	-14.4	-9.0	27	-5	1,706	-352
Rest of Development Region	1,706	5,987	-6.4	-3.6	123	1	1,952	40
North Coast	**2,608**	**7,866**	**0.3**	**-0.2**	**78**	**2**	**2,096**	**129**
Prince Rupert (C)	895	2,818	-3.3	-6.9	17	2	843	110
Terrace (C)	386	2,013	-10.8	-2.3	11	-1	411	-7
Rest of Development Region	1,327	3,035	6.9	8.8	50	1	842	26
Nechako	**914**	**3,654**	**-2.0**	**3.7**	**55**	**-3**	**1,190**	**-79**
Smithers (T)	404	1,683	-15.8	-4.9	14	-1	425	-5
Rest of Development Region	510	1,971	12.5	12.3	41	-2	765	335
Northeast	**2,897**	**24,789**	**17.3**	**18.9**	**65**	**-7**	**2,520**	**-132**
Dawson Creek (C)	472	2,622	3.7	5.5	14	0	495	0
Fort St. John (C)	1,041	11,473	17.6	4.6	19	0	958	0
Rest of Development Region	1,383	10,694	22.5	44.7	32	-7	1,067	-132

Table 6: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
Quarterly data									
2001 Q1	36,158	220,531	32,161	15,157	7,412	2,744	1,436	10,976	326,575
2001 Q2	69,196	213,644	44,680	13,231	11,162	5,361	2,084	7,253	366,610
2001 Q3	112,914	276,100	85,088	24,811	15,882	8,446	3,413	9,112	535,765
2001 Q4	39,967	144,660	28,422	10,909	8,097	2,791	1,875	8,312	245,033
2002 Q1	38,001	205,182	37,083	19,439	8,298	2,802	1,491	13,153	325,447
2002 Q2	72,537	212,157	46,451	14,875	11,478	5,076	2,034	7,697	372,306
2002 Q3	116,167	276,322	90,689	26,530	16,318	8,472	3,262	9,143	546,901
2002 Q4	41,750	156,673	31,188	10,869	8,420	2,666	2,056	7,911	261,533
2003 Q1	39,049	208,009	40,406	20,482	7,500	2,819	1,579	15,940	335,784
2003 Q2	71,441	189,495	49,425	14,605	11,128	5,048	2,075	8,849	352,064
Monthly data									
May-02	24,737	66,839	15,372	4,810	3,939	1,535	609	1,906	119,749
Jun-02	29,781	82,346	20,189	5,816	4,522	2,600	933	2,470	148,656
Jul-02	39,602	95,896	32,324	8,388	5,194	3,094	1,054	2,724	188,277
Aug-02	45,865	105,008	37,405	10,938	5,967	3,024	1,105	3,035	212,347
Sep-02	30,699	75,418	20,960	7,203	5,157	2,353	1,103	3,384	146,278
Oct-02	18,599	55,507	13,381	3,962	3,723	1,147	1,030	3,187	100,536
Nov-02	11,910	41,802	7,472	2,484	2,635	865	586	2,499	70,252
Dec-02	11,241	59,364	10,335	4,423	2,063	654	441	2,225	90,745
Jan-03	9,551	62,257	12,122	5,439	2,250	732	442	4,011	96,804
Feb-03	12,861	72,407	13,523	7,301	2,260	966	534	5,073	114,924
Mar-03	16,638	73,344	14,761	7,743	2,990	1,120	603	6,857	124,056
Apr-03	18,342	55,661	11,863	4,344	3,192	1,006	501	3,497	98,406
May-03	24,405	64,102	16,291	4,657	3,778	1,434	659	2,455	117,781
Jun-03	28,694	69,731	21,271	5,604	4,157	2,608	914	2,897	135,877
Year-over-year percent changes									
May-02	6.1	-3.6	3.8	7.7	7.8	-0.5	-6.7	-10.6	-0.2
Jun-02	2.5	2.2	5.2	13.0	3.4	-7.3	0.0	-6.0	2.7
Jul-02	0.0	-4.0	5.8	2.2	-3.2	-4.5	-9.3	-8.3	-1.4
Aug-02	2.6	0.9	9.2	13.7	6.8	2.3	-9.9	-4.0	3.3
Sep-02	7.4	4.5	3.4	3.1	4.6	4.5	7.7	13.5	5.1
Oct-02	5.5	16.1	15.7	1.3	8.5	-9.0	15.6	9.2	12.4
Nov-02	2.0	0.1	6.0	-6.1	3.8	-0.2	6.5	-6.2	0.7
Dec-02	5.5	7.7	5.4	1.6	-3.1	-1.4	1.4	-18.5	5.7
Jan-03	6.4	10.5	16.1	4.4	-11.1	1.6	7.1	-0.2	9.2
Feb-03	3.2	5.6	8.8	8.8	-18.1	-3.2	24.2	3.9	5.2
Mar-03	0.4	-8.6	3.9	3.0	-0.6	3.4	-6.8	61.2	-2.7
Apr-03	1.8	-11.6	8.9	2.2	5.8	6.8	1.9	5.3	-5.3
May-03	-1.3	-4.1	6.0	-3.2	-4.1	-6.6	8.2	28.8	-1.6
Jun-03	-3.6	-15.3	5.4	-3.6	-8.1	0.3	-2.0	17.3	-8.6

June year-over-year percent change

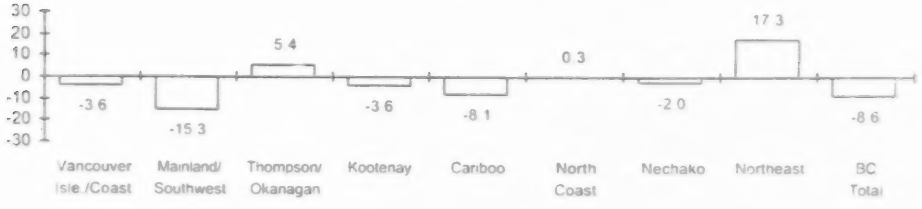


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0	7,197.3	3,586.8	927.5
Quarterly data											
2002 Q1	1,375.1	1,147.0	528.9	618.1	228.1	127.9	65.7	21.9	1,548.3	728.5	275.5
2002 Q2	2,113.8	1,746.0	766.6	979.4	367.8	206.2	111.7	31.5	1,857.0	961.0	226.5
2002 Q3	3,019.5	2,491.0	930.3	1,560.7	528.4	280.6	171.0	40.2	2,215.6	1,069.6	217.4
2002 Q4	1,462.4	1,211.8	582.3	629.6	250.6	149.3	63.4	24.4	1,576.4	827.8	208.1
2003 Q1	1,330.4	1,115.7	526.4	589.3	214.7	116.6	63.4	24.3	1,608.4	779.3	299.6
2003 Q2	1,843.4	1,561.8	698.1	863.7	281.6	110.0	114.1	35.8	1,730.4	921.6	177.8
Monthly data											
Mar-02	508.0	418.9	189.8	229.2	89.1	48.5	26.9	6.8	596.2	280.8	95.1
Apr-02	503.2	416.8	201.3	215.5	86.4	55.2	21.9	6.1	598.5	304.9	86.4
May-02	709.6	581.3	261.4	319.9	128.3	70.8	38.3	12.3	635.3	320.6	74.8
Jun-02	901.1	748.0	303.9	444.1	153.1	80.2	51.5	13.1	623.2	335.4	65.2
Jul-02	1,110.0	915.8	325.4	590.5	194.2	104.8	60.2	13.3	759.5	373.6	64.8
Aug-02	1,163.6	980.0	340.3	639.8	183.5	96.4	61.1	13.2	831.0	392.1	88.4
Sep-02	745.9	595.2	264.7	330.5	150.7	79.4	49.7	13.7	625.0	303.9	64.1
Oct-02	503.3	406.6	194.7	212.0	96.7	63.6	22.8	6.2	560.5	290.9	63.4
Nov-02	438.9	373.6	196.5	177.1	65.3	40.2	16.4	5.7	506.8	270.2	67.6
Dec-02	520.2	431.6	191.1	240.5	88.6	45.4	24.2	12.4	509.0	266.7	77.1
Jan-03	437.5	364.6	183.9	180.7	72.9	39.1	17.9	11.8	535.2	255.8	110.4
Feb-03	444.1	377.0	169.1	207.9	67.1	35.0	22.1	6.9	483.5	246.3	83.3
Mar-03	448.8	374.1	173.4	200.7	74.6	42.5	23.3	5.6	589.7	277.2	105.9
Apr-03	448.3	378.5	183.4	195.1	69.9	31.9	25.0	6.1	516.7	267.6	67.6
May-03	611.3	521.4	239.8	281.6	89.9	31.1	38.7	14.4	602.1	318.3	57.1
Jun-03	783.8	661.9	274.9	387.0	121.9	47.0	50.4	15.2	611.6	335.7	53.1
Jul-03	1,024.8	861.4	313.1	548.3	163.4	71.0	61.4	13.2	772.3	398.5	64.2
Year-over-year percent changes											
Mar-02	-12.1	-13.9	-25.1	-1.6	-3.0	-8.3	0.4	-17.9	-21.6	-33.7	-2.8
Apr-02	-15.5	-15.3	-23.5	-5.8	-16.8	-2.9	-26.7	-31.7	-22.8	-33.7	6.7
May-02	-9.7	-11.0	-20.1	-1.8	-3.5	8.9	-14.8	-21.7	-21.4	-32.8	1.6
Jun-02	-6.3	-5.4	-15.9	3.5	-10.2	-6.9	-12.8	-13.2	-18.9	-31.7	3.6
Jul-02	-7.5	-7.3	-23.3	4.7	-8.5	-1.6	-18.8	-6.6	-22.3	-35.3	1.3
Aug-02	-5.2	-4.4	-19.7	6.4	-9.3	-2.4	-17.9	-3.1	-20.0	-34.3	1.3
Sep-02	5.8	6.4	2.6	9.6	3.7	17.8	-10.9	-7.4	7.6	2.8	0.7
Oct-02	23.4	22.6	25.5	20.0	26.8	48.7	-4.4	0.1	21.2	34.5	5.2
Nov-02	12.5	11.0	15.9	5.9	22.1	30.9	7.6	19.5	16.8	24.5	10.9
Dec-02	2.2	2.4	5.3	0.2	1.1	-3.1	-0.6	17.4	9.6	9.9	11.7
Jan-03	7.4	7.4	11.5	3.6	7.7	1.7	2.2	38.4	8.6	16.0	7.2
Feb-03	-3.4	-3.0	-2.9	-3.1	-5.9	-14.3	4.3	6.4	5.2	8.4	7.6
Mar-03	-11.7	-10.7	-8.6	-12.4	-16.2	-12.5	-13.4	-18.2	-1.1	-1.3	11.4
Apr-03	-10.9	-9.2	-8.9	-9.5	-19.1	-42.1	14.0	0.9	-13.7	-12.2	-21.8
May-03	-13.9	-10.3	-8.3	-12.0	-29.9	-56.1	0.9	16.7	-5.2	-0.7	-23.7
Jun-03	-13.0	-11.5	-9.5	-12.9	-20.4	-41.4	-2.1	16.7	-1.9	0.1	-18.6
Jul-03	-7.7	-5.9	-3.8	-7.1	-15.9	-32.3	1.9	-0.9	1.7	6.7	-1.0

* Australia, New Zealand, and other South Pacific nations

Source: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,960.1	6,583.2	2,808.1	3,787.8	1,376.9	764.0	411.8	118.0	7,187.8	3,582.5	924.9
Quarterly data											
2002 Q1	1,979.6	1,630.8	682.1	934.6	348.8	180.9	110.7	28.4	1,734.0	863.2	225.5
2002 Q2	1,931.1	1,604.3	694.5	940.2	326.8	194.3	96.8	27.1	1,750.9	860.6	230.1
2002 Q3	1,991.5	1,652.6	696.6	945.8	338.9	189.0	95.2	30.4	1,821.1	882.8	231.0
2002 Q4	2,057.9	1,695.5	734.9	967.2	362.4	199.7	109.1	32.1	1,881.8	975.9	238.4
2003 Q1	1,878.4	1,565.2	672.0	894.5	313.1	157.9	104.4	30.4	1,788.2	914.9	234.5
2003 Q2	1,734.6	1,475.7	632.0	843.3	258.9	106.2	99.3	30.4	1,645.0	828.0	191.9
Monthly data											
Mar-02	642.2	530.1	226.4	312.4	112.0	59.8	37.8	10.0	575.7	285.0	75.9
Apr-02	634.1	525.9	231.3	311.1	108.1	65.1	32.1	9.0	575.7	287.2	75.3
May-02	640.9	529.6	231.0	311.7	111.3	67.1	32.2	9.1	586.9	287.7	76.5
Jun-02	656.2	548.8	232.2	317.4	107.4	62.1	32.5	9.0	588.3	285.7	78.3
Jul-02	653.5	543.5	227.0	318.9	110.0	61.2	31.4	10.2	597.6	283.9	76.8
Aug-02	673.3	559.2	232.8	319.5	114.1	62.3	31.7	10.1	602.9	293.4	76.0
Sep-02	664.7	549.9	236.8	307.4	114.8	65.5	32.2	10.0	620.6	305.5	78.2
Oct-02	699.8	571.4	243.4	331.6	128.4	75.8	33.7	10.1	625.6	321.2	77.7
Nov-02	678.8	558.9	247.3	314.8	119.9	65.3	40.1	10.9	628.4	330.7	79.2
Dec-02	679.3	565.2	244.2	320.8	114.1	58.6	35.3	11.2	627.9	324.0	81.5
Jan-03	660.4	548.0	243.1	309.0	112.4	56.9	35.5	12.2	612.8	318.9	77.3
Feb-03	628.2	524.7	224.0	301.0	103.5	51.7	35.6	10.0	602.7	309.2	77.6
Mar-03	589.7	492.5	204.9	284.5	97.2	49.3	33.3	8.2	572.7	286.8	79.6
Apr-03	578.3	490.0	208.0	281.0	88.2	39.0	34.5	9.1	511.1	253.8	64.3
May-03	569.5	487.3	210.1	277.5	82.2	30.1	32.7	10.5	555.1	285.2	59.4
Jun-03	586.9	498.4	213.9	284.7	88.5	37.1	32.1	10.8	578.9	289.1	68.2
Jul-03	598.8	507.6	216.4	288.3	91.3	39.9	32.3	10.0	593.9	294.8	75.5
Month-over-month percent changes											
Mar-02	-6.8	-6.3	-3.1	-0.3	-9.1	-3.9	5.0	7.4	-1.5	-2.9	1.4
Apr-02	-1.3	-0.8	2.2	-0.4	-3.5	9.0	-15.1	-10.5	0.0	0.8	-0.9
May-02	1.1	0.7	-0.1	0.2	2.9	3.0	0.6	1.0	1.9	0.2	1.7
Jun-02	2.4	3.6	0.5	1.8	-3.5	-7.5	0.9	-0.2	0.2	-0.7	2.3
Jul-02	-0.4	-1.0	-2.2	0.5	2.5	-1.3	-3.6	12.8	1.6	-0.6	-1.8
Aug-02	3.0	2.9	2.5	0.2	3.7	1.7	0.9	-0.9	0.9	3.4	-1.1
Sep-02	-1.3	-1.7	1.7	-3.8	0.5	5.3	1.8	-0.8	2.9	4.1	2.8
Oct-02	5.3	3.9	2.8	7.9	11.9	15.7	4.7	0.2	0.8	5.1	-0.6
Nov-02	-3.0	-2.2	1.6	-5.1	-6.6	-13.9	18.8	8.0	0.4	2.9	1.9
Dec-02	0.1	1.1	-1.2	1.9	-4.8	-10.3	-12.0	3.1	-0.1	-2.0	3.0
Jan-03	-2.8	-3.0	-0.5	-3.7	-1.5	-2.8	0.8	8.9	-2.4	-1.6	-5.2
Feb-03	-4.9	-4.2	-7.9	-2.6	-8.0	-9.2	0.3	-18.2	-1.7	-3.0	0.3
Mar-03	-6.1	-6.1	-8.5	-5.5	-6.0	-4.7	-6.7	-17.8	-5.0	-7.2	2.6
Apr-03	-1.9	-0.5	1.5	-1.2	-9.3	-20.9	3.8	11.1	-10.8	-11.5	-19.2
May-03	-1.5	-0.6	1.0	-1.2	-6.8	-22.6	-5.2	15.3	8.6	12.4	-7.6
Jun-03	3.1	2.3	1.8	2.6	7.7	23.1	-1.9	2.3	4.3	1.4	14.8
Jul-03	2.0	1.8	1.2	1.2	3.1	7.5	0.5	-7.3	2.6	2.0	10.7

* Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total

** Australia, New Zealand, and other South Pacific nations

Source: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Total	Total	Vehicles	Passengers	Passenger Vehicles
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,033	8,306	4,074	3,652	1,139.2	835.9	392.9	7,887	21,280	2,389
2001	15,477	7,869	4,000	3,608	1,158.2	850.3	361.9	8,104	21,309	2,449
2002	14,878	7,422	3,855	3,600	1,102.2	836.9	325.4	8,245	21,540	2,518
Quarterly data										
2001 Q3	4,641	2,230	1,270	1,141	314.6	223.3	89.4	2,619	7,392	991
2001 Q4	3,095	1,704	702	689	262.5	201.7	83.7	1,806	4,469	448
2002 Q1	3,300	1,641	852	808	249.9	210.2	75.7	1,604	3,945	363
2002 Q2	3,737	1,884	956	897	289.0	195.2	79.6	2,122	5,436	648
2002 Q3	4,521	2,150	1,268	1,102	299.4	223.7	80.9	2,686	7,532	1,027
2002 Q4	3,319	1,747	780	793	263.9	207.8	89.1	1,833	4,627	480
2003 Q1	3,308	1,621	883	803	258.1	220.8	85.2	1,655	4,030	358
2003 Q2	3,285	1,723	909	652	289.1	193.9	82.6	2,113	5,388	679
Monthly data										
Mar-02	1,175	585	300	290	95.0	74.6	25.9	609	1,558	162
Apr-02	1,123	586	266	271	95.1	63.5	25.2	639	1,564	169
May-02	1,248	643	308	297	98.6	66.5	27.4	732	1,885	233
Jun-02	1,366	655	383	329	95.3	65.2	27.0	751	1,987	246
Jul-02	1,552	718	466	367	98.1	74.9	27.3	921	2,630	361
Aug-02	1,661	790	470	401	110.9	83.5	27.4	1,013	2,975	415
Sep-02	1,308	642	332	334	90.4	65.3	26.2	752	1,927	251
Oct-02	1,198	641	263	293	95.7	69.7	29.6	667	1,670	203
Nov-02	963	507	227	229	77.9	60.2	28.2	547	1,385	126
Dec-02	1,158	599	289	270	90.3	77.9	31.3	619	1,572	151
Jan-03	1,119	537	292	289	78.8	72.8	27.1	522	1,253	103
Feb-03	1,030	513	277	240	84.1	69.8	27.5	519	1,244	113
Mar-03	1,159	570	314	274	95.2	78.3	30.6	614	1,533	142
Apr-03	970	522	244	203	94.3	63.1	27.0	646	1,608	191
May-03	1,084	584	300	200	98.9	65.9	29.3	714	1,827	232
Jun-03	1,231	618	366	248	95.9	64.9	26.3	753	1,953	257
Jul-03	n/a	n/a	n/a	n/a	109.8	78.6	27.2	930	2,618	356
Year-over-year percent changes										
Mar-02	-7.4	-10.2	-9.6	1.6	-6.5	-3.0	-23.8	-1.3	-1.7	-0.5
Apr-02	-9.6	-9.2	-13.2	-6.6	-6.5	-5.7	-20.3	-1.4	-5.2	-10.7
May-02	-9.7	-10.6	-13.5	-3.1	-5.0	-3.8	-15.0	4.1	1.9	6.9
Jun-02	-7.7	-10.6	-4.5	-5.4	-7.4	-8.8	-13.0	3.2	2.1	5.4
Jul-02	-7.6	-10.0	-3.9	-7.1	-13.2	-6.3	-15.4	2.3	1.2	6.3
Aug-02	-7.7	-8.2	-8.7	-5.5	-8.9	-1.7	-12.0	2.4	2.9	3.5
Sep-02	12.6	12.4	23.1	4.0	13.1	11.8	1.1	3.0	1.3	0.1
Oct-02	12.5	7.1	16.9	21.7	0.0	5.7	2.9	4.1	5.0	7.8
Nov-02	4.7	-1.9	7.0	20.1	0.1	-1.4	6.0	-3.7	2.2	3.6
Dec-02	4.3	1.8	9.3	5.0	1.5	4.3	10.8	3.7	3.1	9.7
Jan-03	2.8	-0.1	4.3	7.0	2.9	8.3	6.2	5.0	5.2	5.8
Feb-03	-0.6	-1.0	2.0	-2.9	7.4	2.0	13.0	4.2	4.0	7.8
Mar-03	-1.4	-2.4	4.6	-5.5	0.2	5.0	18.3	0.8	-1.6	-11.9
Apr-03	-13.6	-10.8	-8.1	-25.1	-0.8	-0.6	6.9	1.1	2.8	12.5
May-03	-13.2	-9.3	-2.6	-32.5	0.3	-1.0	6.8	-2.5	-3.1	-0.4
Jun-03	-9.9	-5.7	-4.4	-24.5	0.6	-0.5	-2.3	0.3	-1.7	4.3
Jul-03	n/a	n/a	n/a	n/a	11.9	5.0	-0.7	1.0	-0.5	-1.4

Table 10: Tourism sector indicators

Period	Employment (000s) [1]						Hotel Industry [2]		Consumer Price Index [1]	
	BC Total	Key industries in tourism sector								
	Industrial aggregate	Air transport	Heritage Institutions	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%) [3]	Room Rate ($)	Traveller accom-modation	Restaurant food
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	66.1	106.04	111.6	141.8
1998	1,511.2	15.9	2.3	29.4	109.6	27.3	61.9	108.59	113.9	152.6
1999	1,513.9	15.3	2.3	29.2	110.1	24.7	61.7	112.02	115.6	166.2
2000	1,574.3	14.8	2.3	28.2	116.7	26.5	60.0	114.04	117.6	171.3
2001	1,595.4	13.5	2.4	29.5	117.8	27.4	59.3	116.12	121.3	173.4
2002	1,612.7	12.2	2.5	29.2	118.1	28.8	59.0	118.02	125.4	186.8
Quarterly data										
2001 Q3	1,603.5	13.3	2.5	33.0	120.8	28.3	72.8	130.72	122.0	187.8
2001 Q4	1,597.1	12.2	2.4	28.9	115.0	27.4	45.9	101.56	123.1	178.1
2002 Q1	1,575.3	11.6	2.4	27.4	111.7	27.3	51.5	116.58	124.4	172.0
2002 Q2	1,617.4	12.0	2.5	29.6	120.3	28.9	62.4	117.68	124.9	184.6
2002 Q3	1,625.7	12.5	2.6	31.4	122.3	30.0	73.8	132.94	125.9	201.1
2002 Q4	1,632.6	12.6	2.6	28.2	117.9	28.9	48.3	104.87	126.3	189.3
2003 Q1	1,615.3	12.8	2.5	26.9	114.0	29.8	51.9	117.66	126.9	187.1
2003 Q2	1,657.8	13.0	2.8	29.4	118.6	32.6	59.4	113.68	126.9	192.4
Monthly data										
May-02	1,616.6	12.2	2.6	29.3	121.6	28.9	61.4	115.62	124.7	186.8
Jun-02	1,637.7	11.9	2.5	31.4	122.5	29.7	67.2	129.91	125.2	185.7
Jul-02	1,616.3	12.6	2.6	31.9	122.8	30.2	74.2	137.23	125.6	200.9
Aug-02	1,618.3	12.6	2.6	32.4	122.8	30.2	79.9	138.12	126.0	204.7
Sep-02	1,642.4	12.4	2.6	29.9	121.3	29.5	67.2	123.47	126.1	197.7
Oct-02	1,643.1	12.3	2.6	29.5	121.3	29.4	56.4	102.85	126.1	193.9
Nov-02	1,632.8	12.5	2.6	27.9	116.6	28.4	45.9	94.30	126.2	187.6
Dec-02	1,621.9	13.0	2.6	27.3	115.9	29.1	42.5	117.45	126.7	186.5
Jan-03	1,606.2	12.5	2.5	27.8	114.4	29.5	44.2	117.82	126.9	184.4
Feb-03	1,614.7	12.7	2.5	26.5	113.1	29.3	54.7	121.26	127.0	185.4
Mar-03	1,625.1	13.2	2.4	26.4	114.4	30.5	56.9	113.91	126.9	191.6
Apr-03	1,638.4	13.0	2.8	27.7	117.0	32.2	55.6	104.95	126.8	193.0
May-03	1,657.1	13.1	2.7	29.5	119.8	32.5	60.0	113.92	126.9	192.8
Jun-03	1,677.9	13.1	3.0	31.1	119.1	33.3	62.6	122.17	127.1	191.5
Jul-03	1,635.1	12.9	3.1	32.3	122.0	32.4	71.1	130.51	127.8	198.2
Year-over-year percent changes										
May-02	0.5	-15.3	7.1	-3.7	1.0	5.9	-1.5	1.4	3.4	16.5
Jun-02	0.7	-12.0	4.0	-5.1	0.8	7.9	-0.7	1.7	3.6	8.7
Jul-02	1.2	-5.7	4.3	-4.6	1.2	6.5	-0.7	0.4	3.4	6.5
Aug-02	1.3	-6.9	3.6	-4.1	1.2	6.4	0.4	1.6	3.2	7.9
Sep-02	1.7	-5.6	4.8	-6.0	1.4	4.6	3.1	3.2	3.1	6.9
Oct-02	1.6	-4.6	3.8	-3.1	2.0	4.2	5.2	2.5	2.6	7.2
Nov-02	2.4	5.9	7.9	-2.5	3.1	5.0	0.9	1.1	2.6	7.5
Dec-02	2.6	10.8	11.3	-1.8	2.6	7.7	0.9	5.7	2.8	4.1
Jan-03	2.4	9.0	4.3	0.7	2.1	9.7	1.4	5.3	2.3	7.8
Feb-03	2.7	8.9	3.0	-3.1	2.3	6.8	0.5	2.6	2.1	8.5
Mar-03	2.6	12.5	1.9	-3.9	1.9	10.5	-0.6	-4.8	1.8	10.1
Apr-03	2.5	7.5	18.0	-1.0	0.1	14.7	-2.9	-2.4	1.6	6.4
May-03	2.5	7.6	4.2	0.6	-1.5	12.5	-1.4	-1.5	1.8	3.2
Jun-03	2.5	10.1	16.0	-0.9	-2.8	12.2	-4.6	-6.0	1.5	3.1
Jul-03	1.2	2.7	19.4	1.2	-0.6	7.1	-3.1	-4.9	1.8	-1.3

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)

[2]Source: Pannell Kerr Forster

[3]Occupancy Rate change expressed as percentage point change

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurants and Taverns [1]						
	BC	Receipts ($ million)					
	Total [2] locations	Total	Full service	Limited service	Food service contractors	Social & mobile caterers	Drinking places
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	66.3	398.8
1999	8,606	4,467.5	2,188.8	1,616.5	214.3	78.2	369.8
2000	9,060	4,831.5	2,482.6	1,640.1	256.5	93.4	358.9
2001	8,706	5,176.3	2,762.5	1,690.1	274.1	91.6	357.9
2002	8,083	5,101.2	2,728.3	1,720.2	254.3	92.6	305.9
Quarterly data							
2001 Q4	8,538	1,230.1	646.5	413.0	61.6	25.8	83.2
2002 Q1	8,277	1,213.5	647.8	390.7	73.3	22.0	79.7
2002 Q2	8,001	1,295.8	690.3	436.1	58.5	33.1	77.9
2002 Q3	7,975	1,350.7	740.2	451.2	61.4	18.8	79.1
2002 Q4	8,079	1,241.3	650.0	442.2	61.1	18.7	69.3
2003 Q1	8,278	1,225.7	660.6	411.5	71.8	14.3	67.6
2003 Q2	8,044	1,296.2	696.2	461.5	47.3	15.4	75.9
Monthly data							
May-02	7,983	436.3	230.0	149.1	18.8	12.1	26.2
Jun-02	7,942	443.1	239.5	145.7	19.9	12.6	25.4
Jul-02	7,939	459.3	252.3	153.9	19.8	5.9	27.2
Aug-02	8,014	476.4	266.3	157.2	19.7	6.0	27.3
Sep-02	7,971	415.0	221.5	140.1	21.9	6.9	24.6
Oct-02	7,950	401.1	201.2	148.9	21.1	6.2	23.7
Nov-02	8,116	412.8	218.7	146.2	19.6	5.2	23.1
Dec-02	8,172	427.4	230.1	147.0	20.4	7.4	22.5
Jan-03	8,322	404.1	217.2	136.4	24.8	4.1	21.5
Feb-03	8,320	388.9	209.7	129.5	22.2	5.3	22.1
Mar-03	8,193	432.7	233.7	145.5	24.8	4.8	23.9
Apr-03	8,137	417.9	220.1	151.7	15.5	4.4	26.1
May-03	7,997	438.8	236.4	156.6	15.2	5.4	25.1
Jun-03	7,998	439.6	239.7	153.2	16.5	5.5	24.7
Jul-03	7,977	488.2	266.3	171.7	17.0	5.6	27.7
Year-over-year percent changes							
May-02	-7.4	-0.1	2.6	-1.9	-6.9	54.3	-18.9
Jun-02	-8.4	-2.8	0.1	-5.6	-7.3	46.2	-21.9
Jul-02	-9.8	-4.0	-2.7	0.1	-14.5	-14.8	-22.6
Aug-02	-9.4	-3.6	-1.8	-1.4	-15.5	-21.1	-16.0
Sep-02	-10.3	-4.2	-3.6	-0.8	-0.9	-31.7	-17.9
Oct-02	-8.7	-1.3	-4.2	9.1	-1.0	-27.4	-20.7
Nov-02	-5.6	5.1	7.1	8.1	1.0	-26.9	-13.9
Dec-02	-1.6	-0.9	-0.9	4.0	-2.3	-27.5	-15.2
Jan-03	1.1	5.2	6.6	8.4	6.1	-40.4	-11.5
Feb-03	0.0	-1.8	-0.6	2.2	-10.6	-33.2	-14.0
Mar-03	-1.0	-0.1	0.2	5.3	-1.3	-32.2	-19.1
Apr-03	0.7	0.3	-0.3	7.4	-21.5	-46.6	-0.6
May-03	0.2	0.6	2.8	5.0	-18.9	-55.5	-4.1
Jun-03	0.7	-0.8	0.1	5.2	-17.1	-56.3	-2.9
Jul-03	0.5	6.3	5.5	11.5	-14.4	-4.7	1.6

[1]Source: Statistics Canada

[2]The number of locations (physical place in which business activity is conducted) operated in BC during the reporting month.

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Table 12: BC Restaurant and Tavern Receipts Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
1998	4,641.0	398.8	4,242.2	26,993.2	1,805.3	25,187.9
1999	4,467.5	369.8	4,097.8	28,143.9	2,038.3	26,105.6
2000	4,831.5	358.9	4,472.6	30,244.5	2,210.4	28,034.1
2001	5,176.3	357.9	4,818.4	32,231.1	2,280.9	29,950.2
2002	5,101.2	305.9	4,795.3	33,134.7	2,241.2	30,893.5
Quarterly data						
2001 Q3	1,298	92	1,206	8,060	566	7,494
2001 Q4	1,288	87	1,201	8,090	580	7,510
2002 Q1	1,282	84	1,198	8,140	560	7,580
2002 Q2	1,273	75	1,198	8,246	565	7,681
2002 Q3	1,247	74	1,173	8,344	554	7,790
2002 Q4	1,298	73	1,226	8,405	562	7,843
2003 Q1	1,290	72	1,218	8,312	533	7,779
2003 Q2	1,286	73	1,213	8,271	530	7,742
Monthly data						
May-02	427	25	401	2,743	191	2,552
Jun-02	423	25	399	2,770	188	2,582
Jul-02	418	25	393	2,778	185	2,593
Aug-02	417	25	392	2,772	180	2,593
Sep-02	413	24	388	2,793	189	2,604
Oct-02	421	23	398	2,790	186	2,604
Nov-02	444	25	420	2,804	188	2,616
Dec-02	432	25	408	2,811	187	2,624
Jan-03	436	24	412	2,766	176	2,590
Feb-03	428	24	404	2,772	178	2,594
Mar-03	425	23	402	2,774	178	2,596
Apr-03	429	25	404	2,723	179	2,544
May-03	427	24	403	2,773	174	2,599
Jun-03	430	24	406	2,775	177	2,598
Jul-03	442	25	417	2,793	183	2,610
%Change						
May-02	0.7	-2.2	0.9	0.3	2.9	0.2
Jun-02	-0.7	-2.0	-0.7	1.0	-1.7	1.2
Jul-02	-1.3	1.4	-1.5	0.3	-1.4	0.4
Aug-02	-0.3	-1.3	-0.2	-0.2	-3.0	0.0
Sep-02	-0.9	-0.7	-0.9	0.8	5.2	0.4
Oct-02	2.1	-3.8	2.4	-0.1	-1.6	0.0
Nov-02	5.5	4.7	5.5	0.5	1.2	0.4
Dec-02	-2.7	-0.2	-2.8	0.2	-0.7	0.3
Jan-03	0.9	-1.0	1.0	-1.6	-5.8	-1.3
Feb-03	-1.8	0.3	-2.0	0.2	1.3	0.2
Mar-03	-0.7	-4.0	-0.5	0.1	-0.1	0.1
Apr-03	0.7	6.4	0.4	-1.8	0.5	-2.0
May-03	-0.4	-3.7	-0.1	1.8	-3.0	2.2
Jun-03	0.7	1.8	0.7	0.1	1.6	0.0
Jul-03	2.8	2.8	2.8	0.7	3.6	0.5

[1] Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.